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Turning Sod

Gray skies and muddy conditions did nothing to dampen the spirits of everyone who attended the recent Sod Turning for the Parkland College's Trades & Technology Centre. The Centre is scheduled to open its doors September 2015.

Assisting the Hon. Ken Krawetz, Deputy Premier and Minister of Finance (holding the shovel) with the sod turning are, from L to R:

Greg Ottenbreit MLA Yorkton; Hon. Rob Norris, Minister of Advanced Education; Mayor Bob Maloney; Parkland College President Dr. Fay Myers; Lydia Cyr, Director; Evan Ortynsky and Linda Turta, Co-Chairs of the College Capital Campaign.



The Sod Turning was a great event for the College's Capital Campaign Co-Chairs Linda Turta and Evan Ortynsky and Gerg Ottenbreit, MLA.

D Day for CASL is Coming - Be Prepared!

On July 1, 2014 Canada's Anti Spam Legislation (CASL) will come into effect. It will impose significant restrictions on the ability of businesses to use electronic mass marketing. After that date, businesses must have the consent of the recipients to whom it sends commercial electronic messages (CEM). And the consent cannot be sought electronically. As well, an Unsubscribe Mechanism must be included in every outgoing email.



will be automatically removed from the Chamber's email list. In order to be re-instated, you will have to contact the Chamber and sign a consent. Needless to say, this will be an onerous task for all concerned. So, please indicate your consent when you first receive the email from Sherry.

Until June 30, you can seek permission to send CEMs through electronic messages. The Yorkton Chamber urges you and your business to do so now. After July 1, you will have to find some other way to obtain consent from the people on your email list.

Thinking that you aren't going to bother to seek consent from your customers and continue to send those CEMs? That's certainly an option. BUT there are severe consequences if your business is found not to be compliant. If found to be in violation of the Act, an individual can be fined up to \$1 million and an organization can be fined up to \$10 million!

Businesses must keep on file the consents they have received from their customers and clients.

For a quick overview of CASL, you can view the article in the April 2014 edition of the Yorkton Chamber's newsletter the Courier www.yorktonchamber.com/publications

During June, Director of Marketing & Administration, Sherry MacDonald will be sending emails to everyone on the Yorkton Chamber email list requesting permission to continue sending CEMs. If she does not hear from you by Monday June 16, you

To learn more about CASL and how it may affect your business, visit the Canadian Chamber of Commerce website www.chamber.ca/Resources

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Yorkton Chamber of Commerce

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Congratulations!

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**YOUR MEMBER FIRST REFERRAL
May 2014**

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Just to mention a few . . .



Congratulations to Chamber members, the Yorkton Lions' Club, on being named the 2014 Volunteers of the Year by the Yorkton Film Festival. Accepting the Award from Festival Co-Chair Richard Gustin (left) are Lion Peter Legebokoff (holding trophy) and Lion Vern Brown (right).

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Did you know?

\$860 is the estimated 2013 tax saving per Sask private sector employee as a result of the work of the Sask Chamber of Commerce? To learn more visit www.saskchamber.com



The Saskatchewan Chamber of Commerce has a new Chair! Bruce Anderson was sworn in as the 2014-15 Chair at the Chamber's recent Conference on Business. At the Chamber's Policy Resolution session, 26 new policies were approved by the membership.

Scholarship



At the Parkland College's Scholarship and Awards event held in March, Chamber Director Corey Werner presented the Yorkton Chamber of Commerce Saskatchewan Innovation & Opportunity Scholarship to Lindsay Greba, a Business student from Yorkton.

