

COMMUNITY COURIER

## Saskatchewan Entrepreneur to Speak at 24th Annual Business Dinner

Jess Tetu, who is described as a “serial entrepreneur and philanthropist” will be the Guest Speaker at the Chamber’s 24<sup>th</sup> Annual Chamber Business Dinner! Born in Saskatchewan, Ms Tetu is the Founder and CEO of Lia Reese Canada; is the Founder & CEO of Iconic Betty Jewelry; the owner of 5 spas; is the Founder of Jess Tetu Consulting; and is the Founder & CEO of 4seventyone Recovery Resources, a not-for-profit charity she created. In 2019, she was named one of **Canada’s Most Powerful Women** and received a **Woman of Achievement Award** from WESK. She was named one of **Canada’s Top 40 Under 40** in 2018; and was the recipient of the Sask Chamber of Commerce **Young Entrepreneur ABEX Award** in 2014.



Jess Tetu, named as one of Canada’s Most Powerful Women in 2019, will be the Guest Speaker at the Business Dinner October 4

The Yorkton Chamber of Commerce is pleased that the Platinum Sponsor of the Dinner is **Community Futures Ventures**. Stephanie Buckle, Chair of the Chamber’s Events committee said, “As the Platinum sponsor, Community Futures Ventures is demonstrating the value it places on the event for the business community.”



During a Media Conference in the Chamber’s Board Room, Stephanie Buckle, Chair of the Events Committee announced that Community Futures Ventures is the Platinum sponsor of the 24th Annual Chamber Business Dinner. Corinne Lubiniecki, General Manager of CFV in turn, announced that Jess Tetu will be the Dinner’s Guest Speaker.

The Chamber Business Dinner will be held Wednesday October 4<sup>th</sup> at St. Mary’s Ukrainian Cultural Centre. Sponsorship opportunities and tickets are now available.

### Congratulations

- To **Auto Electric** on 75 years in business
- To **Mid City Service** on 50 years in business
- To **Kid’s Zone** on 30 years in business
- To **Inspiring Imagery** on 5 years in business



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## Chamber Salutes RCMP's 150th Anniversary



The Chamber entered a float in the Yorkton Exhibition's recent Summer Fair Parade. The RCMP's 150th Anniversary was both the theme of the Parade and the Chamber's float. Decorating and riding the float were Sherry MacDonald, Amit Patel, Jody McPhee, Vanessa Andres, Melody Kelts and Vanessa's sister-in-law. Thanks to **Maple Ag & Outdoor** for supplying the trailer and to Brook Andres for driving the **Triple A Directional Drilling** truck.




**YORKTON EXHIBITION**

### Thanks Parade Participants

On behalf of the Yorkton Exhibition Association, **thank you** to all the businesses which entered floats or equipment in the recent **Yorkton Exhibition Summer Fair Parade**. We received many positive comments about the Parade because of the variety of entries which made for a long and entertaining Parade. Thank you all for your time and effort. Next year's Fair will be held July 3 – 6.

Sincerely,  
 Lori Walsh, President Yorkton Exhibition Association



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# Thank You!

Thank you to  
**All Season Distributors**  
 for renewing its  
 membership in the Chamber.




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## Turning Point: Beneficial to our Community

The Yorkton Chamber has a seat on the SHA's Harm Reduction Committee. At a recent meeting, the committee discussed the Turning Point program. Deanna Bartok, R.N., BScN., CCHN(C) and HIV Strategy Coordinator for Yorkton and area was invited to submit the following article so the community-at-large could also learn about this worthwhile program.

Turning Point is a Saskatchewan Health Authority harm reduction program funded by the Ministry of Health. Harm reduction is a pragmatic, non-judgmental set of strategies to reduce individual and community harm caused by drug use. The focus is on taking incremental steps to reduce harm rather than on eliminating drug use. The goal is to increase access to health care and related services for a socially vulnerable and traditionally 'hard-to-reach' population. Harm reduction is an evidenced-based approach to preventing and controlling the spread of infectious diseases as a result of substance use. For the general population, with or without substance use issues, harm reduction is not a distant concept. It is part of

daily life, including wearing a seat belt or choosing not to drink and drive.

### Services/supports provided:

- Safer injection, safer inhalation supplies, and safer sex supplies;
- Offers safer disposal of used syringes;
- Take Home Naloxone Kits, drug checking strips and overdose prevention education;
- Health education and group education;
- Addiction counseling;
- Referrals to treatment programs and other related health services;
- Immunizations;
- Testing and treatment of sexually transmitted and blood borne infections;
- Assistance with social needs and navigating systems.

