



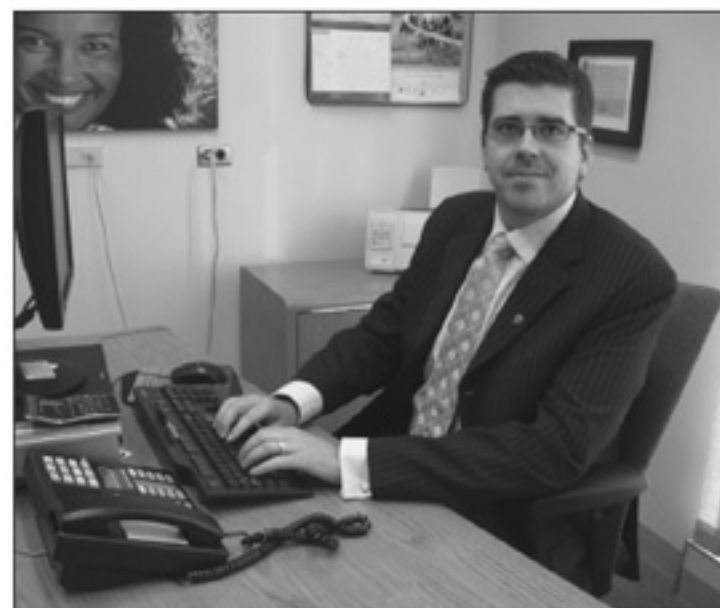
Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

Directorship Proves Interesting for Chad Hilton

Chad Hilton is just about half way through his first term on the Board of the Chamber of Commerce. At this point in his term, serving as a Director has proven to be quite interesting.

Chad grew up in Yorkton but moved away to obtain his degree in Commerce and find employment. He returned to Yorkton a year ago with his wife Shanon, and young son. He is employed by the CIBC as a Financial Advisor - Business. When nominations opened for Directors in October 2009, he decided to let his name stand for a few reasons. "I have returned to my hometown so I decided it was time to give something back to the community by doing some volunteering", he said. "I also thought it would be a great way to network and meet the business community." His experience with, and knowledge of, small business were also assets he believed he could bring to the Chamber.

Chad began his Directorship in January. He presently serves on the Public Policy Committee and has been appointed to the ad hoc Investment Committee. Participating in the Board and committee meetings engages him in the business community. "I was not aware of all the groups in the community and just how far reaching their input is", he said. "And for so long Saskatchewan had no growth and people were leaving. To be involved in the Chamber at a time when the province has excellent growth and is leading the country, that's exciting!" He points to the networking opportunities such as the Chamber Business Lunches/Breakfasts and 5:05 Club, that help him in his profession. "These are all platforms at which I can meet the business community on a personal, informal level."



Chamber of Commerce Director Chad Hilton

When asked how the Chamber might grow and evolve, Chad has 3 suggestions:

- To be the first point of contact for a new business coming in to the city
- To rework its image so it is not perceived as an "Old Boys Club" but one that is diverse and open to everyone, regardless of their age or experience
- To continue working on its relationship with local government for the benefit of business and the greater community.

Chad has another year left in his first term on the Chamber Board. In that time, he wants to continue to give back to the community, making it a better place.

Congratulations

- For more than 25 years, the Saskatchewan Business Magazine has named the top 100 companies in Saskatchewan. The Chamber extends congratulations to **Maple Farm Equipment** and **Cornerstone Credit Union** on being named to the 2010 list.
- Congratulations are also extended to the **Yorkton Co-op Association Ltd.** on being listed as one of the top ten contributors to the success of Federated Co-operatives Limited, which was also named in the top 100 List.



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YOUR MEMBER FIRST REFERRAL October 2010

Parkland Denture Clinic • Yorkton Dodge • Wendy's Restaurant • Robin's Donuts • McDonald's Restaurant
Countryside Motors • Florissima • Yorkton Hearing Services • Hancock Plumbing
Vision Sence Eye Care • Van-X Professional Driver Centre Ltd. • Carpet One Floor & Home
Parkland Carpet Cleaning • Magic Touch Carpet Cleaning • Focus Bookkeeping • Parkland Printers,
Yorkton Coop • Community Connections • Farm Credit • Bently Retirement Community • Dr. Bode & Fuchs

... Just to name a few!

5:05 CLUB

The Yorkton Chamber of Commerce Invites You to Join Us For The 5:05 Club

Friday, November 19th
Time: 5:00 pm to 7:00 pm
Army Navy & Airforce Veteran's
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We Will Remember Them...

The Saskatchewan Chamber of Commerce has put together a list of some of the ways in which businesses may choose to recognize and honour our veterans during Veterans Week and in particular, Remembrance Day.

