



COMMUNITY COURIER

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

Yorkton Economic Development Committee

The Yorkton Economic Development Committee set three economic priorities for the next three years to pave the way for new investment and economic prosperity in the City. The theme of this strategic direction is to fix and organize the current available resources of Yorkton first and then go after aggressive economic development which could be sustainable in the long run.

The three priorities are:

- a) Building capacity within the community to manage current and future economic growth/investment. Capacity building is a broad term which includes people, skills, knowledge, abilities, wellness and community health, economic and financial resources, etc. We are going to include only infrastructure, supportive institutions, physical and economic resources, and policy measures in this plan in order to create a ground for further capacity building within the community.
- b) Foster the process of business retention and expansion, so that the city will have greater success in attracting new businesses, if existing businesses are content with local economic conditions and community support.
- c) Develop strategic partnerships within and outside the community to foster the process of sustainable economic development. This it will allow city to mobilize available resources to work cooperatively and proactively for the economic prosperity of Yorkton and area. It will create an alignment of strategic intent to conceive and act upon common vision/goals. Partnerships can also be established with the appropriate stakeholder(s) for the implementation of action plans to achieve specific goal(s)/objective(s).

Once the draft of a 3-year Strategic Economic Development Plan is approved by the Economic Development Committee, it will be taken to the



Faisal Anwar, Yorkton's Economic Development Officer is working with the city's Economic Development committee to develop a 3 year Strategic Economic Development Plan.

Yorkton Chamber of Commerce, Yorkton Business Improvement District, Tourism Yorkton, and other stakeholders for further consultation. We appreciate the valuable input and comments of key stakeholders of the city, which will enable us to centralize our economic development efforts while avoiding any duplication. After stakeholder's consultation, the draft of the plan will be presented to Council on December 13, 2010 for approval and adoption.

We believe that these three economic priorities will enable us to promote Yorkton as one of the best business friendly and investment open cities in Canada.

Congratulations

- Congratulations to **Performance Promotions** on being nominated in the Promoter of the Year category at the recent Canadian Country Music Awards.
- Congratulations to **Memories to Last a Life Time** on receiving the New Entrepreneur Award from Sask East Enterprise Region (SEER).
- And to **Sherry MacDonald**, the Chamber's Director of Marketing & Communications, in recognition of your 5 years of employment at the Chamber, thank you for your contributions to the ongoing success of the Chamber.



Sherry MacDonald celebrates 5 years of employment with the Chamber!

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Fast Facts about the Terriers

On September 2, Terrier President Lyle Walsh spoke at the Chamber's Business Breakfast about the contribution the Terriers make to the community. Here are some fast facts:

- o 23 players on the roster ranging in age between 16 and 20 years; employing a Coach and Assistant Coach
- o Play a 60 game regular schedule but the goal and objective is to play in the play-offs until May.
- o Terriers are an economic asset to the community
- o Operating budget is \$700K
- o Spin off from each game:
 - Visitors such as teams and fans
 - \$5 - 10K/game as they eat in restaurants, buy gas; seek lodging; buy at the rink concession; hire a baby sitter; hire a cab; maybe even drink a few beverages following the game
 - Regular season and play-off games generate in the community about \$800 - 900K/year
- o Expenses generated by the Team
 - \$25K to players
 - \$75K for sticks and equipment
 - \$66K for travel
 - \$20K for printing costs
 - \$60K for billeting
 - \$50K for ice and office rental
 - \$10K for groceries
 - \$40K for advertising
 - \$65K for game day expenses
- o Volunteers are the key to the team's success. Can always use more. Short of billets - especially this year.
- o Major fundraising includes the Home lottery; Sportsman Dinner; and promo items
- o In 38 years, the Terriers have been in 22 play off seasons



PHOTO COURTESY COLE CHRISTENSEN

Terriers contribute significantly to Yorkton's economy.

Upcoming Dates to Remember

October 6

Closing the Deal Seminar: Practical Lessons on Sales & Marketing for Manufacturers & Businesses sponsored by Sask East Enterprise Region (SEER)

October 18 - 24

Small Business Week

October 19

Chamber Business Lunch
- Sask Chamber Report on Taxation

October 21

Business After Hours,
Gallagher Centre
5:00 - 8:00 pm

October 31

Nominations close for
Chamber Board of Directors

Nov 2 & 3

Canola Expo,
Gallagher Centre

November 3 - 6

22nd Annual Grain Millers
Harvest Showdown

November 16 & 17

Career Explorations 2010: An Education
& Career Fair, Gallagher Centre

November 19

5:05 Club

November 23

Chamber Business Lunch

November 24 & 25

TransACTIONS - A Conference to Showcase
the Benefits of Working Together to Grow
Saskatchewan, Gallagher Centre

November 27

Santa Claus Parade 5:30 pm



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**Successful Chamber
Business Dinner**

The 12th Annual Chamber Business Dinner was highly successful with over 360 people in attendance. Premier Brad Wall's speech was well received by the Yorkton business community who gave him a standing ovation at the conclusion of his remarks. Also attending the event were 11 Cabinet Ministers, 8 MLAs and various Chiefs of Staff. The objective of the Dinner is to bring government to the city to meet with the business community in order to forge new relationships and networks.



Premier Brad Wall admires the model of his favourite car presented to him by the Chamber.



Crooked Lake Agency drum and singers and Darryl Wolfe and Shannon Crook led the Premier and other dignitaries into the Dinner.



SaskTel provided tickets for students from 3 high schools and the Parkland College to attend the Dinner.

**Changes to Curbside Recycling
Coming Soon**

Changes to Curbside Recycling Coming Soon

Prairie Harvest Employment Program (PHEP), will soon be making changes to the curbside recycling system. The City's Solid Waste Management Committee supports these changes.

Residents will have to purchase clear, blue bags and will no longer set the blue recycling boxes on the curb.

There are a number of benefits to this new system:

1. Less litter- the bags will need to be tied and material will not blow around as it currently does
2. More volume for recyclables- a common complaint is the lack of volume available; as the City moves away from back alley dumpsters, the need for increased volume will rise; clear bags provide unlimited volume for residents to set out recyclables
3. Improved administrative efficiency- residents will not need to call and then wait for bin/bag to be delivered; they can just pick up clear bags when purchasing garbage bags and information cards and then start recycling
4. More environmentally friendly- there is a current market where the clear bags can be recycled and reused in a plastic lumber product

On the week of October 18th, 4 free bags and a new informational card will be delivered to the approximately 3000 current curbside recycling homes.

For more information, contact Prairie Harvest Employment Program is 786-6840 and ask for Stefan or Melvin.

**Saskatchewan
Volunteer
Medal**

A great way to show appreciation for our province's volunteers is by nominating for the Saskatchewan Volunteer Medal people who have given of their time and talents to create a promising future for Saskatchewan people. October 18 is the deadline for nominees to be considered for 2010.

For more information,
visit the Office of the
Provincial Secretary at
www.oops.gov.sk.ca

