



COMMUNITY COURIER

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 Yorkton Chamber of Commerce

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The Voice of Business

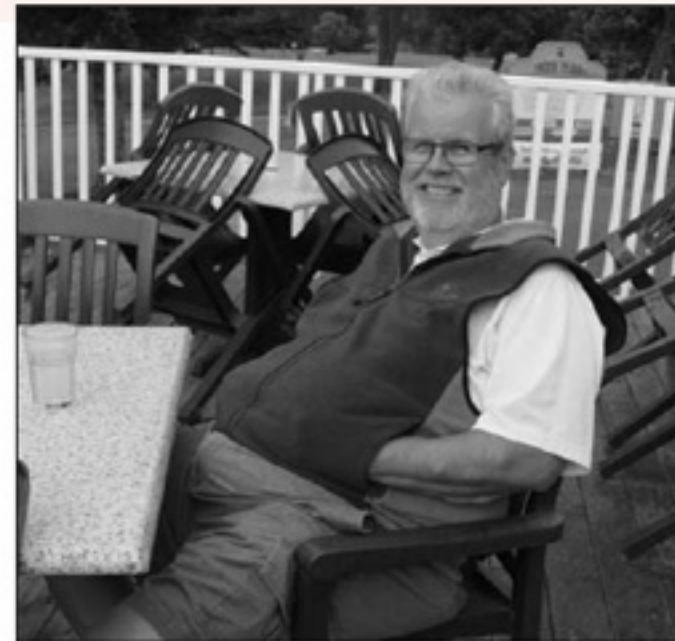
Active Chamber Attracts Director

With a brand new Diploma in Journalism in hand, Dick DeRyk first moved to Yorkton from Ontario in May, 1967, to serve as Editor of the Yorkton Enterprise. At a salary of \$90 per week, Dick was the highest paid member of his graduating class. From Yorkton, he and his wife Faye moved to Edmonton. In 1974 they returned to Yorkton because they wanted to live in a smaller community where the kids could go to school, be near family and where Dick could resume his interest in the newspaper business. In 1975, he and two partners, Bob Thom and Ed Betker, launched Yorkton This Week.

After simultaneously operating and managing seven businesses in the 1990s, Dick is now down to two companies, UncommonSense Web Solutions and Box Office West Ticketing System. He also does some private economic development and marketing consultation.

While Dick is currently serving the first year of his second term on the Chamber Board, it was not his first experience with the Chamber when he was elected in 2010. He was also a Director in the early 1980s. At that time, the Chamber looked after tourism promotion for the city. After much discussion, it was decided that tourism should separate from the Chamber. Dick was charged with the task of establishing Tourism Yorkton. He served several years as chair of the Boards of both Tourism Yorkton and Tourism Saskatchewan. Dick also served 13 years on Yorkton City Council over a span of 21 years.

What brought him back to the Chamber? Dick credits former President Lawrence Wegner with first suggesting that Dick let his name stand for the Chamber Board. He filed his nomination papers because he felt he could once again contribute to the Chamber. "I am interested in both the success of Yorkton's business community and how organizations operate", he said. "Successful businesses drive economic activity. Organizations can be either effective or dysfunctional. I've long had an interest in helping organizations develop their governance in order to become more



Dick DeRyk, Chamber Director, believes a healthy, growing business community benefits all citizens.

effective." Since joining the Chamber Board, Dick has served on the Public Policy committee, and the ad hoc Governance committee which recently revised the Chamber's Constitution and Bylaws.

What does he see for the future of Yorkton? Dick believes the city has great potential. He also has praise for the current Council's handling of both crisis and growth. "Council did a decent job of reacting to the flood of 2010 and developing a plan to mitigate the impact of future floods," he said. "And while Yorkton is undergoing a real spurt in growth, Council is also handling well the need for infrastructure, development and future planning." He is concerned that many residents don't recognize the benefits to everyone when the city grows. "As the tax base grows and the city collects more taxes in total, the amount paid by current property owners can much easily be kept level. It's a financial boon that extends to all."

In Dick's leisure time, he enjoys golfing, travelling to Europe and around North America and reading. "It's tough to get the newspaper business out of your blood," he said. "I read excerpts from a dozen or more newspapers online every day."

