

# The VOICE of Business

## Reflections from the President

2014 was a good year for the the Business Community and for the Yorkton Chamber! Yorkton saw the establishment of many new small businesses and the expansion of existing businesses. This is a good sign that Yorkton has a growing economy. As for the Chamber, we saw the membership grow, held some successful networking events and we met with all orders of government to discuss how they impact the business community.

As my term as President winds down, I can say I enjoyed the experience. I truly enjoyed meeting the people in the community and elsewhere as I represented the Chamber, promoting our community and surrounding area. I enjoyed working with the 2014 Board. It was balanced with experienced business people and an influx of young business people with new ideas! It was also a pleasure working with the Chamber Staff.

There were some exciting developments in the community this year. The sod turning for the Parkland College's Trades & Technology Centre this past spring tops the list. Over the years, the Chamber has helped to support it and lobbied for it - as have many businesses and our MLA. As we watch the construction of the Centre, we can see that it will benefit the graduates and our businesses.

The Business Walk with the Mayor, organized by the Chamber, was a good thing to do. Together with YBID, the Mayor or one of the Councillors met with businesses in the downtown area to discuss how the business environment could be made better. I hope that this initiative is carried forward.

The Chamber held a number of Business Lunches and Breakfasts - great ways for the business community to learn about issues and opportunities and a good way to meet fellow business people. The Celebrate Success Awards were highly successful as was the Chamber Business Dinner.

Four of our Chamber members were named as Finalists for the Sask Chamber's ABEX Awards. It was



great to be in the audience when the Awards were presented and to hear "Yorkton" over and over as the Finalists and Award recipients were announced! Not only do we think we have a thriving business community, but so does the rest of the province.

The Chamber also worked at moving the Airport forward, offering its input on provincial and federal programs and discussing with the city how to attract business to the city.

In the future, I'd like to see the Chamber continue its lobby efforts in those areas and to lobby all orders of government for a new hospital in Yorkton. It's so desperately needed here.

For businesses not yet members of the Chamber, I encourage them to look at the benefits of Chamber membership. Members benefit from the lobbying the Chamber does on their behalf, the affinity programs that are available and by the recognition Chamber membership provides.

With that, on behalf of myself, the Chamber Board and Staff, I wish everyone a Merry Christmas and a Happy New Year!

## *Congratulations!*

- To Cornerstone Credit Union on being named by Sask Business Magazine to the top 75 Drivers in the province. Cornerstone is ranked at 25. "Drivers" are described as "the companies that are truly making things happen. Without them, many of the Top 100 companies would not have many suppliers and contractors."
- To Armajit Cheema on 5 years as owner of Redwood Motel .
- Boys & Girls Club of Yorkton on serving Yorkton for 20 years.
- To Yorkton Hyundai on receiving the 2013 President's Award of Merit.
- Yorkton Aircraft Services on 25 years in business.



COMMUNITY  
COURIER

Junction of Highways #9 & #16  
Box 1051, Yorkton, SK S3N 2X3  
Ph: (306) 783-4368  
Fax: (306) 786-6978

Email: [info@yorktonchamber.com](mailto:info@yorktonchamber.com)

 Yorkton Chamber of Commerce

Website: [www.yorktonchamber.com](http://www.yorktonchamber.com)

saskjobs.ca  
real careers. real life.

Contact the Yorkton  
Labour Market Services Office

- Recruit new staff into your business
- Advertise your job vacancies on SaskJobs.ca
- Obtain labour market information

(306) 786-1354  
yorkton.cansask@gov.sk.ca



RBC Wealth Management  
Dominion Securities

Kevin Zazula, B. Admin, CFP, FCSI, FMA  
Investment Advisor & Financial Planner  
(306) 786-3217  
kevin.zazula@rbc.com



Professional Wealth Management Since 1901.

RBC Dominion Securities Inc. \* and Royal Bank of Canada are separate corporate entities which are affiliated. \*Member-Canada Investor Protection Fund. RBC Dominion Securities Inc. is a member company of RBC Wealth Management, a business segment of Royal Bank of Canada. #Registered trademarks of Royal Bank of Canada. Used under licence. © RBC Dominion Securities Inc. 2012. All rights reserved.