Upcoming Dates to Remember

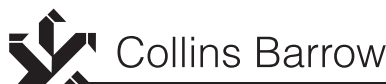
- June 6**
Yorkton Cardinals Baseball Home Opener
- June 7 & 8**
Painted Hand Casino PowWow, Gallagher Centre - All welcome
- June 12**
Habitat for Humanity ReStore opens
- June 21**
National Aboriginal Day at the Painted Hand Casino - All are welcome
- June 22**
Celebrating Filipino Heritage at the Western Development Museum - All welcome
- July 1**
CASL comes into effect. Must have consent to send Commercial Electronic Messages (CEM)
- July 2 - 5**
Yorkton Exhibition Annual Summer Fair
- Sept 9**
P3 Summit, Regina sponsored by Sask Chamber of Commerce.
- Sept 23 & 24**
Saskatchewan Trade & Export Partnership (STEP) Trade Conference 2014, Saskatoon
STEP Trade Conferences have evolved to be recognized as a premier event for provincial exporters as they bring together successful leaders in global business to exchange ideas and network with like minded enterprises. The 2014 event will again provide delegates with focused, relevant information pertaining to trends confronting Saskatchewan exporters during a time of exciting growth.
For more information about the 2014 STEP Trade Conference, contact www.sasktrade.com
- Oct 1**
Chamber Business Dinner



National Job Fair

Using some unique marketing tools, Faisal Anwar (left) Economic Development Officer and Roy Lanaway (right) Communications Manager, attracted over 800 people to the City of Yorkton's booth at the National Job Fair held in Toronto in April. Nearly 200 people completed the city's employment survey at the booth. At a recent Chamber Business Lunch, Faisal and Roy shared the results of the survey with

Chamber members. As the respondents indicated their interest in moving to Yorkton and provided their contact information and their skills, the goal is for employers to find some employees from those that responded. The city is considering returning to the 2015 Job Fair. Businesses interested in attending should contact Faisal (306-786-1747) or Roy (306-828-2424).



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John Gormley



Following the Yorkton Chamber's AGM, Talk Show Host and Author, John Gormley was the Guest Speaker. Pictured with John are Past President Amie Zamonsky; Director Carol Yaholnitsky and President Don Rae. John's presentation was entertaining and informative. He presented a number of facts about Saskatchewan including:

- Agriculture, with its impact spread across so many sectors, remains the largest economic driver in the province. And this is in a time when Saskatchewan is also setting new records in mining, resource extraction, immigration and exports.
- At recent levels of immigration, it will take 5 years for

Saskatchewan's population to increase to 1.2 million

- Chamber members are "people who lead and people who 'do'. These leaders are changing this province."
- "Hope & ambition and thought-by-thought Saskatchewan people are leading the change in attitude with a new vision towards achievement, results and excellence".
- "We're all going to be good, when each of us is good. And this starts to happen when people hit the targets of success that we're now setting and achieving in our own lives and in our businesses. "

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are unable to hire an HR Professional, First Call can assist you with all your business's employment issues. For more information, contact the Chamber office.

The **Chamber Group Insurance Plan** is an affordable, flexible benefits plan designed for businesses with 1 - 50 employees. This plan is so popular, the number of businesses enrolling is growing at a rapid rate each year. In fact, over 80 Yorkton Chamber member businesses are currently enrolled in the plan. To find out how your business can enroll in this Plan, contact Barry Zapshalla Investment & Insurance solutions (306) 783-7008.

First Data provides preferred rates to Chamber members for their Point-of-Sale transactions. For more information, contact the Chamber office (306) 783-4368.

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Yorkton Chamber Advocates for TFWP

Recently, several Directors of the Yorkton Chamber of Commerce held a telephone conversation with and sent a letter to Yorkton-Melville MP Garry Breitkreuz expressing the Chamber's concern about the Temporary Foreign Worker Program (TFWP). Potential changes to the program have Chambers across the nation concerned.

The Directors made the following points:

- The TFWP is used by employers as a last and limited resource when Canadian labour is not available.
- It is important that the processing of applications for foreign workers be speeded up.
- Highly skilled workers are also in demand.

- The few employers who abuse the program should be punished.
- The many employers who treat all their staff fairly and equitably cannot be faced with even greater barriers to obtaining temporary foreign workers. Doing so will limit opportunities for business growth.

Businesses are urged to contact Mr. Breitkreuz to relay their own comments about this program:

FAX: 306-786-7207 or 613-992-8676
Email: garry.breitkreuz@parl.gc.ca