

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

President's Message

I hope everyone enjoyed their summer and look forward to getting back to what enables you to take those holidays.

Our city is undergoing some major changes not the least of which is the proposed Downtown and West Broadway Redevelopment Plan. If you never had a chance to view the plan at the old Hurst's building, I would strongly encourage you to call city hall and ask for Jeff Humble. Jeff spearheaded a process whereby the public was given an opportunity to have input into the future development of our city. No one can read this message and conclude they were not involved in the process of determining this plan or given an opportunity to voice their opinion. The plan will be going before Council on September 26 so I would suggest you voice any of your concerns before that Council meeting. Be advised that amount of dollars necessary to carry the plan forward is significant.

The purpose of this plan is to reinvigorate our downtown and provide a better environment for our residents, visitors, and business sector. This can be accomplished through an esthetically pleasing, pedestrian friendly, well lit district. Coupled with the tax and monetary incentives now in place to locate in this district it would appear all components are in place to attract new business.

Will it work? The success will be determined in large part by the marketing approach. Any of our businesses can launch a promotion but it is the communicating of that same promotion which will determine the success.

I know one thing regarding the Redevelopment Plan - not doing anything is not the answer. Our downtown has been deteriorating and becoming less occupied every year. The only way to stop this trend is to do something different. If your business was dying a slow death you would want to do something to change things. Politics seems pretty simple if you think of the city like a business. If it makes sense for one to invest their own money into a project then it would make sense for the taxpayers to invest in the same project. We are all charged with the responsibility to make the best decisions for our businesses based on the best information available.

Get involved...this is exciting stuff which will determine the future of our city to a large extent. I've said it before and I'll say it again... "Don't complain if you're not getting involved or getting informed." Consider yourself informed.

On September 9 Michael Carr who is Vice President, Director of Human Resources at IPSCO in Regina will be the keynote speaker at our luncheon (if his title sounds important - it is). He will be speaking on the Saskatchewan labor legislation and how it affects a business that size. Michael represents the manufacturing sector which is vital to growing and sustaining an economy. You are strongly encouraged to attend this one.

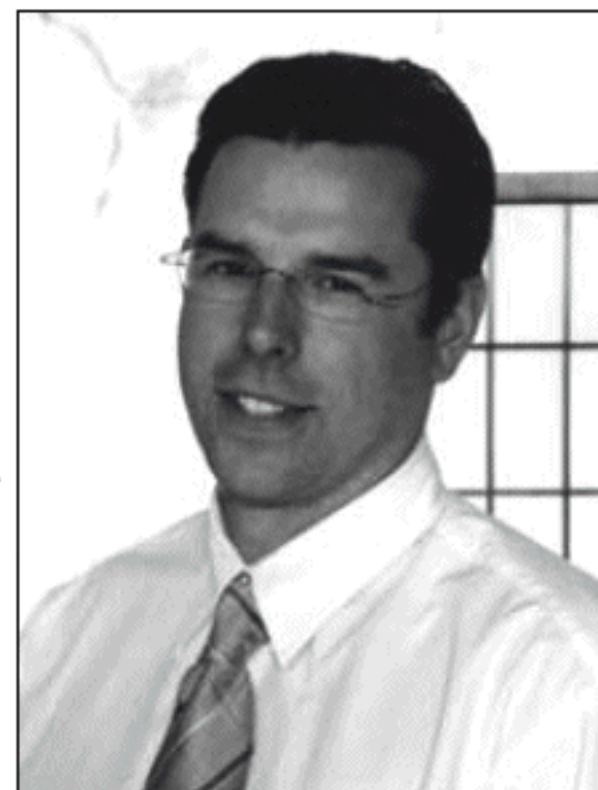
Please communicate your thoughts to myself or the Chamber office if you have any questions or concerns over what the Chamber is doing.

I heard our mayor caught air crossing highway 9 the other day.

Shop local if you expect the same.

Best regards,

Jason



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What we're working on at the Chamber of Commerce

First Luncheon After Summer

Join us for great food and socializing

When: Sept. 9th 12 noon

Where: Best Western Parkland Inn

Featuring: Michael JR. Carr speaking on labor related issues. We are also announcing nominations open for Celebrate Success 2006 and acknowledge the Sponsors **\$15 at the door**



Interested in being table host for one of our luncheons? Call the office for more information.

SEPT 7: PRE GATHERING

SEPT 21: DIRECTORS MEETING

OCT. 7: LUNCHEON—more info to follow

OCT. 16-22 SMALL BUSINESS WEEK

OCT 20: BUSINESS AFTER HOURS—see insert

OCTOBER 20: DIRECTORS MEETING

(nominations for directors open until Oct. 28)

Also we're always working on membership issues and inquiries, signboard campaign, courier, weekly email updates & centennial coins.

YOUR MEMBER FIRST REFERRAL August 2005

•Tourism Yorkton•Patrick Place•Yorkton Geothermal•YBID• Good Spirit Reda•Ventures Community Futures•Art Fx• Cherry Dale Golf Course•York Lake Golf Course•Deer Park Golf Course•Wardale•Yorkton New Holland•Maple Farm Equipment•

Logan Stevens Construction•Parkland Printers•Dowies Quick Print•Custom Printers•D's Signs & Design• Walmart•Your Dollar Store with More• Comfort Inn & Suites•Days Inn •Best Western •Howard Johnson •Redwood Inn •The Yorke Inn • Travelodge•Parkland Greenhouses• Dance Innovations• 5678 Dance Studio• Dale Carnegie Training• Growers Direct• Carpetland•

Wagner's Flooring• Yorkton Grouty Guys•Webers•

Congratulations to....

The Cowboy Festival—600 people attended the weekend.