**BELIEVE IT?**

How do Canadians know if it's true (or not)?  
They turn to the trusted source: Newspapers in print,  
online, tablet and phone. And, research finds that they trust  
the ads there too – more than those in any other medium.

**YORKTON  
THIS WEEK**

sales@yorktonthisweek.com  
306-782-2465

*Welcome New Members  
to the Yorkton Chamber of Commerce*

**TA Foods Ltd.**  
120 Myrtle Avenue  
Yorkton, Sk  
*Food Processing*

**Interested in becoming a Chamber Member?**  
Call the Chamber office at 783-4368

**Picture This!**

Click on the Chamber's website ([www.yorktonchamber.com](http://www.yorktonchamber.com)) and the first thing you see is a number of photos of Yorkton. The Chamber very much appreciates these photos, which have all been submitted by amateur photographers. As the old adage goes, "A picture is worth a thousand words." If you have a photo of a place or activity in Yorkton which you would like to share on the Chamber's website banner, please send it to the Chamber office at [info@yorktonchamber.com](mailto:info@yorktonchamber.com) Once posted, you will be credited for the submission. With your help, the Chamber can show the world that Yorkton is truly a place "where good things happen!"

**YOUR MEMBER FIRST REFERRAL  
November 2014**

Quarks • Mark's Work Wearhouse • KW Mens Wear • Parkland College  
Service Canada • Subway • RCM Safety Services • Quiznos  
Source Embroidery • Yorkton Regional High School • Tim Hortons  
Pita Pit • Good Spirit Air • SGI • City of Yorkton • Gallagher Centre  
Remco • Home Inn & Suites • The Yorke Inn • Ramada Hotel  
Comfort Inn • Days Inn • Best Western • The Redwood • Yorkton Hotel  
Vape Shack • SaskTel • Fox FM • Shelwin House • Sangsters • Parkland Mall  
Good Earths Shop • Hairisma • Magic • Mirrors • Walmart  
Maple Communications • What's In Store • KW Men's Wear  
Mr. Mike's Steakhouse • From the Inside Out Beauty Salon  
Gladstone Seniors Residence • Hackman Feeds • Shoe La La Footwear  
Aspen Bluffs • CTV Yorkton • McDonald's Restaurant • Canadian Tire  
Remax Blue Chip • Tourism Yorkton • Century 21 Yorkton • CORE Real Estate  
Pumphouse Athletic Club • Royal LePage • Forever Fit • Sun Hills Resort  
Colliers International • Lane Realty • Mano's • Boston Pizza • Chester's

*Just to mention a few . . .*



**2014 ABEX Award Recipients**

It was an exciting evening in Regina at the recent Sask Chamber ABEX Awards! Four Yorkton businesses were named as Finalists! Two received Awards! Congratulations to N.L Construction on receiving the Growth & Expansion Award and to Yorkton Plumbing & Heating on receiving the Service Award and on being named 2014 Business of the Year! Past

President Amie Evans and President Don Rae congratulate Taylor Lang (N.L Construction); Justin Yawney (Yorkton Plumbing & Heating); and Dustin Nehring on the selection of their respective businesses as Award recipients!

Shamma Technology Plus / DBA

**MicroAge**  
Computer Centres

Leon Jones - [info@microageyorkton.com](mailto:info@microageyorkton.com)  
324 Broadway Street W., Yorkton, SK S3N 0N6  
Tel.: 306.782.0344 Fax: 306.782.0345

[www.microageyorkton.com](http://www.microageyorkton.com)

Computer Sales & Service | Network Installation & Support

**PARKLAND COLLEGE**  
*YOUR Answer...*

**Business & Industry Training**

- Customized options and on-site delivery
- Professional development opportunities
- Trades, industrial and safety training

[www.parklandcollege.sk.ca](http://www.parklandcollege.sk.ca)  
Toll free 1.866.783.6766



Book Our  
**Parkland Room**

- Meetings
- Business Parties
- Onsite Catering Available

Contact Donna Brothwell Today!

