



# COMMUNITY COURIER

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 Yorkton Chamber of Commerce

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## The Voice of Business

### Director Pleased to Represent the Business Community

When the call for nominations to the Board of the Yorkton Chamber of Commerce went out in October 2011, Carol Yaholnitsky thought it was time to give back to the business community so she let her name stand. Now as an elected member of the Board, Carol is enjoying playing a more active role in the business community and appreciates the networking opportunities it provides. "The Chamber is very active and I am excited to be a part of the organization," she said. "I look forward to the challenges of serving as a Board member and in contributing to the work of the Chamber".

Carol is not a stranger to the work of a Chamber. Years ago, she served as the volunteer secretary of Canora's Chamber of Commerce. Eventually, that Chamber disbanded as the volunteers had businesses to run and families to raise. "Yorkton is fortunate to have a Chamber with paid staff to keep it running smoothly", she said. "It's a sign of a prosperous community."

While Carol and her husband, Michael own Miccar Aerial Service and Good Spirit Air Service operating from the Yorkton Airport, their roots are in Canora. Carol was an Insurance Broker in the town and Michael farmed. After Michael received his pilot's licence, he began to fly for Yorkton Flying Services as a crop sprayer. Eventually, they formed their own aerial spray business but the home base remained in Canora, even though they operated from Yorkton May to October. As their business grew, the need for bigger facilities also grew so they moved the home base to Yorkton in 2005.

Recognizing the opportunity to diversify, Carol and Michael established their charter service, Good Spirit Air Service, in 2006. Currently, they own 4 King Airs that each sit 8 people. They also own 3 spray planes. Their 23 employees include their sons, Devan and Ian. Devan flies for the air charter



Director Carol Yaholnitsky sees the 2012 Chamber Board achieving its goals.

service as well as flying the spray planes. Ian is involved in the spray business operation and oversees the farm operation.

Good Spirit Air Service runs a weekly charter from Yorkton and Flin Flon to the uranium mines at Key Lake, Cigar Lake, Collins Lake and McArthur River. One of the benefits of having their business in the Terminal at the Yorkton Airport is the opportunity to meet so many people from all over North America. "We enjoy meeting the flight crews and passengers that arrive in Yorkton", said Carol. "One of things visitors often comment about is how friendly the people of Yorkton are."

Into the first year of her 2 year term as a Director of the Chamber, Carol thinks the 2012 Board is working on achieving its goals. "As a group, there is strength in numbers in deciding what the Chamber can do better or how it can help its member businesses."

Whatever challenges or opportunities for the Chamber arise in the future, Carol is confident the Chamber will meet them and handle them successfully.



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## Welcome New Members to the Yorkton Chamber of Commerce

### MacMillan Development Group

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Interested in becoming a Chamber Member?

Call Sherry at the Chamber office at 783-4368

### YOUR MEMBER FIRST REFERRAL August 2012

Sunrise Landscaping • J & J Drilling • Shaun Patenaude Law • Cherrydale Golf  
 Tourism Yorkton • York Lake Authority • City of Yorkton Campground  
 The Plum Tree • Outta Here Travel • Marlin Travel • CAA Saskatchewan  
 Maple Communications • DR Auto Extras • Yorkton Concrete • Yorkton Exhibition  
 Flaman Rentals and Sales • Painted Hand Casino • Yorkton Coop • WalMart  
 Canadian Tire • Great Canadian Oil Change • Pretty Face Make Up  
 McKenzie Sales & Leasing • Northern Auto • Dairy Queen • The York House  
 SecurTek • Ruff's Countrywide Furniture • McDiarmid Lumber • Wagner's Flooring  
 Carpet One • North American Urethane • Maki Services  
 Deneschuk Homes • SaskTel, Yorkton • Ramada Hotel • Howard Johnson Inn  
 Redwood Motel • Comfort Inn • Best Western • York Inn • Brendonn Holdings  
 Good Spirit Air • Access Communications



*Just to mention a few . . .*



# BAH

## BUSINESS AFTER HOURS

THURSDAY, OCTOBER 11, 2012  
GALLAGHER CENTRE AT 5PM TO 8PM

The Yorkton Chamber of Commerce hosts an annual mini-tradeshow called "BAH" or Business After Hours

BAH is a fantastic business networking opportunity for anyone! Whether you wish to sign up a booth for your Business or bring your personal business cards and network, everyone will surely benefit from BAH.

If you wish to register your business for a booth (hurry booths are going quickly!) Please call 783-4368. We hope to see everyone on September 29th at the event!