- **Display wreaths in your business and sell poppies.** Ask all of your staff to wear poppies and encourage customers to buy them.
- If your business is open on November 11 **ask all of your staff to stop working at 11am and take a moment to remember.** Your customers will understand. A special song and video was written by songwriter Terry Kelly that captures this idea very well. Perhaps you can play the music over your PA system! See the video at http://www.terry-kelly.com/pittance/pittance_en.htm.
- **Attend your local Remembrance Day service.** Take your family or friends. Offer to drive a person who may not be able to get there easily on their own.
- **Offer special deals for Veterans or current members of the Armed Forces** during Remembrance Week. These people can be from 20 to 90+ years of age, so many are already in your current customer base. Remember that the RCMP has served in many Peace Keeping missions so include them too.
- **Call a Veteran and say "Thanks".** A simple gesture can often mean a lot.
- **Call your local Legion or Veteran organization** to ask what they would like you to do to help remember. Perhaps they need drivers, photocopying or someone to help distribute poppies.



Upcoming Dates to Remember

November 1 - 6

Agriculture Week in the City of Yorkton

November 3 - 11

Veterans Week

November 11

Remembrance Day Service, Flexi Hall, Gallagher Centre

November 16 & 17

Career Explorations 2010: An Education & Career Fair, Gallagher Centre

November 17

Mayor's Prayer Breakfast, Gallagher Centre 7:00 am

Guest Speaker: Speaker of the Legislative Assembly, the Hon. Don Toth

November 19

Chamber 5:05 Club, Anavets Lounge
5:05 - 7:00 pm

November 23

Chamber Business Lunch, St. Mary's Cultural Centre

Guest Speaker: John Kilroe - Senior Manager, Land & Exploration for BHP Billiton Diamond and Specialty Products

November 24 & 25

TransACTIONS - A Conference to Showcase the Benefits of Working Together to Grow Saskatchewan, Gallagher Centre

November 27

Santa Claus Parade 5:30 pm

Business After Hours Highly Successful

The Chamber's Business After Hours Trade Show, held during Small Business Week, was deemed to be another success. Over 200 hundred people visited the Trade Show before making their way to the Customer Appreciation event sponsored by SaskTel. Twenty businesses took advantage of the opportunity to showcase the goods and services they have to offer. At the end of the evening, the exhibitors indicated they were pleased with the number of people stopping by their booths and by the number of leads and contacts they made. Many indicated they would like to return next year - a real measure of the event's success.



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A Tax Framework for Saskatchewan's Continuing Prosperity

Yorkton was one of 6 locations in the province chosen to host a presentation by Mr. Jack Vicq, a co-author of the recently released A Tax Framework for Saskatchewan's Continuing Prosperity.

The purpose of the Framework is to help the citizens of Saskatchewan and their public decision-makers grapple with two fundamental questions. First, how competitive is Saskatchewan's tax policy? Second, if there are indeed aspects of Saskatchewan's tax system that are wanting, what are the options and alternatives?

The Framework identifies seven specific reforms that can serve as the basis for a renewal of taxation in Saskatchewan, and the establishment of a more competitive tax position. For the complete document, visit the website of the Canada West Foundation www.cwf.ca and click on the link under Saskatchewan Tax Reform.



Photo Courtesy of Calvin Daniels
Jack Vicq

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Did You Know?

Recently, Sask Power invited the Board of the Chamber to a lunch to discuss its plan to meet the future electrical needs for the province. The Chamber was provided with some facts about SaskPower's impact on the Yorkton area:

- There are over 8,000 customers in Yorkton with an additional 5500+ in the surrounding area.
- 58 SaskPower employees work in the Yorkton area.
- These employees represent total yearly earnings of nearly \$4 million.
- In 2009, purchases made in the Yorkton area by SaskPower totaled over \$1.3 million.
- Over \$2.1 million were paid to Yorkton in 2009 in the form of Municipal Surcharges/Grants-in-lieu of taxes.
- 12 events in the Yorkton area in 2009 were sponsored by SaskPower.
- Saskatchewan is experiencing record setting demand for electricity. It's projected that in the next 10 years, demand will increase by 2.4% per year.



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Santa Claus is Coming to Town!

Everybody loves a parade but the Santa Claus parade is especially exciting as we get a glimpse of "The Man" himself! This year's edition will take place Saturday November 27.

Kathy Hilworth, Co-Chair of the parade committee said that the Santa Claus parade is important to the business community for 2 reasons. "The Santa Claus parade signals the start of the busiest shopping season of the year; and it draws people together before the Christmas rush begins".

Richard Okrainec, Manager of the Parkland Mall, agrees that the parade is important to businesses. "The parade draws people to the city and that helps the businesses in Yorkton."

Stores in the downtown area are busier on Santa Claus day reports Phil DeVos, Executive Director of Yorkton Business Improvement District. "The Santa Claus parade is good for the downtown businesses", he said. The YBID supports the parade by offering a free movie at the Tower Theatre at 11:00. And YBID will be revealing a special surprise just prior to the start of the parade at the Western Financial Park.

The Chamber supports the parade by donating money for the purchase of candy for the kids.

The parade will assemble on the corner of Seventh Avenue South and will begin at 5:30 pm.

To enter a float or for more information, contact Co-chairs Kathy Hilworth 783-9446 ext 230 or Penny Sandercock 782-6456.



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