



The Voice of Business



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Become a Chamber Director to Help Your Business Grow!!

Commitment:

- Attend the December Board meeting as an observer
- Attend the Director Training Workshop in January
- Attend regular monthly Board meetings (3rd Wed of month; 7:00 AM)
- Serve on a committee
- Takes 16 - 30 hours per year

Benefits:

- Networking with the business community
- Assisting the business community to grow

- Awareness of what's occurring in the city
- Gain Board member experience

Next Step?

- Nominations open Oct 15
- Nomination form on Chamber website www.yorktonchamber.com
- Need signatures of 2 Chamber member businesses on Nomination Form

Contact:

Yorkton Chamber (306) 783-4368
 or . . . info@yorktonchamber.com
 for more information

Think Growth: Tell The Canadian Chamber What You Think

Everyone has an opinion on taxes. The Canadian Chamber would love to hear yours. On its website www.thinkgrowth.ca, it asks one question: What's one small change that would make a big difference to you?

Everybody agrees that Canada's tax system is outdated and uncompetitive, but few agree on where to start. That's where the Canadian Chamber's tax review project comes in, and they want to hear from you.

As COVID-19 continues to impact the ability of Canadians to come together in person, the Canadian Chamber has launched a new website, www.thinkgrowth.ca, to collect their ideas on potential tax reforms that will help businesses and individual Canadians

"Small businesses, the drivers of job creation in Canada, find it hard to stay afloat and are falling further behind US and EU competitors because of an outdated tax structure. Over the next few weeks, we want to hear from Canadians about their ideas to make Canada's tax system work for them," said Perrin Beatty, President and CEO, Canadian Chamber of Commerce.

"What was once a problem too big and too complex to address has become a must-do for Canada's political leaders. We've seen sweeping policy changes delivered in a matter of weeks

amid COVID-19, so there's no longer a reason not to do what is so critically needed," said Trevin Stratton, Chief Economist of the Canadian Chamber and member of the tax review panel.

Eight respected business and academic leaders are leading the consultation process. The consultations will be captured in a preliminary report, to be

released in early October 2020. The report will form the foundational document for the tax review process.

"As political leaders consider their next steps to foster recovery and prosperity post COVID-19, they would be well advised to consider the aggregate voices of everyday Canadians and business leaders captured in the Canadian Chamber's independent review," added Stratton.

The Yorkton Chamber urges its members to answer the question, **What's one small change that would make a big difference to you?**



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Indigenous Business Directory



Chamber member Kahkewistahaw Gas & Convenience Store has been registered in the Indigenous Business Directory by Sheila Bobb, General Manager



The Saskatchewan Chamber of Commerce launched its Indigenous Business Directory, as part of its Indigenous Engagement Charter. The Indigenous Business Directory will ensure that more Indigenous-owned businesses can participate in the Saskatchewan supply chain and will allow for increased engagement between members of the Saskatchewan Chamber of Commerce and Indigenous-owned businesses in the province.

The Indigenous Business Directory focuses on Indigenous-owned businesses, defined as 51%+ Indigenous-owned, and includes verified and non-verified businesses. The online portal allows for businesses to set up a profile and provide additional information such as locations, services offered and contact details. Businesses in the directory have been contacted and encouraged to claim their profile and update all details. Adding verified Indigenous-owned businesses to the directory will open-up the market and provide an opportunity for more connections to be made.

The Saskatchewan Chamber of Commerce is encouraging all Saskatchewan businesses to use the Directory in their procurement and partnership plans. By doing so, businesses will gain quality suppliers and help the overall economy grow.

To learn more, visit the Sask Chamber's website www.saskchamber.com

Soup Haven Feeds Students

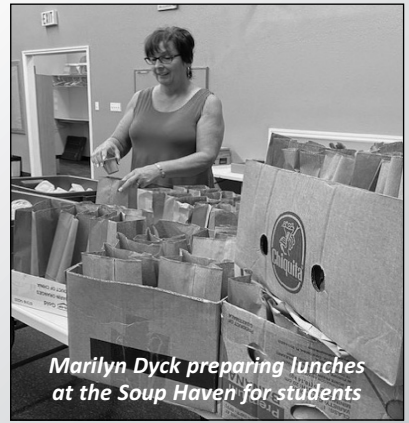
Marilyn Dyck, the Program Director for the Soup Haven Lunch Program recently shared the following:

"Right now we are feeding 171 students attending 10 different schools in both school divisions. This is considerably lower than the usual amount but schools are finding less children are attending due to the COVID situation.

