



The Voice of Business



COMMUNITY
COURIER

President's Message

I would like to thank the 2021 Chamber of Commerce Board of Directors for entrusting me for the President position. I am honored to be in this position and will work to support our local business community. Growing up in Churchbridge, Yorkton was always a destination for my family's shopping and entertainment. It was the big city, and when I had the opportunity to start my own business in 2006, I was excited for the opportunities that Yorkton presented. It was not long after we had started our business that we became a Chamber member. I will always remember the support that I received from the Chamber to help us get a foothold in the community.

Everyone knows the struggles that many businesses have had to incur over the last year and we recognize the challenges businesses are facing. On the other hand, I am encouraged to see how quickly businesses in the Yorkton area have been able to adapt and persevere through the restrictions of COVID-19. As a voice for the business community, myself and the board of directors are here to help and will always encourage your input to help you not only survive but thrive.

I am confident that once we are able to put COVID-19 behind us that there will continue to be opportunity for growth in our community. I believe that our province and more specifically, our trading area, is

poised for growth and expansion. With our farming and mining community as the backbone of our economy, along with our infrastructure of highways and rail and resources, Yorkton is in a unique position to seize an opportunity to shine. The Chamber will work with the City Council to encourage the growth of our community. When we can work together, we will all benefit.

Another goal for the Chamber is to work closely with the Provincial and Federal government representatives to encourage and promote our city.

It is important that our community continues the momentum of showing that our city is the place "where good things happen."

We are hopeful that once restrictions are lifted, we will be able to engage the community once again with our events. I really encourage all our members to take part in our events as they are not only informative but a great way to network. You will find that you will make connections that will be invaluable to your business.

In closing, I genuinely believe that the Chamber is the "voice of business" in Yorkton and surrounding area. If you have any concerns or would like to provide input, please do not hesitate to contact myself or any of our great group of directors. Let's work together to help make Yorkton achieve its potential.



Marty Sveinbjornson (L) accepts the gavel from Mike Stackhouse (R) upon Marty's election as President at the January Board Meeting. The new Executive includes Past President Mike Stackhouse; Vice President CV Sastry; and Committee Chairs Carol Yaholnitsky, Mark Hoddenbagh and Sunil Shah.

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Congratulations to:

- JA Audio on 30 years in business •
- The Rock 985 on 15 years in business •

And **THANK YOU** to our business community for following the **SHA protocols** to prevent the spread of COVID. Due to your diligent efforts, less than 30% of community transmissions have been traced back to businesses.

That speaks highly of our business community. Well Done!!

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\$\$ Assistance Available

March 31 is the deadline for applying to the **Re-Open Saskatchewan Training Subsidy** and **Strong Recovery Adaptation Rebate** programs offered by the Government of Saskatchewan.

The Training Subsidy will pay training costs for employees up to \$10,000 per business.

The Rebate program could cover expenses such as installing physical infrastructure to comply with COVID-19 mitigation guidelines, and upgrading technology such as websites to enhance an e-commerce platform for your small business.

To learn more about these programs visit www.saskatchewan.ca/strong-recovery-adaptation-rebate and saskatchewan.ca or google Re-open Sask Training Subsidy.



Board Planning

Following SHA protocols, the Chamber Board held its annual Planning Meeting to discuss upcoming plans for 2021





With the start of the new year, so, too does the Chamber begin a new year with a few new faces on the Board of Directors.

Following the November election, returning to the Board are Alicia Simoneau, Geoff Propp and Marty Sveinbjornson.

New to the Board are Annelle Bodnarik, CV Sastry, Meghan Lindgren, Shelly Dobrowolski and Sunil Shah. The new and returning Directors began their 2 year term effective January 1. The Chamber looks forward to their input, insights and ideas.

The terms of two Directors ended December 31. Leaving the Board are Cam Mehling, Donna Brothwell, Kimberly Hamilton, Kristen Zubko and Mike Popowich.

Kimberly and Kristen were elected to the Board in 2019. Kimberly worked on the Business Development committee. Kristen was on the Marketing & Communications committee and served as Vice President in 2020. Cam returned to the Board in 2019. He served on a couple of committees and was Chair of the Marketing & Communications committee in 2019. Donna joined the Board in 2017 and served as the Chair of the Events committee in 2018. Mike joined the Board in 2015 and served on a number of committees. He was Vice President in 2017 and was elected President in 2018.

**The Chamber extends its thanks to
Cam, Donna, Kimberly, Kristen and Mike
for their interest and time serving on the Board.**

Your efforts are greatly appreciated!!