The Yorke Inn Motel who won best commercial grounds for Yorkton in Bloom.

The Comfort Inn - presented with the Silver Hospitality Award

Sears in Yorkton, the #1 dealer in Western Canada for LG Washers and Dryers

Growers Direct on their annual Friendship Day—800 dozen roses sold with profits going to Big Brothers Big Sisters of Yorkton and Victim Services.

Pearl Malyk who recently joined the Re-Max team!

Thank you to our "Haunts of Yorkton 2 " Coin sponsors:

Magic Touch Carpet Cleaning , Parker Quine LLP, Loucks Medi-Health Pharmacy & ArtFx—Blackstone Studio
Kathy Morell did a wonderful job organizing this successful event!



Thank you to everyone who supported our Ag Days BBQ and Cowboy Festival Kickoff Breakfast!



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Upcoming Seminars

Taking Control Conflict Management Seminar

Based on the book, "THIS IS OUT OF CONTROL!!" This seminar focuses on training managers, employees and individuals in the areas of language skills, perceptions and mediation tools to handle conflict more effectively.

When: October 13th & 14th, 8:30am - 4:00pm - Deadline for registrations - Oct. 1

Where: Melville Community Works, 800 Prince Edward Street, Melville, Sk
Registration Fee: \$210.00 / person or \$185.00 / person if three or more participants attend from the same agency

Children Experiencing the Divorce or Separation of Their Parents: A Seminar for Adults Working with Children

This seminar is based on the new curriculum developed by Saskatchewan Justice in partnership with Karius & Associates. This seminar will be provided to adults working with children to teach the approved SK Justice curriculum to children of divorced or separated parents. Participants will learn about the mandatory Divorce and Separated Seminar for Parents and in turn teach the same principles to school aged children.

Saskatoon, September 30th, 2005. Deadline for registrations is Sept. 15th
Regina, November 4th, 2005 Deadline for registrations Oct. 21st.
Registration Fee: \$150.00 / participant: Seminars are 8:30 am - 3:30 pm

Conflict in Control: A Seminar for Schools

Conflict in Control will explore ways to teach teens and preteens conflict management skills that will help them both in and out of the classroom. School programs that assist in conflict management and resolution, including peer support, and peer mediation will be discussed. The seminar will discuss ways to create a full school bullying prevention and intervention plan.

Where: Melville Sk. - Community Works, 800 Prince Edward St.

When: Oct. 24th - 26th 8:30 am - 4:00 pm
Deadline for registrations is October 10th.

For info on the above 3 seminars: Contact Shannon @ 728-2075 or visit www.kariusandassociates.com

Powerful Communication Skills for Women

Think on your feet and speak with greater ease and success; keep your composure when the pressure's high!

Enroll online at www.nationalseminarstraining.com

Regina: October 11 at the Delta Regina Hotel

Saskatoon: October 12 at the Delta Bessborough Hotel



Safety and Security Measures for Front Desk Personnel

Manage the front desk with more authority, and handle those stressful situations without losing your cool!

Register online at www.nationalseminarstraining.com

Regina: November 1 at the Saskatchewan Radisson Plaza

Saskatoon: November 2 at the Radisson Hotel Downtown

Ventures Community Futures

Generating Business Ideas

Planning for Small Business Success

Marketing for Small Business

Understanding Financial Statements

Bookkeeping from a Shoebox

www.venturescfcd.com

Call Ventures Community Development Corporation @ 1-877-782-0255 or 782-0255 for information or to register for the above 5 seminars.

Benefits of the Month:

ADVERTISING OPPORTUNITIES

Table Host: For \$50 we will place your info. at the table setting of each person attending that month's luncheon. Be creative—call us for ideas

Signboard: \$750 will get you an advertisement on Yorkton's Largest Signboard on the Yellowhead Highway. This covers creation, placement and rental for 3 years.

Courier Insert: \$190 buys you a single 8x11 ad in our monthly newsletter, which is distributed to over 900 businesses in Yorkton.

What you insert is up to you.

Bulk Email / Fax: We'll email coming events for your business to our members. We can't advertise prices/products but can promote grand openings, business anniversaries, charity events...

Website: Post your poster on our website (www.chamber.yorkton.sk.ca) We also post our members under our websites member roster.

These advertising opportunities are at member prices. Non members sign up today and enjoy all the benefits! (not a member, you can still advertise with the Chamber, just call the office for prices)

Check out www.chamber.yorkton.sk.ca/benefits for a list of benefits & online application form. 2005 is complementary so you have nothing to lose and all the Chamber Benefits to Gain!



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September 4th - Happy Birthday Saskatchewan

Community Church Service—Music 10 am ,service 10:50 am (18 Yorkton Churches)

Opening Ceremonies—1:00 pm

Free Kids and Family Entertainment: begins 12 pm

-Aboriginal Tee Pee Village

-Clowns, Jugglers, face painting, balloon art & kids entertainment

-Antique fire truck rides, fire department display

- RCMP "Dare" Car Display

Free Local Groups—begins 1:30 pm

-Yorkton Dance Groups

-Yorkton Regional High School Marching 100

-Aboriginal Drummers & Dancers

-Rob McLane & Against the Grain

-Whiplash with Samara Yung

-Third Degree Burn

-Yorkton's Centennial Big Band

-Leon Malinowski and Friends (Fiddle)

Free Headline Groups

-Carabello with Dancers

-Donny Parenteau

-Patricia Conroy

Provincial Fireworks—huge 30 minute musical pyrotechnics Centennial Fireworks Display performed simultaneously in 15 Sask. Centers.



Old Fashioned Picnic, Food Concessions and Exhibition Beer Gardens.

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www.yorkton2005.com—

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Western Development Museum



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