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Did You Know?

- Two Yorkton based companies appear on the Sask Business Magazine's list of the Top 100 companies in Saskatchewan. Maple Farm Equipment remains at #38. Cornerstone Credit Union made the list this year, ranked at #97. Congratulations to both companies!
- The original Parkland Agri-Plex opened 35 years ago in 1977. The expansion to create the current Gallagher Centre was completed in 2006.

Categorize Your Business

One of the services offered to the Chamber membership is a listing in the Member Roster on the Chamber's website (www.yorktonchamber.com). It is the responsibility of each business to review the list and ensure the business is in the correct category. Businesses can be listed in up to 5 categories. Don't see a category listed that you think is needed? Then let the Chamber office know and we will create a new category for you. If you can't find your business under the categories listed, then your prospective clients or customers won't be able to find you either. So take a couple of minutes and search the 5 categories you think a customer might choose to find you. If your business doesn't appear in one or all of those categories, call us. And if we need to create a new category that more clearly identifies your business, call us. The purpose of the Member Roster is to draw business to you, the member. How can you and the Chamber make sure that happens?



City Manager David Putz was the Guest Speaker at a recent Chamber Business Lunch. David spoke about the current growth in the city and the city's plans for accommodating future growth.

Proposed Trades and Technology Centre Important to Region

"When the Trades and Technology Centre is built, it will have a huge economic impact on the entire community!" said Evan Ortynsky at a recent meeting of the Chamber Board of Directors. As Co-Chair of the Parkland College's Campaign Cabinet, Evan is passionate about the need for the Trades and Technology Centre the Parkland College is proposing for Yorkton. "If the business community wants a highly skilled, educated labour force, then we need to invest in a Trades and Technology Centre. It will play a vital role in the economic growth of not only the city, but the Region."

For years, Yorkton and area businesses have been short of staff and especially staff with specific skills. The Centre is part of the solution for these businesses. Each year, the proposed Centre has the potential to produce 350 graduates. The economic spin-off from having 350 students in the city is profound. "We will have all these students living here, working here and spending money here," said Evan. "And if the vast majority stay in the area, as is projected, that creates a lot of opportunity for business growth."

This is the first time a regional college in Saskatchewan has undertaken the construction of a facility. This project is a result of consultations conducted with industry, business and the community about short term and long term training needs. While no one has denied the need or the value of the Centre, we must do more than support the Centre verbally. Financial support of the Centre is crucial. Of the \$14.9 million required to build the Centre, about 33% or \$4.9 million will be raised by the community. To date, the community has raised \$4 million (which includes the large donation of land by the City of Yorkton).

The Chamber urges its members to consider making some commitments to the College's Capital Campaign. No gift is too small. To learn more about the Trades and Technology Centre or how to make a pledge, contact Dr. Fay Myers, President of the Parkland College (306) 728-6588 or f.myers@parklandcollege.sk.ca

Invest in the region's future!



The establishment of the Trades and Technology Centre proposed by the Parkland College will have a tremendous economic impact on Yorkton and the region.



COMMUNITY COURIER

Junction of Highways #9 & #16
Box 1051, Yorkton, SK S3N 2X3
Ph: (306) 783-4368
Fax: (306) 786-6978

Email: yorktonchamber@sasktel.net

 Yorkton Chamber of Commerce

Website: www.yorktonchamber.com

The Voice of Business

Chamber Has a "Can Do" Attitude

Evan Ortynsky is serving the second year of his term on the Chamber's Board of Directors. But this is not the first time Evan served the Chamber. He was a member of the Board in the 1990's and was the President in 1997. Evan has also served on the Board of the Saskatchewan Chamber of Commerce. So what brought him back to the Board in 2010? "I have always enjoyed the Chamber of Commerce for two reasons," he said. "First, I enjoy the networking and the opportunity to build business relationships. And secondly, the Chamber has always spoken on behalf of business."