Edward Jones

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Thank You to the following Member renewals for 2021:

Brenda Nagy, Dr. VanHeerden, Time Catchers Photography, The Scrub Hub, Performance Promotions, Greg Ottenbreit, RCW Consulting, Dr. Brass Daycare, DR Auto Extras, Yorkton Dental, McDonald's Restaurants, Growth Media Strategy, Ford Dairy Farm, Kryworuchka Farms, Parkland CPAP, Royal Auto Group, Dairy Queen, Gutterking Foam Lake, Yorkton Martial Arts, Maple Side Sales, EG Electronics, Lakeview Land & Cattle, Modern Mattress, Cap It Yorkton, Parkland Printers, Axiom Ag, T & H Trucking, Cathay Wagantall, Jack Dawes, Kenneth Merkl, G & G Ostafie, Maurice Schuster, Zapshalla Financial, Paws & Claws, Warren Kaeding, Lane Realty, C.A. Reed Consulting Engineers, Boys & Girls Club, Agratactics Agronomy, Sherring Optical, Kaiser Farms, Creedence Construction, Yorkton Sno Riders, Canadiana Agrimotive, Custom Printers, The Rock 98.5 FM, Westland Insurance, Eastside Cattle Corp., Western Development Museum, Prairie Harvest Christian Centre, Shawn Patenaude Law, J & J Foods, Cornerstone Credit Union, Painted Hand Community Dev., Shelwin House, Brock Zapshalla Consulting, Canadian Tire, TD Canada Trust, Broda Farms, Knight Archer, Christ The Teacher Catholic Schools, RBKR Law, Yorkton Regional High School, Theodore ABC Daycare, The Soup Haven, Lasch Holdings, Yorkton Hearing Services, Good Spirit Housing, Companion Animal Hospital, Richardson Oilseed, AJs Upholstery, Liebrecht Farms, Harvest Meats, Canora Service Station, Lakeside Millwright Services, Good Spirit Air Services/Micaar Aerial, Photography by Mitch, Hearn's Pharmacy, Gardon Securities, Dr. Spies, SAMA, D's Signs, G Ungar Construction, KM Auto Care, Cheron Minke Farms, R. Miller Plumbing & Heating, Yorkton Minor Hockey, HJ Linnen & Assoc., Big Bros Big Sisters, PC Place, Grain Millers Canada, Baker Tilly, Percy H. Davis, Schrader Holdings, SIGN, Leland Campbell, Yorkton Short Film Festival, SHSR Holdings, Parkland College, Outta Here Travel, CK Electric, Auto Trim Design, Hancock Plumbing & Heating, The Medicine Shoppe, Cargill Ltd, CR Enterprises, Regina Airport Authority, East Central New Comers, Lyn's Point of View, NAPA, Iron Town Mfg., Floyd Puchala Dental, Parkland Denture Clinic, LH Accounting, Source Embroidery, Baillie Boys Towing, Chester's Chicken, Wagner's Flooring, Yorkton Lions Club, Northern Motors, Willowbrook Community Centre, Dance Innovations, Sensus Accounting, Blaze Locksmith, Skinner Garden, Larry Hilworth Ventures, The Health Foundation, Custom Microsystems, Parrish & Heimbecker, Save On Foods, Dr. Rogoza, Bailey's Funeral Home, Penguin Refrigeration, Auto Electric Service, Wireless Age, TA Foods, Business Development Bank of Canada, Chicken Cow Hearing, York Lake Golf, Christie's Funeral Home, Potzus Ltd., Kahkewistahaw Gas, Yorkton Transitional Homes for Youth, Parkland Search & Rescue, Yellowhead Sales, Vision Sense Eye, Good Earths Shop, Ruff's Furniture, Refined Magazine, Parkland Carpet & Upholstery, CIBC, Air Bender Sheet Metal, Vetted HVAC, Prairie View Physiotherapy, Yorkton Bucket Truck, Saddles & Steel, Magic Mirrors, DirectWest, Flaman Sales, Parkland Mall, Sveinco Dev., Godfrey Dean Art Gallery, SK Abilities Council, Cloverdale Paint, Scotiabank, Brendonn Holdings, Minute Muffler, BG Denture Clinic, LDM, Olson Diesel, Assiniboine Watershed, Haas Nissan, Access Communications, Clark Roofing, Yorkton Terriers Hockey Club, Sharp Automotive, Key Yorkton Kia, Pet Value, Home Inn & Suites, Canadian Western Bank, Yorkton Dodge, McMunn & Yates, BriLyn Books, Hairisma, Yorkton Hyundai



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Yorkton, SK
Ag Equipment Sales

Sharon Talman, CPA, CGA
Box 1101
Langenburg, SK
Accountant

PCL Construction Management
#3-19 Broadway St. E.
Yorkton, SK
Construction Management/Contractors

Did You Know?

- Past editions of the Courier are available on the Chamber's website www.yorktonchamber.com/publications
- City of Yorkton has now available several incentive programs for businesses seeking to grow and improve their businesses. These include: Business Improvement; Façade & Site Improvement; Business Creation & Expansion; Vacant Building Tax Abatement; and Rental Housing. For more information, check the city's website.
- BDC is the Business Development Bank of Canada and the financial institution devoted to Canadian entrepreneurs. They help create and develop strong Canadian businesses through financing, advisory services and capital, with a focus on small and medium-sized enterprises. BDC has an office in Regina to serve Yorkton and area. To learn more visit bdc.ca
- Chamber members can take advantage of certain affinity programs such as the Chamber Group Insurance Plan, First Data payment processing and Pragmatic's UMX conferencing services.

To learn more, contact the Chamber office (306-783-4368)

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Business License Fees Due

Just a reminder to our member businesses that the City of Yorkton 2020 Business License fees must be paid by March 31, 2020. To make it even easier, the City has developed a new form that can be filled in on-line.

In an effort to better understand the local economy, the form asks one question about the number of employees your business has.

This information is used for statistical purposes only.

Please answer the question as it assists the Economic Development committee in planning its strategy.

