

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

President's Message

We can all agree that there is a lot of stuff going on in our city. I will take this opportunity to bring clarity to some of these projects.

The CPR Park renovations are underway which will result in an expanded park encompassing both sides of Second Avenue including the roadway itself which will close its thoroughway. There will now be a dead end at Second Avenue on Broadway. All major centers have a downtown park which can host a variety of events. This will be ours.

The roundabout at Bradbrooke is nearing completion and should provide improved traffic flow. Both these projects are funded partially by the CSIP (Canada Saskatchewan Infrastructure Program). The total bill is about \$400,000, of which CSIP will contribute \$100,000.

The development of the property adjacent to the southeast Petro Canada has resulted in the annexation of that parcel of land which will host a Super 8 motel next year.

Remember when I wrote about Team Yorkton and the group of volunteers who want to donate their time to enhance Yorkton's ability to draw in new businesses. This team last met a few months ago to lay out the game plan and garner support from all economic development bodies in our city. Everyone was overwhelmingly in support except for our MLA Clay Serby who felt that economic development should be left in the hands of Gord Bulmer of REDA and Wayne Clarke of Business Development. Both these individual are good at what they do – that isn't the issue. This is not a comment on my political persuasion; rather a comment on holding people accountable ('Hold people accountable, demand results... - remember those words?'). I would be writing the same comment if there was a Sask Party representative. This province needs to leave more economic development up to those who know it best because they've done it, that is the private sector. Team Yorkton has volunteered a great deal of time on this project and is frustrated at the provincial government's lack of support. Our only mandate is to grow the economic base of our community on a volunteer basis. The Team will move forward with the mandate to help in every way possible to grow the economic base of the city. However, without being privy to any opportunities from the provincial level our success will no doubt be considerably muted.

Imagine if you were looking to relocate to a city and a team of business people came to see you at your doorstep to tell you how much they would love for you to become part of their community. One can look as close as Lethbridge to see the huge non oil related boom which has followed the implementation of this very concept.

To that end, it would be great to see some new growth in the manufacturing sector. Our city has seen considerable retail growth, but long term our city needs well paying stable jobs that will bring families to our community. Other than the Harvest Meats and Grain Millers expansion our city has seen 0% growth in this sector for many years. It is this sector together with education and research & development which make a community sustainable long term.

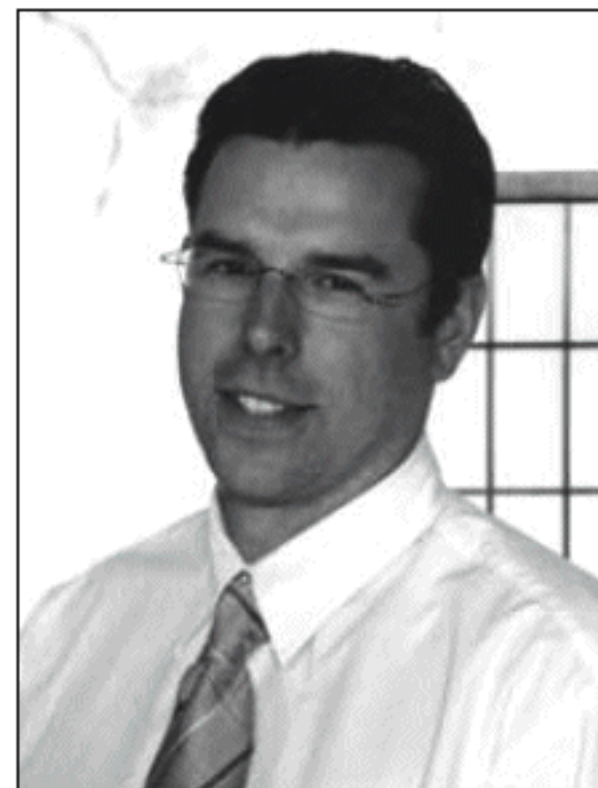
The Chamber's Celebrate Success Awards is slated for March 8, 2006. Nominations for all categories close on January 30, 2006 so if you or someone you know is worthy of a nomination please note that date. One change for the awards this year will be the transparency of the judging process. The judging panel will be made public and acknowledged for their volunteer time. The criteria by which the winners were chosen will also be clearly explained. Previous awards have been marred in questions regarding this process so this will resolve any of those concerns.