Evan believes that the advocacy role the Chamber plays is critical to a business community. "When a need for some action arises, it's good to have a movement such as the Chamber helping you," he said.

As a member of the Events committee, Evan really enjoys the diversity of the members. "They are very focused and they have a "let's get it done" attitude," he said.

When asked if there is a difference between the Chamber of the 90's and that of today, Evan indicated it is



Evan Ortynsky (far left) appreciates the networking opportunities provided by the Chamber.

the attitude. "The economic environment in which we operate today is so positive compared to that of the 90's and that has spread to the Chamber."

In terms of how the Chamber could improve, Evan thinks that providing more education on some of the issues facing the business community might be something the Chamber explores.

Evan has been doing business in Yorkton since 1991. The Key Auto Family operates locally with Key Chevrolet Cadillac Buick GMC Ltd established in

both Yorkton and Canora; Key Collision Centre; Yorkton Toyota; and a subsidiary - Auto Hire Rental. In total, these companies employ over 80 people. Customer service and staff training and development are the main focus areas for all the companies.

Evan volunteers in a number of ways including serving as the Co-Chair of the Parkland College's Capital Campaign and on the city's Economic Development committee.

Evan and his wife, Brenda have three children.

Congratulations!

- To Caitlin Developments on 5 years in business
- To Crusader Drilling, RAM Industries and Yorkton Plumbing & Heating, on being named Finalists in the Business Expansion category for the Saskatchewan Chamber of Commerce ABEX Awards (Achievement in Business Excellence). Presentation of the Awards will be held October 20 in Regina.



- To Flaman Sales & Rentals on 15 years in business in Yorkton



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YORKTON OFFICE
Box 188, 36 - 4th Ave. N.
Yorkton, SK S3N 2V7
Phone: (306) 783-8541
Fax: (306) 786-7484
Email: lclaw@sasktel.net

KAMSACK OFFICE
Box 399, 445 - 2nd Street
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Phone: (306) 542-2646
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Welcome New Members
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- Mano's Restaurant
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Do Not Hesitate to contact the Chamber
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Nominations for Chamber Board
Open October 15

Are you a member of the Yorkton Chamber? Are you interested in serving on a Board that is dynamic and positive? Do you want to expand your business network? If you answered yes to any of these questions, you may want to consider becoming a Director of the Yorkton Chamber of Commerce.

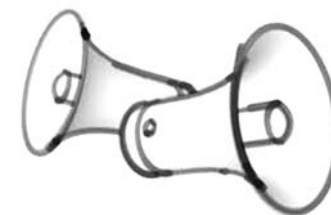
Eight two year terms are available. New Directors take their place at the Board Table at the January meeting, joining those Directors who will be in the second year of their terms.

Beginning October 15, Nomination forms will be available on the Chamber website www.yorktonchamber.com or may be obtained from the Chamber office. The deadline for submitting Nominations is noon October 31.

To learn more about the role and responsibilities of a Chamber Director, contact one of the current Directors or call the Chamber office.

Promoting Our Members

At the June Board meeting, the Directors decided to take advantage of an offer from the Greater Saskatoon Chamber of Commerce. For a very small fee, the members of the Yorkton Chamber of Commerce and their phone numbers will be published in Saskatoon's 2013 Membership Directory and Buyer's Guide. This Directory is a magazine style, full colour, glossy



publication which will be distributed to hundreds of businesses in Saskatoon and to each of the Chambers who contributed to it.

This is just another example of the many ways the Yorkton Chamber promotes its membership. Member First Referrals and the Member Roster on the website are other promotional methods.

Roundhouse Commercial Subdivision



Site development continues at the Roundhouse Commercial subdivision adjacent to the Chamber/Tourism building. These photos were taken September 19. Staff at Tourism Yorkton and the Chamber are looking forward to meeting our new neighbours.

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Bob Maloney, Richard Ukrainec
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