

The VOICE of Business

Not Receiving Emails from the Chamber?

If you have not been receiving emails from the Yorkton Chamber of Commerce for the past couple of weeks, that means you have been removed from the Chamber email list because you did not reply to Sherry's request for consent.

In order to be compliant with Canada's new Anti Spam Legislation (CASL) which comes into effect July 1, the Chamber has asked each person on the email list to provide consent to continue receiving the emails. Those who did not respond to the request by June 13 were stripped from the list.

If you wish to have emails from the Chamber re-instated, you must contact the Chamber by emailing info@yorktonchamber.com and indicate you consent to receiving emails from the Yorkton Chamber of Commerce.

No consent, no email.

Not sure if your business or organization is compliant with CASL? Visit the Canadian Chamber of Commerce website www.chamber.ca and click on Anti Spam Laws or contact the Yorkton Chamber at the above email address or 306-783-4368.

Guest Speaker Announced

Events committee Co-Chairs Laurie Fedorowich and Carol Yaholnitsky were looking forward to enjoying Chapman's Ice Cream Sandwiches at a recent Media conference when they announced that the Guest Speaker for the Chamber's Annual Business Dinner will be Ashley David Chapman, VP of Chapman's Ice Cream! Mr. Chapman will relay his family's story about their business and how they built it so that it is a nationally recognized brand. Tickets for the October 1 event are now available.



Congratulations!

- To **Richardson** on the recent expansion of the Yorkton Canola Crushing Plant. Capacity of the plant has increased by 25% enabling it to process 3,000 tonnes of canola daily.
- To **Louis Dreyfus Commodities** Yorkton on being the first in Canadian history to assemble a 100 car unit train of canola meal! The shipment occurred June 11, 2014.
- To **students at YRHS's Entrepreneurship 30 Class** who were enrolled in the Junior Achievement Program and received awards at the recent Junior Achievement Hall of Fame Awards. Homestyle Hockey received the Company of the Year Award and the Best Product Award. Bailey Pelchat of String Theory was the recipient of the Marketing Award. Congratulations to the young entrepreneurs in both companies!
- To **Ron Hanishewsky**, a member of the Kinsmen Club of Yorkton, on being named an Active Life Member by Kin Canada - the organization's highest honour!



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Interested in becoming a Chamber Member? Call the Chamber office at 783-4368

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Exclusive to Chamber Members

The list of affinity programs designed exclusively for Chamber members continues to grow!

Recently, the Canadian Chamber of Commerce announced that it has entered into an agreement with UPS® that will enable Chamber members who sign with UPS® to take

advantage of lower shipping costs and dedicated service support. Just call 1-800-MEMBERS to enroll. UPS® member discounts include small package services; freight services; and the UPS® Store.

2014 PHC Pow Wow



The Yorkton Chamber of Commerce was honoured to receive an invitation to participate in the Grand Entries of the Painted Hand Casino's 14th Annual PowWow. Directors participating included Carol Yaholnitsky, Melissa Honour and Rob Bear. Executive Director Juanita Polegi, pictured with Jaylee Leclerc also participated in a Grand Entry. The Pow Wow is open to the public and people of all cultures and traditions are welcome to attend.

Upgrades to Highway Junction

City Engineers Moshuir Rahman , (pictured) and Josh Mickleborough presented information about the infrastructure upgrades that will occur at the Jct of Hwy 9 and Hamilton Road. The upgrades will provide extra turning lanes and a wider area for turns to be completed. The project is expected to take about 6 weeks to complete.



Upcoming Dates to Remember

July 1

CASL comes into effect. Must have consent to send Commercial Electronic Messages (CEM)

July 1

Canada Day celebrations at the Western Development Museum

July 2 - 5

Yorkton Exhibition Annual Summer Fair

September 9

P3 Summit, Regina - sponsored by Sask Chamber of Conference.

September 23 & 24

Saskatchewan Trade & Export Partnership (STEP) Trade Conference 2014, Saskatoon. For more information about the 2014 STEP Trade Conference, contact www.sasktrade.com

October 1

Yorkton Chamber Business Dinner with Guest Speaker Ashley David Chapman, VP Chapman's Ice Cream.



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Yorkton Cardinals Visit Chamber



Players from the Yorkton Cardinals Baseball Club stopped by the Chamber office to present the staff with a poster. This year's team is comprised of players from Yorkton, other parts of Canada and many states in the USA.

Presenting the poster to Director Rob Bear and Director of Marketing & Administration Sherry MacDonald are from Left: Austin Drummonds, Kameron Mizzel, Jeff Pool, Derek Marshall, Cole Roark and Easton Etter.

The Cardinals team is in the Western Major Baseball League and their schedule runs until the end of July.

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Golden Opportunities Fund - Capital for Small Business

Marlin Strangeland, Senior Director of Westcap Management addressed a recent Chamber Business Lunch about the Golden Opportunities Fund. The Fund creates a pool of valuable capital for small to medium-sized businesses to access by which to grow and expand their corporations, thereby creating new job opportunities at home. The Fund is making a difference in Saskatchewan as a major supplier of venture capital to strategic growth companies, while delivering value to Shareholders.



Canada Day - Celebrating 147 Years!

Looking for a way to celebrate Canada Day? The Yorkton Canada Day committee and the Department of Canadian Heritage are sponsoring Canada Celebrations at the Western Development Museum 12:00 - 4:00 pm Tuesday July 1.

People of all ages will be able to enjoy live musical and dance entertainment, games and races, novelty booths, art displays, rides, children's entertainment and



much more at the annual **Good Old Fashioned Family Picnic!** Concessions will be open and free birthday cake will be served. Admission to the grounds is free!

Get ready for a fun afternoon that the entire family can enjoy!

For more information, visit <http://www.wdm.ca/yk/events/canaday.htm> or call the Yorkton Western Development Museum (306) 783-8361.

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Canola: Yorkton's "Golden" Crop

- The canola crushing plants in Yorkton, owned by Louis Dreyfuss Commodities and Richardson are each capable of processing over one million tonnes of canola per year.
- Canola is crushed for its oil. A valuable bi-product is canola meal which is fed to livestock.
- Combined, the two plants employ over 180 people.
- If the number of spin-off jobs is, on average, 7 for every job at each of the plants, then nearly 1300 jobs in Yorkton are a result of the 2 plants!

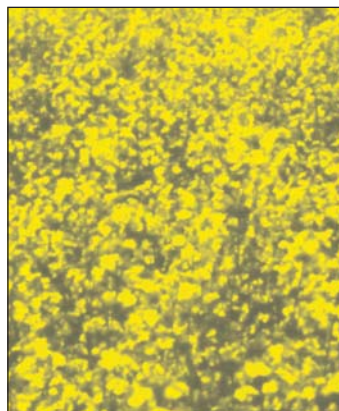


Photo courtesy Louis Dreyfuss Commodities and Richardson.

- Sask has 44% of Canada's total cultivated farmland
- In 2013, Saskatchewan had 35,270,000 seeded acres.
- In 2013, Saskatchewan farmers seeded 10,455,000 acres to canola - that's 29.6% of the province's cropped acres seeded to canola!
- Canola was developed at the University of Saskatchewan and is now grown world-wide.
- Canola oil has only 7% saturated fat - the lowest of any vegetable oil.

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