



The Voice of Business



COMMUNITY COURIER

### Saskatchewan Entrepreneur to Speak at 25<sup>th</sup> Annual Chamber Business Dinner



Barb Stefanyshyn-Cote, co-founder and co-owner of Black Fox Farm & Distillery, will be the Guest Speaker at the Business Dinner Oct 2

purpose-driven brand and forward focus sets TD apart. However, as much as we are focused on our clients we are also focused on the community. To live out our brand purpose of enriching the lives of our customers, colleagues, and communities, we launched the TD Ready Commitment in 2018, TD's global corporate citizenship platform, aimed at opening doors to a more inclusive and sustainable tomorrow. Through the TD Ready Commitment, TD aspires to link its business, philanthropy and human capital to help people feel more confident - not just about their finances, but also in their ability to

Black Fox Farm and Distillery, near Saskatoon," he said. "Their award-winning gins and whiskies highlight Saskatchewan's unique terroir and flavors, earning global recognition for their distinct prairie character. Barb's journey to establishing Black Fox is both fascinating and inspiring. Raised on a farm near Springside, graduating from Sacred Heart High School, and earning a degree in agriculture, Barb has infused her deep rural roots and passion for agriculture into the essence of their renowned distillery, bringing a taste of Saskatchewan to the world".

The Chamber Business Dinner will be held Wednesday October 2nd at St. Mary's Ukrainian Cultural Centre. Sponsorship opportunities and tickets are now available.

The Yorkton Chamber of Commerce is pleased that the Platinum Sponsor of its 25th Annual Chamber Business Dinner is **TD Bank**. TD is a top 10 North American bank and the TD Bank Group offers products and services to over 27.5 million customers world wide.



Amar Persaud, Financial Planner at TD Bank, explained why TD Bank accepted the opportunity to be the Platinum Sponsor. "TD Bank Group's proven business model,

achieve their personal goals in a changing world. When addressed together, we believe these will have the greatest positive impact on the people we serve. We are proud of these long-standing partnerships and strive to build lasting success within the communities where we operate".

Amar then announced that the Guest Speaker at the Dinner will be **Barb Stefanyshyn-Cote**.

"Barb and her husband, John, are the co-founders and co-owners of



Amar Persaud, a Financial Planner representing TD Bank announced that Barb Stefanyshyn-Cote will be the Dinner's Guest Speaker

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## Talking Points Available

As the provincial and municipal elections approach, the Chamber reminds the businesses that in July it released 2 documents – *Talking Points for the Provincial Election* and *Talking Points for the Municipal Election*. At the Media Conference where the documents were released, Chair of the Chamber's Policy Committee, Mike Stackhouse said, "The Chamber identified areas of interest to the business community and has made recommendations in each of those area. The Chamber wants people to talk about the recommendations and to discuss these with the respective candidates for either the constituency of Yorkton or for Mayor and Council."

The 5 areas of interest in the provincial Talking Points document include: Taxes & Red Tape; Education; Infrastructure; Workforce; and Business Development.

The 4 areas of interest in the municipal Talking Points document include: Property Taxes; City Budgets; Business Development; and Infrastructure.

Chamber President Sunil Shah indicated the Chamber has a responsibility to provide information and leadership on key business issues. "It is important that both orders of government ensure their policies and legislation assist businesses to establish and grow," said Shah. "Working on the premise that "when the business community is strong, the entire community is strong", the Chamber is confident these recommendations will ensure Yorkton will continue to thrive".

The municipal document also contains information about the nomination process to run for Mayor or Council and the time commitment involved in serving on Council. **The Talking Points documents are available from the Chamber office; the Chamber website [www.yorktonchamber.com](http://www.yorktonchamber.com); and from Pumphouse Athletic Club and Source Embroidery.**

The Provincial Election is expected October 28 while the Municipal Election is set for November 13. Stackhouse said the Chamber encourages the citizens of Yorkton to vote in both of these very important elections.



The Chamber's Talking Points documents for both the upcoming provincial and municipal elections were released at a Media Conference in late July. President Sunil Shah indicated the Chamber is confident the recommendations contained therein will ensure Yorkton continues to thrive.

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# Did You Know?

