Volume 1 • Issue 5

# The VOICE of **Business**

#### **Unique Opportunities for Entrepreneurs**

The Yorkton Chamber of Commerce is pleased to announce that it will be holding two events for Entrepreneurs this fall.

The Great Ideas Seminar facilitated by Glenn Suart, Chief Strategist at WriteMyPlan based in Calgary will be held Wednesday, October 4 5:30 – 9:00 PM at the Painted Hand Casino. Participants will leave the seminar with 2 concrete steps toward turning their great ideas into businesses. Registration is \$100 and includes supper. The Great Ideas Seminar is co-sponsored by The Rock 985 and Community Futures Ventures.



To register, contact the Yorkton Chamber 306-783-4368 or info@yorktonchamber.com

Everybody loves a party especially one where new ideas are pitched! The Yorkton Chamber, together with

**Community Futures** Ventures, will host Yorkton's first Pitch Party 7:00 PM Wednesday, November 15:



Futures Ventures

- All Entrepreneurs with a new idea (cannot currently be their business) are invited to apply to be selected for the "Pitch" by a committee of the Chamber
- If selected, \$100 registration fee EXCEPT those who attended the Good Ideas Seminar – their registration fee will be waived
- 6 entrepreneurs will be selected for the "Pitch"
- Each Entrepreneur will have 10 minutes for the "Pitch" plus 5 minutes for Judging Panel to ask questions
- Judging Panel will consist of 3 well known

### Congratulations!

- To Wagner's Flooring on 45 years in business
- To Kee's Taekwondo on 25 years in business



Have you got a Great Idea but not sure what to do? Glenn Suart will share proven tips and a roadmap to help you take action with your great idea on October 4.

Yorkton business people

- Community will be invited to attend and observe the "Pitches"
- Prize money
  - 1<sup>st</sup> Prize \$2000
- 2<sup>nd</sup> Prize \$1000
- 3<sup>rd</sup> Prize \$ 750
- Honourable Mentions (3) \$250 each

#### Deadline for submitting applications for the Pitch Party is November 1.

Application forms are available on the Chamber's website www.yorktonchamber.com

If you or someone you know has a great idea, you will not want to miss the Great Ideas Seminar and Pitch Party!

The Pitch Party will be open to the Public. Tickets go on sale November 2.

To The Plum Tree on 20 years in business

J M M U N I

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YORKEY

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Yorkton Chamber of Commerce Website: www.yorktonchamber.com



Welcome New Members to the Yorkton Chamber of Commerce

Save-On-Foods 277 Broadway Street East Yorkton, SK *Retail Grocery Store*  Parkland CPAP Services Inc. 379 Parkview Road Yorkton, SK Allied Health Care Cathay Wagantall 43 Betts Avenue Yorkton, SK Individual Member

Interested in becoming a Chamber Member? Call the Chamber office at 783-4368

#### YOUR MEMBER FIRST REFERRAL April & May

Farrell Agencies • Park's Jewellery • CAA • Western Financial Group • All About Flowers • Sherring Gold • Big Zee's Pizza Parkland CPAP Services • Zeke' s Jewellers • Florissima • Welcome Home Crafts • Yorkton Hyundai • Gallagher Centre The Cooperators • Yorkton Short Film Festival • Parkland College • CTV • Painted Hand Casino • Freedom Sound St. Mary's Cultural Centre • Saddles and Steel • St. Gerard's Hall • Ramada Hotel • Parkland Mall • Yorkton This Week
Joe Beeverz Bar and Grill • Auto Electric Service • Brown's Social House • McDonald's Restaurants • Mr. Mike Steakhouse Cherrydale Golf • Mano's • York Lake Golf • Key Chevrolet Cadillac Buick GMC Inc. • Yellowhead Auto • Thoen's Yorkton Bowl Arena • Yorkton Hotel • Yorkton Toyota • Brendonn Holdings • Service Canada • Royal Honda • Royal Ford Marlin Travel • A & W Restaurants • Outta Here Travel • The Plum Tree • Budget Blinds • Vacations Away

Just to mention a few . . .

### **Recognizing Chamber Members**



In the May edition of the Courier, the Chamber included a poster listing all the BUSINESSES which are members of the Chamber. It's a huge list

which says that the business community considers membership in the Chamber, "the voice of business in Yorkton" to be an important investment in their respective businesses. But the Chamber is considered to be important to many of the organizations which contribute to the quality of life in the community. To show its appreciation for these organizations and the work they do, the Chamber felt it important to list these member organizations: Parkland Carpet & Upholstery, Allan Bailey (Honourary Member), Ray Malinowski (Honourary Member), Tom Seeley (Honourary Member), Kathy Connors (Honourary Member), Dr. Fay Myers (Honourary Member), Dave Farrell (Honourary Member), Big Brothers Big Sisters, Boys and Girls Club, The Health Foundation, The Lion's Club, Kinsmen Club of Yorkton, Yorkton Faith Ministries, Kinnettes of Yorkton, The Rotary Club, Yorkton Bowl Arena, Yorkton Brick Mill, Yorkton Business Improvement District, Yorkton Dream Centre, York Lake Golf & Country Club, Tourism Yorkton, The Soup Haven, Yorkton Sno Riders, Kambuster's Drag Racing, Parkland Outdoor Show, Yorkton Short Film Festival.

