

The VOICE of Business

Former Presidents Gather to Mark 120th



Front Row L to R: Ray Malinowski - 1987; Ken Laxdal - 1991; Terry Ortynsky - 1989; Don Rae - 2014; Mike Popowich - 2018; Brent Murdock - 2017; Todd Haas - 2004; and Bill Oliver - 1985.

Middle Row L to R: Loreen Poier - 1996; Dolores Harris - 2011; Donna Brown - 1990; Lori Walsh - 2008 & 2009; and Amie Evans - 2013.

Back Row L to R: Corey Werner - 2016; Larry Hilworth - 1998; Rick Schrader - 2007; James Wilson - 2006; Joel Martinuk - 2015; Ron Balacko - 1982; Ron Irvine - 2012; Kevin Lukey - 2001; Lawrence Wegner - 2010; Doug Anderson - 1988; and Jason Farrell - 2005.

Contacted but unable to attend: Allan Bailey - 1967; Lyle Walsh, 1993; Evan Ortynsky - 1997; Deb Schmidt - 1999; and Cheryl Denesowych - 2003.

Laughter filled the Chamber Office/Visitor Information Centre the afternoon of June 20 as 23 former Chamber Presidents joined President Mike Popowich for a reception to mark the Chamber's 120th Anniversary. As the former Presidents visited with one another and munched on some snacks, much catching up and reminiscing occurred. Before the group left to carry on with their busy lives, they gathered for a photo to remember this occasion.

The next day, the following comments were received:

"It was a great picture session - nice to see everyone." - Ray Malinowksy, President 1987

"It was a great day! The Chamber's longevity reflects the impact it has had on the community." - Donna Brown, President 1990

"It was an honour and a pleasure to be in the company of such dedicated people of Yorkton." - Brent Murdock, President 2017

"Thank you so much for the picture. Great idea to have so many past presidents gathered together. Very nice way to celebrate the 120th." - Ken Laxdal, President 1991

Chamber Recognizes City Efforts

Through the years, the Chamber has requested that the City of Yorkton improve its signage and communication plans in relation to road construction. The Chamber commends the City for the strategic communications plan it has implemented in 2018 ensuring the Chamber and YBID are



aware of plans and updates so they can circulate to their members; and it has placed ads in the paper and on social media. Signage has also greatly improved.

Congratulations!

- Congratulations to **Auto Electric** on 70 years in business
- To **Mid City Service** on 45 years in business
- To **Yorkton Kinsmen** on being named the Top Fundraiser in District 3 for raising over \$38,000 for Telemiracle 42 (held in March 2018).

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Just to mention a few . . .



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Congratulations Saskatchewan Chamber of Commerce

For the third consecutive year, the Saskatchewan Chamber of Commerce, which represents over 10,000 Saskatchewan businesses, has been named a finalist for the 2018 Chamber of the Year award!

The Chamber of the Year award is presented by the Virginia-based Association of Chamber of Commerce Executives (ACCE) and is North America's only award recognizing the leadership role chambers have in their communities. Recipients of the award have made an impact on community priorities such as education, transportation, business development, and quality of life.

The Saskatchewan Chamber's application detailed the creation of the **Energy Efficiency Strategy**, created to encourage businesses to conserve energy as a logical first step towards reducing carbon emissions, lowering energy costs, and improving Saskatchewan's competitiveness.

Also profiled is the **#TransformSK project**. The aim of the #TransformSK project was to bring together ideas from communities around the province on how the province could achieve a solid foundation for Saskatchewan's future growth through "transformational change". The result was a report called The Upstream Economy, which



**SASKATCHEWAN
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includes 45 recommendations to create long-term social and economic prosperity in Saskatchewan.

Judging, and the subsequent presentation of awards will take place in Iowa at the Association of Chamber of Commerce Executives annual conference, July 17-20.

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National Indigenous Peoples Day



The Yorkton Chamber of Commerce was honoured to be invited to participate in the Grand Entry at the National Indigenous Peoples Day June 21 held in the City Centre Park. This is a day for all Canadians to recognize and celebrate the unique heritage, diverse cultures and outstanding contributions of First Nations, Inuit and Métis peoples. The Canadian Constitution recognizes these three groups as Aboriginal peoples, also known as Indigenous peoples.



