

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

President's Message

CONGRATULATIONS DONNA

Donna Brothwell was chosen Executive Director of the Year at the Canadian Chamber of Commerce convention and AGM. Chamber of Commerce and political leaders from our great nation gathered in Saskatoon for the event. During the course of the event Chambers and individuals from all over Canada are recognized for their many accomplishments. And this year, Yorkton was once again at the forefront of Chamber news with our own Executive Director. This is a great accomplishment for Donna and a well deserved award. She has put countless hours into the Yorkton Chamber and fully poured herself into the cause. We are proud of your achievement Donna and thank you for your hard work.

CONGRATULATIONS YORKTON

The hard work and investment in Yorkton has provided a return many fold for the business community and its citizens. We are the talk of the province and the rest of Saskatchewan is taken note of us.

The latest announcement to develop two Canola crushing plants here demonstrates our community's value. These companies spend surmountable time and effort in the due diligence process to determine where to invest. The business case for development must have value and provide the proper return, but at the same time the community has to also be equally as valuable and believe in investment for a return. Many individuals and organizations worked diligently to have these companies here. From the Deputy Premier's office driving the province for input, to Gord Bulmer and the Good Spirit REDA organization in providing the original lead and support behind the scene. The focus and effort by David Putz and Lonnie Kaal and the whole city management team along with City Council to assure the win for Yorkton demonstrates commitment to our city. This is a fine example of the quote by Zig Ziglar: "If you help others get what they want, you will get what you want." Thank you to everyone that contributed!

The developments taken place does raise a few questions. What do you and I do when success breaks out? What auxiliary industries will also spin off from the development of the plants and how are we preparing for those industries? Is there a service void or a business opportunity that needs to be filled in the community? The street talk is that there will be further developments in the mining sector and speculation of gas field exploration in the region. What steps does the Yorkton business community need to take to prepare for the influx of people and the increased demand for labour? The growth and prosperity to occur is exciting, but now we as a business community must gather to prepare and plan for the future.

The Chamber is paving the road for easy access to business development. The 'Start Your Business in Yorkton' product is designed to help an entrepreneur get easy access to information in starting a business. It's simple and easy to use. It contains statistical information about Yorkton, examples of business cases, financial models, various levels of governmental forms and contact information for our community. This product is a one stop shopping list for the entrepreneur. It is a product that displays the business community's attitude of partnership for success and an aid for business development. Our Business Development Committee spearheaded this as a project for 2006 and led the charge to have the product created. Then from there the Chamber's own Mandy Cmoc every so confidently gathered and creatively formatted the information into one easy package. The Chamber is now already planning the promotion of this product and wants to take it to the next level. We want to have this distributed not only in our city, but beyond our boundaries and region.

A promotional video is also being developed to aid in the promotion of Yorkton. The Chamber and Sacred Heart High School Computer Production and Technology students are working together to create a video from the students perspective show casing Yorkton. Our initiative is to market Yorkton. We welcome your ideas and if you want to be involved in the promotion of Yorkton, please give us a call.

James Wilson - *President*



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Members We Refer for September

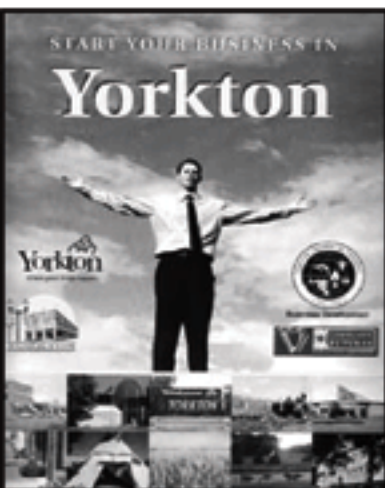
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October 6	Chamber Luncheon <i>SAINT- Investors</i>	12 Noon	Best Western Parkland Inn
October 18	Business After Hours Mini Trade Show	5:00 p.m. - 8:00p.m.	Best Western Parkland Inn
October 15th to 30th	Yorkton Chamber of Commerce Director Nominations		

Yorkton Chamber of Commerce Upcoming Events For 2006

November 1	Chamber Luncheon <i>Peter McKinnon, President, University of Saskatchewan</i>	12 Noon	Best Western Parkland Inn
December 8	Luncheon Speaker <i>To be announced</i>	12 Noon	Best Western Parkland Inn
December 13	Member Appreciation Wine & Cheese (Tentative)		



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Meet the Yorkton Chamber of Commerce Board of Directors

GUY GENDREAU

Board of Director

Guy Gendreau originated from Ste. Rose Du Lac, Manitoba. Guy grew up through his teenage years in Winnipeg. While in Winnipeg his interests took him into football where he played middle linebacker for the Ft. Garry Lions of the MJFL. Before leaving Manitoba, he worked at