## Edward Jones



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#### You Can Help Solve Crime

At a recent meeting between the Chamber's Business Development Committee and Staff Sgt. Jeff Simpson, the discussion turned to how businesses (and residents) in the city can prevent crime and assist with solving crime. Staff Sgt. Simpson suggested the following:

- Ensure that the premises are always secure
- External surveillance equipment is an invaluable resource both for your own safety and that of the community
- As the chances of success are greater with access to surveillance footage, the RCMP ask that anyone with surveillance equipment please register with the city's detachment



At the recent meeting between Staff Sgt. Jeff Simpson and the Chamber's Business Development committee, they discussed a number of topics including how to prevent crime, criminal activity in the city and some of the implications of the legalization of cannibas.

### Upcoming Dates to Remember

July 1 Canada Day at the Western Development Museum

**July 5 - 8** Yorkton Exhibition Summer Fair

September 14 Chamber Business Lunch - Induction of Honourary Life Members

September 27 Chamber Business Dinner

October 4 Great Ideas Seminar

November 15 Pitch Party

#### **Cardinals Return**

Prior to their home opener June 1, local player Derek Marshall stopped by the Chamber office with his team mates and coach to present a Yorkton Cardinals jersey to the Chamber staff. One of 12 teams in the Western Major Baseball League, the Cardinals will play 48 games in the regular season. Players are from Yorkton, BC and several states.

> Cardinals Coach Bryn Biancalana, #13 Derek Marshall, #17 Isaiah McDonald, #7 Jake Davidson and #15 Donovan Beuches present a Yorkton Cardinals Jersey to Chamber Staff Sherry MacDonald and Juanita Polegi.





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### Did You Know?

- The Grand Opening of the Chamber/Tourism Building was held June 6, 1997. Dignitaries present included Hon. Clay Serby, MLA Yorkton; Mayor Ben Weber; Garry Breitkreuz, MP Yorkton-Melville; Evan Ortynsky, President Yorkton Chamber of Commerce; Lyle Walsh, Director Saskatchewan Chamber of Commerce; and Judee Oliver, Chair of Tourism Yorkton.
- 88% of Saskatchewan employers achieved ZERO injuries
- Mission: ZERO means working towards zero injuries, zero fatalities, zero suffering.
- The Yorkton RCMP detachment has a facebook page. To learn about what's

happening in the community in relation to public safety, just like their page.

- Interested in learning more about NAFTA? Visit the Canadian Chamber's website www.chamber.ca/publications and view the "5 Minutes for Business" articles
- You can't afford to buy the publicity you receive for free when your business is named a Finalist or Recipient for one of the Sask. Chamber's ABEX Awards
- There are 9 ABEX Award categories for which businesses are encouraged to nominate themselves. Nomination forms are available at www.saskchamber.com

### Visit the "Red Dragon"

MISSION

EXO

Always dreamed of visiting China (the Red Dragon) but not comfortable with going on your own? Then you may consider a trip in April 2018 hosted by the Sask. Chamber of Commerce. This highly affordable 11 day business tour will visit 4 major cities including Beijing and Shanghai. A number of attractions will also be visited including the Great Wall, the Forbidden City and the Ming Tombs. Your tour guide is fluent in English. Your fare includes accommodation in 4 & 5 star hotels, 3 meals per day, deluxe bus tours, entrance fees for the attractions and roundtrip airfare and taxes from Calgary. And you will be travelling with people from Saskatchewan. Sound appealing? Call the Yorkton Chamber office 306-783-4368 for details.



In addition to visiting 4 major cities, the Chamber Tour to China will visit many attractions including the Great Wall of China.

**Parkland Upholstery** has been a valued member of the Yorkton Chamber of Commerce since 1998.

Our apologies for missing Parkland Upholstery on the 2017 Chamber Business Member Poster.

### #transformSK

"Stop protecting the net and go get the puck!" That's one of the quotes you will see in the TransformSK document tabled jointly by the Sask. Chamber of Commerce, Agricultural Producers of Saskatchewan, Sask. Mining Association, Sask. Construction Association, and the Canadian Manufacturers & Exporters in April.

#### The TransformSK Report

outlines **45 calls to action** as the foundation for a comprehensive, provincial dialogue to embrace *transformational change*, and cultivate shared, long-term social and economic prosperity.



In the #TranskformSK Report, the 4 pillars identified as "cyclical engines of upstream transformation" are Education, Health, the Economy and Diversity.

The 5 partners visited 14 communities between November, 2016 and January, 2017 holding 60 roundtable discussions. Written and video submissions were also accepted. The process yielded hundreds of ideas from thousands of residents.

The 20 page Report is easy-toread and explores the calls to action.

To obtain a copy of the Report, entitled "The Upstream Economy - A Generational Dialogue for Transformative Change", visit the Sask Chamber's website <u>www.saskchamber.com</u>