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## Chamber Business Dinner Features Exciting Guest Speaker

Bruce Croxon, one of the judges on CBC's Dragon's Den, will be the Guest Speaker at the annual Chamber Business Dinner Wednesday October 3 at St. Mary's Ukrainian Cultural Centre. Mr. Croxon is a highly successful entrepreneur who will share some of his insights into the success of businesses. To book a ticket or a Corporate Table, contact the Chamber office (783-4368). Chamber Staff can also tell you more about the sponsorship opportunities for this unique event.



## Upcoming Dates to Remember

### August 27

Nominations open for Mayor and Council for the City of Yorkton.

### Sept. 19

Nomination papers for Mayor and Council close 4:00 pm

### Sept. 12, Nov. 28 & Dec. 12

New OHS Standards Information Sessions, 1:00 - 5:00 pm at the Gallagher Centre.

### Sept. 13 & 14

Thought Patterns for High Performance (by the Pacific Institute) at SIGN on Broadway. Contact Community Futures Ventures (782-0255) for registration information.

### Sept. 25 & 26

STEP Trade Conference, Saskatoon.

### Oct. 3

Chamber Business Dinner. Guest Speaker Mr. Bruce Croxon, Entrepreneur and a judge on CBC's Dragon's Den.

### Oct. 10

All Candidates' Forum for the city election. 7:00 pm at the Gallagher Centre.

### Oct. 11

Business After Hours 5:00 - 8:00 pm at the Gallagher Centre. To book a table, contact the Chamber office.

### Oct. 24

City of Yorkton Election Day. Polls are open from 9:00 am - 8:00 pm.

### Nov. 14

Career Explorations 2012 9:30 am - 6:30 pm Gallagher Centre. For more information, contact Glenda Gascho, Parkland College (786-7332) or Lynel Martinuk, Good Spirit School Division (786-5501).

## Congratulations!

- To the Yorkton Terriers for 40 years of Junior Hockey
- To Barry Zapshalla Investment & Insurance Solutions Inc. on 25 years in business
- To The Craft Shack on 15 years in business



  
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# Did You Know?

- The name of the new subdivision to the east of the Chamber/Tourism building is the Roundhouse Commercial. The name pays homage to the Y-shaped spur line which was used by the CPR in 1910 to turn trains around to either head east or west from Yorkton. The shed in which the locomotives were housed for cleaning and repairs was referred to as the "roundhouse".
- That the Yorkton Hotel is 100 years old?
- That small businesses can now apply for loans up to \$20,000 through the Chamber's Small Business Loan Association (SBLA). The funds are supplied by the Government of Saskatchewan. The loans program is designed to provide loans to small businesses that may have difficulty obtaining loans from traditional lending sources.
- At present, 7 businesses have loans through the Yorkton Chamber's SBLA.
- Saskatchewan residents have until October 18 to nominate individuals for the Saskatchewan Volunteer Medal. The Volunteer Medal recognizes individuals who have provided outstanding volunteer service or exceptional community involvement.



*Any Canadian citizen who is a current or former long-term resident of Saskatchewan is eligible. Additional information, nomination forms and a list of previous recipients can be found online at [www.ops.gov.sk.ca/svm](http://www.ops.gov.sk.ca/svm) or call toll-free 1-877-427-5505.*

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## Perimeter Aviation LP Survey

As reported by the local media and in the June edition of the Courier, Perimeter Aviation LP is exploring the possibility of providing regularly scheduled air service between Yorkton and Winnipeg. Perimeter Aviation is seeking your opinion in order to provide you with the best service tailored to your needs. The Yorkton Chamber of Commerce strongly urges all businesses to participate in the survey. The greater the response rate, the better able Perimeter Aviation is to determine the frequency of flights and ticket prices. To participate in the survey, go to the following link: <https://www.surveymonkey.com/s/Perimeter-Yorkton-1>

*Competing the survey will be appreciated by all those who want to see the continued growth and expansion of Yorkton's Airport.*

## Positive Ticketing Continues in Yorkton

The Yorkton City Detachment continues to utilize the positive ticketing program to make contact with youth in our city. Positive tickets have been used in all sorts of situations from youth being respectful, to making a smart decision, to youth who helped out with younger siblings while the police attended their home.

The Positive Ticketing partners (those who supply the prizes), were recently contacted and advised that none of them are overburdened with the amount of positive tickets being redeemed and all the partners wanted to continue with the program.

The amount of positive tickets have declined, but only in numbers, not in spirit. The RCMP members are ensuring that each positive ticket that is handed out is worthy of the prize that can be claimed.



*Cst. Jeff Nelson gives a Positive Ticket to a youth for having a positive attitude and helping her mom out with her younger siblings. Cst. Nelson is the newest member of Yorkton City detachment and upon hearing about the program became involved immediately.*

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