306-828-3060

Yorkton's #1 Entertainment Destination

**Delivering MORE Buyers  
to YOUR Business.**

1.800.667.8201  
www.directwest.com

**DirectWest**  
A REALTOR COMPANY

**SHAWN PATENAUDE**  
**LAW.COM**

306.782.4901  
#9-259 Hamilton Road, Yorkton

*Promising you optimal  
customer service and guidance  
while managing your business  
and personal affairs!*

**Leland Campbell LLP**  
Barristers & Solicitors

**YORKTON OFFICE**  
Drawer 188  
36 Fourth Avenue North  
Yorkton, Saskatchewan  
S3N 2V7  
Ph: 306-783-8541  
Fax: 306-786-7484  
reception@lelandcampbell.com

**KAMSACK OFFICE**  
Box 399  
445 Second Street  
Kamsack, Saskatchewan  
S0A 1S0  
Ph: 306-542-2646  
Fax: 306-542-2510  
kamsack@lelandcampbell.com

www.lelandcampbell.com

RICHARD A. LELAND, Q.C.  
THOMAS P. CAMPBELL  
DONNA L. TAYLOR  
CYNTHIA A. NIJSSEN  
DOREEN K. CLARK  
KYL A. M. EIFFERT  
NOLAN R. KONDRATOFF  
MARK T. PERSICK

## Why a Chamber Membership?

When Yorkton Chamber staff and Directors visit with businesses not yet members of the Chamber, this is one of the first questions the businesses pose. It's a fair question because businesses are constrained by time and money so they are interested in the Return on their Investment. Why become a Chamber member?

### Business Visibility

- As soon as you become a member, an email blast is sent to the membership welcoming your business as a member.
- Your business is recognized as a new member at several Chamber events through the year; and it is listed in the Courier.
- Your business information is added to the Member Roster on the Chamber's website and a link can be posted to your website.
- Become a friend of the Chamber's on facebook, and the Chamber becomes a friend on your facebook page.
- Celebrating a milestone or achievement? Your business will be recognized in the Courier.
- Doing something special for the community? Your event will be advertised through the Chamber's email blast.

### Affordable and Save \$\$

- Some people think membership fees are too high. Membership fees are based on number of employees. For instance, a small business with 2 - 5 employees that takes advantage of the Early Bird discount in 2015 will pay \$230 for an annual membership. That's less than \$20 per month!
- All Chamber Membership fees and Chamber Event fees may be claimed as a Business

Expense when reporting to Revenue Canada.

- Chamber Members have access to a variety of programs that offer preferred rates for Chamber members. These programs include the Chamber Group Insurance Plan; Chamber Merchant Services; First Call to HR; and many more.

### Time Commitment

- As with all organizations, the more you put into one, the more you get out of it.
- You can receive the email blasts that tell you what's going on in the community.
- You can participate in the brief, infrequent surveys that ask for your opinion.
- You can be nominated for a Director of the Board.
- You can vote in the Director Elections.
- You can attend Chamber Events such as Business Lunches, Information sessions, etc in order to meet and network with other business people.

### The second question most often posed is "What does the Chamber do?"

- The Board of Directors (16 elected business people) work to ensure the business community in Yorkton is healthy so that businesses can thrive and prosper.
- The Board's examination of new city Bylaws and meeting with City, Provincial and Federal government representatives ensure that the concerns of the business community are voiced.
- The Board also promotes business and community success acknowledging and celebrating achievements.

## Upcoming Dates to Remember

**Watch the Chamber email blasts  
for dates and locations of the  
many Chamber events coming  
up in the New Year!**

## Business Award Presentation



Caught behind the mic is Susan Stewardson, Chamber Director as she presents Mauricio Gomez with the Business Award sponsored by the Chamber at the Immigrants of Distinction Awards. Mauricio is a partner in Tim Horton's Yorkton and was presented the Award as "an immigrant who has achieved success in the creation of or operation of a business which contributes to the economy and values workforce diversity and inclusion". The Awards event was hosted by the Sask Abilities Council "Partners in Settlement and Integration". Congratulations, Mauricio!



