



COMMUNITY COURIER

The Voice of Business

Young Entrepreneur Enjoys Chamber Directorship

Networking, meeting new people and the opportunity to serve the community were some of the reasons Corey Werner cites for wanting to be a Director of the Yorkton Chamber of Commerce. Corey was first elected to the Board in 2007 making him the longest serving Director on the current Board. "As a Chamber Director it's been interesting to hear the issues and concerns of other business owners", said Corey. "And it's been great to watch the city grow over these past few years."

Corey, the owner of CORE Real Estate Inc., is especially pleased by the number of young entrepreneurs opening businesses in Yorkton. "It's great to see these young, new business owners," he said. "It shows that people are seeing Yorkton's potential."

Corey can relate to these young entrepreneurs as he started his own business 3 years ago. "There is a mixture of fear and excitement when you decide you want to start your own business. One of the biggest hurdles is taking the first step and "just doing it", he said. Corey credits family support and friends who were already business owners in helping him to make the move from employee to business owner. Finding time to do all that needed to be done when he began his business also proved to be a challenge. "Locating office space, doing the renovations and managing the business was sometimes overwhelming," he said. "Again, I am grateful for the key people I have around me who helped keep everything moving along." Since becoming a dad, Corey has learned it's important to find balance between work and family. He strives to ensure that his employees also have the flexibility to spend time with their families.

While Corey is pleased with Yorkton's growth, he would like to see more outdoor recreational opportunities such as an outdoor swimming pool



Director Corey Werner is hopeful other young entrepreneurs will challenge themselves by seeking a term on the Chamber of Commerce Board of Directors.

and interconnected green spaces that are pedestrian friendly. And as the Parkland College continues to expand, the city will need to plan for student accommodation and recreation.

As for the Chamber, Corey notes the growth in membership and the willingness of the Board to assist its members when they encounter difficulties. "It's a proactive Board, seeking ways to engage its members," he observed. He is hopeful that many of the young, new business owners will join the Chamber and take on a leadership role by becoming Directors.

Corey is passionate about the city of Yorkton. He values the lifestyle it offers and believes it has great potential for growth. He and his wife, Jeanie, have twin daughters.

Congratulations!

- To Yorkton Aircraft Service Ltd on entering their 25th year in business in September
- To Big Brothers Big Sisters on 100 years in Canada and 29 in Yorkton
- To Allan Denesowych who was recently awarded the NASCO Award for Outstanding Aircraft Maintenance Engineer. Allan was recognized for his contributions to grass roots aviation and for the training of numerous apprentices
- To Bailey's Funeral Home & Cremation Centre on providing 50 years of service
- To Deneschuk Homes Ltd on being the first home builder in Yorkton to complete the Certified Professional Home Builder Program

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Yorkton Chamber of Commerce

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Life Member Induction

For the first time in several years, the Yorkton Chamber of Commerce will induct two people as Life Members. The induction will occur at the Chamber's Business Lunch, September 12 at the Ramada Yorkton.

Life membership in the Chamber may be conferred by the Board upon any current or former member of the Chamber who has rendered outstanding service to the Chamber and its vision and purposes; or who has otherwise distinguished themselves through their membership in the Chamber. The Life Membership is



granted to the individual not the company or business. A Life Member will have all the privileges of active membership, except that of holding office, and is exempted from paying annual member dues.

Through the years, the Chamber has granted Life Member status to the following:

Brigadier - General Alexander Ross (1969); Howard Jackson (1969); George Morris (1974); G.H. (Howie) Alberts (1975); Stan Stephenson (1991); Norm Roebuck (1997); Keith Harper (1998); Winnie Spence (1998); and John Miller (1998).

To book your tickets for the September Business Lunch, contact the Chamber Office. Pre-registration is required.

Upcoming Dates to Remember

September 12 Chamber Business Lunch at the Ramada - Life Member Induction. To pre-register, contact the Chamber office.