In order to keep our lunch program as safe as possible we have chosen to work without volunteers for the time being so we are very busy even with the lower numbers. We will continue this way for as long as we can.

We are so appreciative of all of the support we have received from the business community and individuals, both financially and by their encouragement during this crazy time.

Thank you Yorkton!"



Marilyn Dyck preparing lunches at the Soup Haven for students

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Time to Celebrate! The 14th Celebrate Success Business Awards will be held October 7th!

- To view the livestream, visit <https://youtu.be/As03ev7qkGg>. Access Communications will re-broadcast the live event at **3:00 PM on Channels 7 & 507 October 12 and November 2.**
- Planning a Viewing Party? Back 40 Brewery; Mano's Restaurant & Lounge; and Mr. Mikes Casual Steakhouse all have Celebration Specials. Check the Chamber's website: www.yorktonchamber.com
- Thank you to our Patron Sponsor, BakerTilly and sponsors of the Large & Small Business of the Year Awards.
- Thank you to our Production Sponsor, Painted Hand Casino which makes possible the video of the finalists.
- Thank you to our Award Sponsors: BMO Bank of Montreal; CIBC; City of Yorkton; Community Futures Ventures; Cornerstone Credit Union; Key Auto Group; Parkland College; RBC Royal Bank; SaskTel Internet; TD Financial Services; and YBID.
- Thank you to our Wine Sponsors: Canadian Western Bank; Deb Cook & Michelle Bailey; Miccar Aerial/Good Spirit Air Service; RBKR Law; and The Wireless Age.

It's A Winning Model!!

In this ever highly competitive business world, every business can use extra promotion. Have you thought about how you might help promote other businesses?



Talk to some of your favourite non-competing businesses and see if they are interested in providing a gift card or savings coupon to you to offer to some of your customers or clients; and if they are interested in offering a gift card or savings coupon from your business to their customers and clients. It's a real win-win-win for all!

Examples of how this could work? A hair salon offers a gift card to a massage therapist who offers a gift card to the hair

salon. An auto dealership offers a gift card to a restaurant who offers a savings coupon at the auto dealer. All of the businesses involved, of course, like each other on facebook.

Does this work in real life? It does! The businesses of some of our Chamber Directors have reciprocal deals with other businesses. As mentioned, it's a win for their businesses as they are providing a thank you to a customer; it's a win for the other businesses because it brings a customer or client in their door; and it's a win for the customers or clients!

Of course, if you're a Chamber member, the Chamber encourages you to link up with other Chamber members. Not sure who is a member? Check the Chamber's Member Roster at www.yorktonchamber.com



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Save the Grandstand

Barb Woytas, GM; Lori Walsh, Past President; and Kathy Pearson, Director of the Yorkton Exhibition Association view some plans for the new Grandstand. YEA is running a raffle to fund the project.

To learn more, visit the YEA website
www.yorktonexhibition.ca

The YEA has been a decades long member of the Chamber and the Chamber has been a shareholder in the YEA since 1964.

Talking Points 2020



Marty Sveinbjornson, Chair of the Policy committee reviews the 2020 Talking Points prepared by the Chamber for the upcoming Municipal Election. The document is available from the Chamber by request at info@yorktonchamber.com or (306) 783-4368

Upcoming Dates

October 7th:
Celebrate Success Business Awards
October 7th - 4:00 PM:
Nominations for Municipal Elections close
October 14th - 7:30 PM:
All Candidates' Forum - Provincial
October 15th:
Nominations open for Chamber Board
October 28th - 7:30 PM:
All Candidates' Forum - Municipal
October 29th - Noon:
Nominations for Chamber Board close
November 4th:
Conference Call with SaskPower re: Electric vehicles

Congratulations!



To Chamber Director Geoff Propp (standing with daughter on his shoulders) for being the top fundraiser for The Health Foundation's Charity Road Race, raising \$17,500 of the \$27,500 raised during this year's race. Harvest Meats and Legacy Co-op are long-time supporters of the Road Race. This year, the funds raised will assist with the purchase of surgical equipment for the operating rooms at Yorkton Regional Health Centre. Geoff Propp with family and friends.