Upcoming Dates to Remember

- August 29 NOON**
Deadline for submitting Nomination Forms for Celebrate Success Business Awards
- September 7 NOON**
Deadline for submitting Nominee Packages
- September 20**
Celebrate Success Finalists' Lunch at the Ramada
- October 3**
Celebrate Success Business Awards at St. Mary's Ukrainian Cultural Centre
- October 31 NOON**
Nominations close for Chamber Directors
- November 8**
Honourary Life Member Lunch at St. Gerard's Parish Hall

Small Business Supports

Community Futures Ventures is located at 204 Smith Street East Yorkton. They can assist and support small businesses in 3 ways:

- Loans - They can provide small business loans and financing options to help you start, grow and sustain your business.
- Advice - They can provide smart and strategic business advice to help you prepare your business plan, increase your business know-how and

expand your entrepreneurial skills. Check out their new one page "road map" for preparing a Business Plan.

- Support - They offer an extensive range of business supports tailored to the needs of new entrepreneurs and small business owners.

You can reach Community Futures Ventures at 306-782-0255 or info@cfventures.net

Square One located in both Regina and Saskatoon, they can

be reached at 1-888-576-4440 or on facebook or twitter. They provide Market Research & Reports on such topics as:

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- Small Medium Enterprise (SME) performance reports by sector
- Information on businesses in

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It's Big, It's Fun and It's All About Business!

An evening of great food, fun and excitement is one way to describe Yorkton's largest business event of the year! It's the night when the city of Yorkton will learn which businesses will be named the recipients of the coveted **Celebrate Success Business Awards!** Three organizations will also go home with awards



in the Community Merit category.

To order tickets or tables for the **Awards Night, Oct 3 at St. Mary's Ukrainian Cultural Centre**, contact the Chamber office (306-783-4368). This is an event you won't want to miss!

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5 Ways to Miss a Marketing Opportunity

1) Don't accept a nomination for a Celebrate Success Business Award claiming "we're not that big" or "we have no time" or "we would never win".

2) Don't nominate your business for a Celebrate Success Business Award because "we're just happy doing what we do" or "those Awards only go to big businesses" or "we have no time".

3) Don't complete the Nominee Package if you do nominate your business or accept a nomination. After all, that one page with 6 or 8 questions is really long. And you don't want the Judging Panel to know your business (even though no questions about finances are asked). And you won't win the Award anyway so what's the point?

4) If your business is chosen by the Judging Panel as a finalist for one of the Awards, don't attend the Celebrate Success Business Awards Dinner and Awards Ceremony. It will cost money and networking with the business community just isn't for you. After all, everyone knows your business exists so they can visit your business anytime - you don't want to push it on them.

5) Awards and photo opportunities are really overrated so if you don't attend the Celebrate Success Business Awards Dinner, and if your business should win an Award, then your photo won't be in the paper or in social media so no one will associate you with the business.

By now you will have recognized this article was written "tongue in cheek". But some of the excuses from business owners for not nominating their

business or not completing a Nominee Package are real. The Board and Staff encourage business owners and managers to be **proud of their business** and to **invest in their business** by nominating your business for a Celebrate Success Business Awards. Are you guaranteed to be named a Finalist or an Award Recipient? No - but at least you have made the effort. You can't receive an award if you don't complete the Nominee Package. As Wayne Gretzky said, "You miss 100% of the shots you don't take."



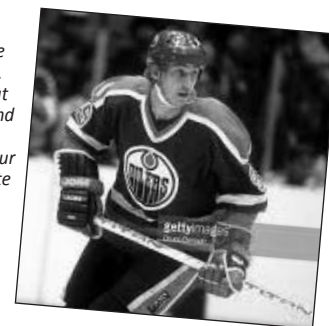
Deadline for Nominations is NOON August 29. Nomination forms are available on the Chamber's website www.yorktonchamber.com or at the Chamber office.

Deadline for submitting Nominee Packages is NOON Sept 7.

At the **Finalists Lunch Sept 20 at the Ramada**, the finalists in the 11 Award categories will be announced. The Small and Large Businesses of the Year are selected from ALL the completed nomination packages.

Nominate your business today. You can't afford not to.

The Great One said, "You miss 100% of the shots you don't take". Don't miss your shot at some great publicity and promotion of your business - nominate your business for a Celebrate Success Business Award today.



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