September 26 "Social Media and Internet Marketing" at the Parkland College. Presenters are Michael Klein (Meshy Communications) and Harley Rivet (Deep Dish Digital). Contact 786-2760 to register.

October 2 Chamber Business Dinner at St. Mary's Ukrainian Cultural Centre. Guest Speakers Chris Emery and Larry Finsson, entrepreneurs and creators of OMG! candy and Clodhoppers candy. Peter Mansbridge, the anchor of CBC's National has this to say about Chris and Larry: "These two guys are crazy, but they're smart. And anyone who wants to be entertained while they learn some of life's great lessons, then I say book 'em!" For tickets, contact the Chamber office.

October 30 - Nov 2 Grainmillers Harvest Showdown - 25 years!

April 2 - Celebrate Success Business Awards

Did You Know?

- Sunrise Health Region, in east central Saskatchewan, provides health services to nearly 58,000 residents who reside in 49 cities, towns and villages; 28 rural municipalities; and three First Nations .
- Sunrise Health Region employs approximately 2,930 staff members in its 22 facilities.
- In June & July over 1300 people representing 13 countries visited the Visitor Information Centre!

Chamber Business Dinner October 2, 2013 St. Mary's Ukrainian, Cultural Centre

Guest Speakers

Chris Emery & Larry Finsson

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New Member Lunch

On July 30, representatives from 6 businesses accepted the Chamber's invitation to have lunch and discuss the Chamber. Pictured are:



Tom & Nancy Kindjerski, I Fly Aviation; Ryan Monette, RCM Safety; Stephanie Buckle, All About Flowers; Lillian Timms, Lillian Timms CMA; Sherry MacDonald, Yorkton Chamber



Frank Pohozoff, NAPA Auto Parts and Kambusters Drag Racing Association, Corey Werner, Chamber Director and CORE Real Estate; Jesse Tiefenbach, Home Inn & Suites; and Amie Zamonsky, Chamber President and TD Canada Trust

Juanita Polegi, Executive Director outlined the work of the Chamber and then invited questions from the new members. A good discussion followed with questions ranging from Building Codes in the city to Chamber emails and events.

All members are invited to contact the Chamber staff or Directors if they have questions, comments or suggestions.

How Safe is Your Business?

The following article is an abbreviated version of the article that was originally published in the April-May 2013 issue of Saskatchewan Business Magazine and has been approved for reproduction.

For the second consecutive year, the Centre for Management Development (CMD) at the University of Regina is offering up to 150 Saskatchewan businesses a free safety report. The report provides participating organizations with a score representing their employees' perception of management's commitment to safety. Participation in this large scale study also allows organizations a unique opportunity to benchmark their safety performance against peers in the province.

"Research shows that management's commitment to safety or an organization's safety culture is a leading indicator of workplace injuries. The report provides organizations with hard numbers to better manage and improve their safety performance," says Dr. Sean Tucker, Assistant Professor at the University of Regina and lead researcher of the study.

Participating organizations will receive a customized safety report, industry comparison report, and, if

requested, information on employee turnover and employee engagement. A summary of the research findings will also be provided to each company.

"We encourage businesses of all sizes to consider participating in this important research," says Tucker. **WorkSafe Saskatchewan is funding the first 150 safety reports for the project.** Additional companies may participate and receive reports for a small charge.

Businesses interested in participating or requiring information should contact Courtney Kozakewycz, Project Research Assistant, by email, at kozakewc@uregina.ca, or by phone, at (306) 527-7456. The study will be open between May 2013 and **October 2013.**



Celebrate Success in 2014

Keep in mind that 2014 is a year for Celebrating Success in the Yorkton business community. There are 9 categories in which businesses may be nominated. From those nominations, Business of the Year is selected. There is also a category for not-for-profit organizations called Community Merit.



Mark **April 2** on your calendar and think about nominating your business for the Celebrates Success Awards. All businesses, Chamber members or not, are eligible for the Awards. More details about the Celebrate Success Business Awards will be available in the coming weeks.