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Chamber Float in Parade



Directors Rob Bear and Dolores Harris consult on the decorating of the Chamber's float in the Fair Parade. They were joined on the float by Juanita Polegi, Executive Director; Kadence Pilot and Tracy Prybylski. Marketing Director, Sherry MacDonald served as the Parade's Colour Commentator for CTV.

Upcoming Dates to Remember

July 31

Deadline for submitting written input on the renewal of Labour Legislation.

Aug. 16

Jarrett Stoll Stanley Cup Parade. For more information, contact Penny Sandercock (782-6460). (There are no tickets available for the Supper).

Sept 12, Nov 28 & Dec 12

New OHS Standards Information Sessions, 1:00 - 5:00 pm at the Gallagher Centre.

Sept 25 & 26

STEP Trade Conference, Saskatoon.

Oct. 3

Chamber Business Dinner. Guest Speaker Mr. Bruce Croxon, Entrepreneur and a judge on CBC's Dragon's Den.

Oct. 10

All Candidates' Forum for the city election. 7:00 pm at the Gallagher Centre.

New Chamber Membership Brochure

Cassidy Wagner and Rob Bear put together their creative genius to design a new Chamber Membership Brochure. The new brochure outlines the Chamber's goals and the benefits to being a member. Thanks to the City of Yorkton's Business Licence Department for offering to display these new brochures.



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Did You Know?

- Small businesses looking for loans can now apply for up to \$20,000 from the Yorkton Chamber Small Business Loan Association (SBLA). Funding for the SBLA comes from a Government of Saskatchewan loans program. The program is designed to provide loans to small businesses that may have difficulty obtaining loans from traditional lending institutions. To obtain information and an application for a loan, contact the Chamber office 783-4368 or yorktonchamber@sasktel.net.
- Saskatchewan's Renewable Diesel Mandate came into effect on July 1, 2012, and will establish an average of two per cent renewable content in diesel fuel sold in the province. Renewable diesel is a diesel fuel substitute made from renewable materials which include vegetable oil, waste cooking oil, animal fat and fish oil or feedstock from agricultural or forest biomass. The use of renewable diesel in Saskatchewan has the potential to reduce greenhouse gas emissions equivalent to taking 5,000 cars off the road annually.



The Honourable Don Morgan, Minister of Advanced Education was the Guest Speaker at a recent Chamber Business Lunch. He paid tribute to the work the Parkland College has put into developing proposals for the establishment of a Trades & Technology Centre.

Official Visit of the Consul General of the Kingdom of the Netherlands to Yorkton



*Attending a Breakfast hosted by the Chamber were:
Back Row L to R: Greg Ottenbreit, MLA Yorkton; Narda Brink, Managing Director, Control Union Canada; Judie Dyck Honourary Consul in Saskatchewan; Johannes Vervloed Consul General for the Kingdom of the Netherlands; Chad Hilton, VP Yorkton Chamber of Commerce; and Tom Seeley, Chamber Director
Front Row L to R: Carol Yaholnitsky, Chamber Director; Juanita Polegi, Executive Director; and Jodi Holzman, Agrologist, Control Union Canada*

The Consul General of the Kingdom of the Netherlands, Mr. Johannes Vervloed, together with his wife, Mrs. Elisabeth Vervloed, spent 2 days visiting businesses and business people in Yorkton. The Netherlands and Canada have a rich history and the Netherlands is the country with the second highest level of investment in Canada. Accompanying Mr. Vervloed were Judie Dyck, Honourary Consul in Saskatchewan; Narda Brink, Managing Director and Jodi Holzman, Agrologist, Control Union Canada. The purpose of the visit was to identify and discuss opportunities for future cooperation such as the export of canola for the biofuel sector from Saskatchewan through the Port of Rotterdam. Other opportunities exist in the areas of Logistics, Crops for food and fuel, Water Management, Waste Management and the exchange of Technology.

For businesses interested in learning more about the Netherlands, contact Judie Dyck, Honourary Consul General judiedyck@shaw.ca; (306) 221-6954.



Chad Hilton, VP of the Yorkton Chamber of Commerce, presents gifts from the Chamber to Johannes Vervloed, Consul General of the Kingdom of the Netherlands. Also in the photo is Judie Dyck, Honourary Consul for the Netherlands in Saskatchewan.

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