### SERVING YORKTON & AREA WITH SERVICES IN:

- Personal, Corporate & Farm Tax
- Financial Statements
- Audit Services
- Accounting Services
- Data Processing

Collins Barrow PQ LLP  
41 Broadway West, Yorkton, SK  
www.collinsbarrow.com

**783-8531**  
Fax: 786-6414  
yorkton@collinsbarrow.com



**786-1701**  
mayor@yorkton.ca  
www.yorkton.ca



Yorkton City Council



We've earned our reputation as the  
**Premiere Quality Sausage Manufacturer**  
In Saskatchewan!

PH: (306) 783-9446 • FAX: (306) 783-9298  
TOLL FREE: 1-800-667-1496 www.harvestmeats.com  
501 YORK ROAD WEST • YORKTON, SK • S3N 2V6

Our team of **COMMERCIAL EXPERTS** can provide you with **FINANCIAL SOLUTIONS** that will help you take care of business.

Call our team today!  
**306.783.9431**

**COMMERCIAL EXPERTS**

# Did You Know?

- When it comes to fruitcake, you either love it or hate it. The Chamber of Commerce in Manitou Springs, Colorado has held Fruitcake Flings in the past. The people there have been quite creative in tossing their fruitcakes - some toss by hand while others use giant slingshots to pneumatic air guns!
- In September the Government of Canada announced a Small Business Job Credit for Saskatchewan. The credit is automatically calculated by the Canada Revenue Agency, presenting no extra administrative burden to small business owners.
- An Emergency Preparedness Plan will help your business carry on in the event of a disaster. This is a sample of some questions businesses could discuss with their employees:
  - What happens if the power supply is disrupted for 2 days?
  - What happens if the computer system has failed and will be out of service for at least a week?
  - What happens if a number of staff are injured in an accident and will be off work for months?

**FARRELL AGENCIES LTD.**

**Hours:**  
Monday to Friday 7 am - 6 pm  
Saturday 9 am - 4 pm

Yorkton's Leading Locally Owned Property and Auto Insurance Broker

41 West Broadway - Yorkton  
**783-4477**

**mySASKauto.ca**  
1-855-269-7275

SGI AutoFund Online  
save time, save money...do it online

COMMITTED TO YOU AND YOUR COMMUNITY

## Ag Week Branding



*In response to a request from the Yorkton Exhibition Association and the Chamber, City Council declared Nov 3 - 9 as Ag Week. To kick off the Week, a plank was ceremoniously branded by the Exhibition's 2014 Honourary Presidents - Donna Malinowski, Anne Britton and Elsie Varga. Former exhibitors at the fairs, these 3 ladies each volunteer countless hours of their time to the Association. Assisting the "branders" were Chamber President Don Rae, Mayor Bob Maloney and YEA President John Simpson.*

## Team Chamber



*Team Chamber was all smiles after eating its way to 2nd Place in the annual Grain Millers Canada Oatmeal Eating Contest at Harvest Showdown. Gobbling their way to glory were Rob Bear, Krissy Morrison, Juanita Polegi and Mike Parobec. The Chamber will donate its prize money to a charity.*

**RUSNAK BALACKO KACHUR RUSNAK**  
Barristers & Solicitors

WAYNE M. RUSNAK, Q.C.  
RONALD J. BALACKO, Q.C.  
RANDY P. KACHUR, Q.C.  
DAVID K. RUSNAK, B.A., LL.B  
SHANE B. WAGNER, LL.B  
GORDON W. PRITCHARD, J.D.

7 Broadway Street East  
P.O. Box 1148, Yorkton, SK S3N 2X3

Telephone: (306) 783-8523  
Facsimile: (306) 783-8668  
CANORA: (306) 563-4408  
E-mail: rbkr@rbkrlaw.com

**RCM SAFETY SERVICES LTD.**

EVENT / JOBSITE

Safety  
Medical  
Rescue

Fire Suppression  
AED Sales & Training  
Workplace Safety Training

**1-888-MUD MEDX**  
www.rcmsafety.ca



On behalf of the Yorkton Chamber of Commerce Board of Directors & Staff, we wish you a Merry Christmas and a Happy New Year. We thank our Chamber Members for their support throughout the year !



Photography by Mitch