Congratulations to the Holiday Inn on becoming a Best Western – well done!

Support local if you expect the same.

Best regards,

Jason Farrell



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In Yorkton This Month

Business After Hours – Mini Trade Show
October 20th • 5-7 pm • at the Best Western
Free Admission

A Gala Night in Yorkton – presented by the Health Foundation
October 28th-5:30 pm at St. Mary's Cultural Center
Tickets at the Health Foundation or call Ross Fisher at 786-0506

Boys and Girls Club Monster Mash!
October 31st 6-8 pm at the Agri-Pavilion
Free Admission

Wanted Man: A Tribute to the Man in Black
November 1st 8pm at the Anne Portnuff Theatre
Tickets at the Yorkton Arts Council 783-8722



Coming up at the Chamber of Commerce...

OCTOBER 16th-22nd: SMALL BUSINESS WEEK
OCTOBER 20th: DIRECTOR'S MEETING

Do you or someone you know want to be on the Chamber Board of Directors? Nominations for directors open until October 14th.

NOVEMBER 4th: LUNCHEON - info to follow

NOVEMBER 23rd: PREMIERS DINNER

You have until Jan. 31, 2006 to nominate that deserving business for the CELEBRATE SUCCESS AWARDS.

Want to be on TV?

"Business Matters" - Access Communications

Every few months Donna heads out with Access Communications into our member business community. New members get the opportunity to participate in a 5-10 minute interview — speaking about their Business, Yorkton and why they joined the Chamber.

Are you are interested in participating in "Business Matters"? Haven't received an interview yet? Please call the office and we'll book you in for November's taping.

Business Matters Airls 9:30 pm Wednesday Nights on Access Communications. Check it out!

Thanks to Access for all their hard work and thanks to everyone who has participated!



YOUR MEMBER FIRST REFERRAL - Sept. 2005

- Century 21 • Re-Max • Lane Realty • Van X • SSS Security • SecurTek • Yorkton Arts Council • Yorkton Short Film and Video Fest • Welcome Home Crafts • Gallagher Center • Performance Promotions • Parkland Mall • The Plum Tree • Flamans • Yorkton Regional High School • Sacred Heart High School • Ochs Motor Sports • Schrader Motors • Brown's Leisure World • Just First Class Office Services • Karius and Associates • Parkland Regional College • Beds by Day • Webers • Painted Hand Casino • Big Brothers Big Sisters • Boys and Girls Club • Shelwin House • Frozen Cactus • The Plum Tree •

Just to name a few!



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Upcoming Seminars

Principals of Buying - PMAC

Oct. 21-23, Nov. 4-6, 2005
Parkland Regional College, Yorkton Campus
Tuition: \$999.00
Contact Brian @ 728-4471

Leading to Greatness: Building True Success

Nov. 2 (9:30—4:30)
Parkland Regional College—Via Satellite
To Register: 783-6566, Cost \$189
Info: www.parklandcollege.sk.ca/leadership.html

Safety and Security Measures for Front Desk Personnel

Manage the front desk with more authority,
and handle stressful situations without losing your cool!
Register online www.nationalseminarstraining.com
Regina: Nov. 1, Saskatchewan Radisson Plaza
Saskatoon: Nov. 2, Radisson Hotel Downtown

Fundraising for Non Profit Organizations

October 24th, 8:30-4:30pm, University of Regina
For info email: busprof@uregina.ca or
www.uregina.ca/cce/business
Cost: \$195 plus GST

Persuasive Communications Seminar

Improve your internal and external communication skills.
Developed for staff of associations or non-profit organizations.
Oct. 26 – Regina Nov. 2 — Saskatoon
Call Jennifer for Info @ 751-2657 or j.rathwell@sasktel.net

Email Marketing For Small Business

October 27th, 12 - 1 pm Business InfoSource Boardroom:
2-345 3rd Ave. S., Saskatoon, Sk.
Call for info or to reserve a seat—1-800-667-4374
No charge but space is limited

Management Skills for Front Line Managers

Module 1: Supervision Dec. 6 & 7 (9:00 – 4:30)
Parkland Regional College, Yorkton Campus
Tuition: \$315.00
Register by calling 1-800-783-6766

Check out www.ventures.com for
upcoming seminars & www.deangallery.ca for
upcoming workshops.