Manitoba Hydro at the Long Spruce generating station, UMA in the surveying and construction industry and with CN as an apprentice Machinist. Guy met his wife, Michelle of 24 years now in Winnipeg and shortly after had the opportunity to enter into the family business and moved to Saskatchewan. Guy settled down in Esterhazy and operated Crushrite Concrete with his brother in law Bob Robert. In the late eighties through 2001 the company was involved in the production of concrete on site for the construction of a great number of the inland concrete terminals you see from Manitoba to as far north as Rycroft Alberta. In 2002 the opportunity arose to purchase Yorkton Concrete Products. Guy traveled for the first two years and then decided with Michelle to move to Yorkton. They both love the city and surrounding areas while residing just outside to the city limits. Interests nowadays other than work are drag racing and traveling to different tracks with a group of friends, squash and hockey. They have three children who make them very proud. Nicole who has just moved back to Yorkton to be in the business. Danielle who has relocated to Atlanta, Georgia and Luc who is enrolled at Yorkdale School.

Raising their family in rural Saskatchewan was an excellent choice and look forward to its opportunities for their family for years to come!

RON EVINO

Board of Director



Ron Evinou was born in Edinburgh, Scotland. After high school, he came to Canada and into the USA ending in California. He only got as far as Toronto! There he met Betty, from New Brunswick. They married, have four children and eight grand-children. While in Toronto, Ron worked for large companies, among them Domtar and Reynolds Aluminum. While working and raising a young family, Ron studied for his CMA. Upon graduating, Ron became Chief Financial Officer of Para Paints and National Carpet Mills where he ultimately also became CEO. Later, he spent 13 years as CFO and later CEO of GeoLogistics, one of Canada's largest logistics companies. Ron decided to start his own consulting business, called Evinou & Associates and enjoyed long telephone conversations with Ray Malinowski from Toronto, before deciding to accept a contract position with Leon's as General Manager. Ron lived at Patrick Place and became friends with the Muir family and also with Ross Green a new Judge who also was living there. He liked Yorkton so much that he decided to move his family here in July of 2004. After Leon's, Ron's consulting business advanced to an interim CFO role for the new Wolseley and Neudorf company, Natural Valley Farms which was very rewarding and into other bio-fuel and digester proposals in Foam Lake, Cudworth, and in Neepawa, Manitoba. In addition, Ron worked with leaders of automobile dealerships in Saskatchewan and Manitoba. Ron says his interests are being involved in economic development, in creating opportunities and in celebrating the achievement of others with whom he works. He is excited to be the new (first) CFO for The Maple Partners Group with offices in Yorkton, Balcarres, Preeceville and a partnership merger in process at Foam Lake and Wynyard. Ron loves Yorkton and Saskatchewan people in general!



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Chamber of Commerce Executives of Canada Chamber of Commerce Executives of Canada Announces Annual Award Recipient



The Executive of the Year recipient in a community with a population under 100,000 was **DONNA BROTHWELL, Executive Director of the Yorkton Chamber of Commerce.**

Donna Brothwell joined the Yorkton Chamber of Commerce in May, 2002. During her tenure, Brothwell has improved existing Chamber events, as well as developed new ones. She enhanced the Celebrate Success Business Awards by introducing Red Carpet interviews with finalists at the gala awards ceremony and producing film clips of each finalist's business. Brothwell spearheaded the Yorkton Centennial Coin Project — the unique three dollar coins were minted and remain a tribute to Yorkton's history. Proceeds from this initiative are used to give back to the community through cash donations to several community-based initiatives.

Brothwell has a strong presence on local media channels, hosting a Business Matters Show on television and providing 'Action Yorkton' updates via radio. She also works engaging all members of the community: for the 7th Annual Premier's Dinner, she invited local schools and cadets to attend, giving youth the opportunity to meet and converse with government officials on a direct level. Under Brothwell's leadership, the Yorkton Chamber of Commerce hosted the 2003 "Cattle Drive to Parliament Hill", an event showing support for the Canadian beef industry.

Brothwell also acts as a mentor for other regional Chambers of Commerce, providing advice and assistance in all areas of chamber management, and is active in various groups and non-profit organization within her community. Through Brothwell's leadership, the Yorkton Chamber's image has grown locally, regionally and provincially and she has been instrumental in changing the way that people look at the benefits of Chamber membership and its role in the community.

The CCEC awards program is open to all CCEC members and their staff, which includes 100 Chambers of Commerce and Boards of Trade across Canada.

Congratulations to MANDY CMOC of Yorkton

who is the **2006 Youth Business Plan Contest Winner** from Women Entrepreneurs of Saskatchewan. Mandy is the 6th winner of the annual Business Plan Contest for young women between the ages of 15 and 19. The winner of this contest receives \$1,000 cash to put towards their business venture. Mandy worked for the Yorkton Chamber of Commerce as a summer student and she now is a student at the University of Regina. Her business plan was for a wedding videography and photographer business.