- In 2009, the City of Yorkton was the first Saskatchewan municipality to develop a Municipal Cultural Plan, which was a pilot project completed with SaskCulture. The City recently released an updated **Community Cultural Plan**. It can be found on the city's website [www.yorkton.ca](http://www.yorkton.ca) One of the recommendations of the Plan is to strike an Advisory Committee to oversee the implementation of the Plan. If you're interested in serving on this committee, contact Lisa Washington, Manager of Community, Culture and Heritage [lwashington@yorkton.ca](mailto:lwashington@yorkton.ca) or 306-786-1752
- On July 11, 1894 Yorkton was incorporated as a village. Yorkton received its City Charter Feb 1, 1928 (from Our Towns by David McLennan)
- Saskatchewan seeds more than half of Canada's field pea acres annually. Louis Dreyfus Company (LDC) representatives indicated that Yorkton is an ideal location for its new pea protein isolate plant as the Yorkton area already has a number of growers and the advantage of having 2 railways and 4 highways passing through it. Pea protein can be used in such products as meat alternatives, sports and nutrition drinks and in dairy products



Once completed in late 2025, LDC's pea protein isolate plant will add another 60 jobs.

# Are You Shopping Locally?

Whether you're visiting businesses with store fronts or those on-line, are you considering spending your money locally?

Below is an excerpt from an article featured by the Rural Municipality of Taché in Manitoba on its website:

Reasons to Shop Local (from <http://www.thelocalparrot.com>)  
 "Going local does not mean walling off the outside world. It means nurturing locally owned businesses which use local resources sustainably, employ local workers at decent wages and serve primarily local consumers. It means becoming more self-sufficient and less dependent on imports. Control moves from the boardrooms of distant corporations and back into the community where it belongs." – Michael H. Shuman, author of the book Going Local.

1. Local Economic Stimulus. Purchasing local helps grow other businesses as well as the local tax base.
2. Nonprofits Receive Greater Support. Local business owners donate to more local charities than non-local owners.
3. Unique Businesses Create Character & Prosperity. The unique character of your local community is defined in large part by the businesses that reside there.
4. Customer Service is Better. Local businesses hire local people.
5. Local Business Owners Invest in Community. Business owners who live in the community are less likely to leave and are more invested in the community's welfare and future.

When considering where to make your purchases, remember why shopping local is so important. A strong local business community makes for a strong community.



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YORKTON CITY COUNCIL

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## Meeting with Cathay Wagantall



Meeting recently were Alicia Simoneau; Cathay Wagantall MP Yorkton-Melville; Mike Stackhouse, Chair of the Policy Committee; and Sunil Shah, Chamber President.

Members of the Chamber's Policy committee met recently with Cathay Wagantall, MP Yorkton – Melville. The purpose of the meeting was to discuss the implications to the economy on the passing of Bill C-58; and to discuss the tax implications to small businesses due to the changes in capital gains exemptions brought in recently by the Federal Government. The committee urged Wagantall to ensure these concerns are brought forward to her caucus and that policy is built around ensuring small businesses are not punished for being successful when the time comes to sell.

## Website Correct?

If you're a member of the Yorkton Chamber of Commerce, please visit the Chamber's website [www.yorktonchamber.com](http://www.yorktonchamber.com) and look for your business under the Member Directory. Do we have your business name spelled correctly? Do we have the correct address and phone #? Is your website linked?

If there are any corrections needed, please call the Chamber office so we can update both the website and our contact list.



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## Celebrating?

If you're a Chamber member and you are celebrating a milestone or have received an award or achieved a new designation or accreditation, let the Chamber know so we can add it to our congratulations section. Passing along good news just helps to keep the buzz in the community positive. Don't be shy – let the Chamber help you pass along your good news!

## Upcoming Dates

- Sept 12 – Coffee with the Chamber 7:30 AM, Grumpy's Grill - the RCMP will present information on how to prevent and deal with Shop Lifting
- Oct 2 – 25th Annual Chamber Business Dinner
- Oct 16 – All Candidates' Forum (Provincial) 7:00 PM Gallagher Centre
- Oct 23 – All Candidates' Forum (Municipal) 7:00 PM Gallagher Centre
- Nov 6 – "Wine Not Wednesday" Theme: Women in Business – watch for details
- Nov 13 – Municipal Election