BENEFIT OF THE MONTH SMALL BUSINESS LOANS

Starting? Expanding? Renovating? Fixing?
Need a little extra help to cover the costs?

Take out a Chamber of Commerce Business Loan!
Just another benefit of being a Chamber Member.

Borrow up to \$15,000 and amortize up to 5 years.

Call Donna at the Office for more information
or to set up an appointment — 783-4368



Congratulations To....

Yorkton Centennial Committee
for the amazing events held September 4th!

New Managers: **Lana Larson**, Comfort Inn & Suites
& **Natalie Cherry**, Days Inn!

M & M Meats, which raised \$1440 for Brayden's Close Cuts for Cancer
at their Benefit BBQ August 13th!

The **Terry Fox Run** who raised 17,100 for cancer, in Yorkton!

Imagination Plus, who moved into their new location on Broadway!

New President and CEO of **SecurTek**, Daryl Silzer!

Under the Covers, who celebrated their 1st Anniversary Sept 7th!

Kristen Hannotte, newest addition to
Spiritview Therapeutic Massage!

Gallagher Center Leisure Pool opened the doors
and revealed the beautiful water park!

Cory Barrett (owner) & **Stephanie Wolos** (manager)
for re-opening Smitty's!

Staples for holding their 1st annual School Supply Drive!

Yorkton This Week, who received first place for best all around
newspaper and best front page at the Better Newspaper Competition
in class C (circulation of 3500 - 6499)!

This is the 4th time in the last 5 years!

To the nearly 80 individuals in Yorkton who received the
Saskatchewan Centennial Medals!

Judy and staff at **Figures** for celebrating their 2 year anniversary
October 11th!



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Halloween



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1. You get a candy apple and mutter, "Oh ya, my dentures will love this!"
2. Every three houses you need a smoke break.
3. You ask for high fiber candy.
4. When someone drops a candy bar in your bag you almost lose your balance and fall over.
5. People say, "Great Keith Richards Mask!" except your not wearing a mask.
6. Frequently forgo the candy and ask to use the washroom.
7. Not many "Aren't you cutes" but plenty of "I'm calling the cops".
8. You have to carefully choose a costume that won't dislodge your hairpiece.
9. Your dressed as a surgeon; earlier in the day you actually performed surgery.
10. At the end of the night you don't have too many treats, but you get a few dates with divorcees.

* David Letterman's Top Ten



DID YOU KNOW: Halloween is the second busiest selling season for retailers. It is a \$7 Billion Industry.

Haunts of Yorkton! What a Show!

Didn't have the opportunity to take in the Haunts of Yorkton? Hopefully you'll get the chance again in the future, thanks to the success the Haunts had! A total of 6 shows were performed, with all 6 shows sold out! The Haunts, presented by the Yorkton Centennial Committee, and written by Kathy Morrell, was an interactive ghost walk through the city's downtown streets - meeting the ghosts of our past- the three lost mayors, the millionaire bootlegger, the floozy from the speakeasy and the harridan from the Christian Women's Temperance Union. It was a chance to learn about the tunnels, wonder at our history, laugh at our humor, and rejoice in 100 years of history and folklore. Tours began at Shaw Park located across from Patrick Place and then continued down Smith Street, 3rd Avenue, 2nd Avenue and then on to Livingstone. Participants met and talked with the haunts of Yorkton's past. The evening ended at the Army and Navy with the honky-tonk piano of Laurene Jemieff. Participants received a Yorkton Centennial Coin as a souvenir.

Thank you Haunts 1 & 2 Centennial Coin Sponsors:

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Parkland Regional College Survey

Each year PRC conducts a review of the SIAST & Institute programs that are delivered. Our SIAST Programs currently focus on business, health and trades. In preparation for '06-'07 a one page survey will be distributed. We would appreciate hearing from the community in the coming weeks to assist us in meeting the needs of the region. **Survey Enclosed.**

**Is there something you'd like to see in your Courier?
Would you like to purchase an insert for November's Issue?**

Send in your comments or suggestions to Krista
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