### Nurse Practitioner – focuses on high risk/marginalized clients:

- Provides Opioid Substitution Therapy (methadone/suboxone).
- Women's wellness.



- Birth Control and Prenatal Care.
- Chronic Disease Management.
- Wound care.
- Prescribe HIV PrEP.

**Turning Point services** are offered **Monday to Friday from 9am to 4:30pm at SIGN Building** on Broadway. **Mobile Health Services van** is a new addition to our program allowing us to meet clients where they're at! Whether on the street or at their door. For more information please contact us at 1-306-786-0637 or drop by for a visit.

## Upcoming Dates

- Sept 12 – Chamber on Tap
- Sept 14 – Chamber Business Lunch
- Oct 4 – Annual Chamber Business Dinner
- Oct 17 - Career Explorations for Students (contact the College if your business wishes to Participate)
- Oct 31 NOON – Deadline for nominations for Chamber Board

## ESG Survey

Jacqueline Gorman is a Partner and Principal Environmental Scientist who is conducting research on ESG. She has asked that the Yorkton Chamber distribute the link to a survey <https://forms.microsoft.com/r/BRdjZUeHWW> (10 questions – less than 3 minutes to complete) to our members to "help industry associations understand the expectations of their members regarding desired support regarding sustainability matters as they apply to the members. It also is intended to provide a baseline record indicating current participation by members in sustainability programs." The email blast was sent July 12. Please take a few moments of your valuable time to complete.

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# Leader of the Opposition Visits Chamber

During her summer tour of the province, Carla Beck Leader of the Opposition asked if she could meet with the Board of the Yorkton Chamber to discuss the local economy and other issues and opportunities facing the Yorkton business community. A variety of topics were discussed including the importance of Grain Millers Drive to the local economy; property assessment values vs real market value; voting in municipal elections by non-resident business owners; the effect of the Carbon Tax on the local and provincial economies; and the desire by the NDP to build trust in the province.



Chamber Directors Doug Forster, Alicia Simoneau, Jody McPhee, President Vanessa Andres, Carla Beck Leader of the Opposition, Aleana Young MLA Regina University, Juanita Polegi Executive Director and Director Nicole Campbell.

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## GO Digital SASK

With the support of the Rural Opportunities Fund, GO Digital SASK is available to home based or store front businesses, organizations and non profit groups located within the 13 Community Futures regions across Saskatchewan until November 2024. Those interested can visit [www.godigitalsask.ca](http://www.godigitalsask.ca) to learn more.

What can GO Digital consultants do for you?

- Provide logo design
- Website and e-commerce development
- Social media design
- Marketing & Branding
- Google profile setup
- Training to teach participants how to manage and use their improved digital presence to increase sales and expand their reach
- Cost is a one time \$100 application fee

## The Chamber at Work

While you work **in** your business, the Chamber works **for** your business. The Chamber has recently undertaken more advocacy work:

### City

- The Chamber requested of the City to put up signs directing people to business parking lots while Smith Street was getting a face lift.

### Federal

- Letter sent to the Minister and Associate Minister of Health discussing the impact of Health Canada's proposed changes to the Natural Health Product industry
- The Chamber accepted invitations from the Canadian Chamber of Commerce to be signatories to the following letters:
  - o To the federal Ministers of Transport and Labour whereby the signatories expressed their alarm regarding the potential for a labour disruption at the west coast ports and urged the Government to work with all parties to reach an agreement to avoid a work stoppage.
  - o To Prime Minister Trudeau expressing the business community's concern regarding the labour dispute at Canada's west coast ports. The letter indicated that "the shutdown of our ports will fuel inflation, increase costs for businesses and consumers, and damage the Canadian economy." The letter further indicated that "approximately 25 percent of our total traded goods flow through the ports in western Canada. They are Canada's largest gateway, handling over \$800 million worth of cargo, from agri-food and potash to critical minerals, forestry, construction materials and household necessities – every day." The letter concluded with the statement "Canadians expect our elected officials to ensure that this labour dispute is resolved quickly."
  - o To Deputy Prime Minister Chrystia Freeland requesting an extension on CEBA loan repayments by at least one year (Dec 31, 2024) while maintaining access to the forgivable portion of that loan

Is your business experiencing difficulties with an order of government? If yes, send an email or letter to the Yorkton Chamber outlining your difficulties. The Chamber will endeavour to assist you.