

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

MANAGER'S

UPDATE

September jump starts the fall with the pace of a race car! We sped through summer with the *Salute to Agriculture BBQ*, the start to *Celebrate Success 2004 organizing*, and the *Canadian Cattle Drive*.

Do you know your membership money is hard at work? Your Chamber committees have been busy with projects which have been extremely successful.

'Attitude Committee' is hard at work planning the *Celebrate Success Awards for 2004*, which will be held on March 11th. They have completed several events like the *Salute to Agriculture BBQ*, *Dine-A-Nite*, and *Premier's Dinner*, and in November we are planning the *Harvest Showdown breakfast*.

Luncheons always take a bit of planning, and you have, and will see some great speakers. October 7th we follow the *Karl Schutz Luncheon* with *Deb Thorn and Yvette Moore*. These ladies are two of the women directly responsible for the *Moose Jaw Revitalization*.

'The Business Development Committee' has put their minds and efforts into the *Developing a Business information package*. This package will help businesses, new or experienced, find out what is available for them in our community. A sort of road map to information if you will. It includes information from the Chamber, Ventures, REDA,

Sask. Industry and Resources. The package directs the user to several website locations as well. The information spans from help in creating business plans to finding loan opportunities. Prototypes are available now and we hope to have the packages in the delegated locations soon.

... your membership money is hard at work? Your Chamber committees have been busy ...

'The B.D. Committee' is also planning the *Business After Hours Evening*. It is a two hour wine and cheese for business to show business what is available locally. Highlight your business at this mini trade-show and get to know your fellow business community as well.

'The Public Policy Committee' has been asking the business community many questions this year. The information will be used by our Chamber to keep our efforts focused as business advocates. This committee will be hosting the *Civic Election All Candidates Forum* on October 14th. Questions put forward to the

candidates should bring lively debate.

'Action Yorkton 2003' has moved our Chamber forward in representing business for the growth and prosperity of our members and our communities. We have also been actively speaking to other Provincial Chambers about our plan and how we feel it is being instrumental in creating a *New Yorkton!* Speaking to different groups has become an exciting opportunity which we have faced head-on.

Recently I talked with 24 students at the Parkland Regional College and 15 more at the Regional High School about staying here and what it means to our community. Keeping our youth is one of the most important business issues we face.

One-by-one, we see the goals of *Action Yorkton 2003* reached, and it is now time to come together for our own election and planning for 2004. We have 9 positions open for new Directors and the nominations are pouring in. Never have we had such a response to getting involved with our Chamber. We are active, we can make a difference, and we are shouting it from the roof tops. Nomination forms are available on-line and here at the office. Join us, add your voice!

Donna Brothwell
Yorkton Chamber of
Commerce Manager ♣



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**U P C O M I N G
CHAMBER
EVENTS**

◆ **LUNCHEON** ◆

Tuesday, October 7th

Holiday Inn - 12:00 Noon

Deb Thorn & Yvette Moore present
Moose Jaw Revitalization . . .

How it Happened!

See Bio's on this page!

ALL LUNCHEON'S \$15.00/MEMBER

◆ **BUSINESS AFTER HOURS** ◆

Wednesday, October 15th

Holiday Inn - 5:30p.m. to 7:30 p.m.
Tables \$50.00 - Only a few spots left!

*Free admission for the business
community with business card*

◆ **CIVIC ELECTION FORUM** ◆

Tuesday, October 14th

7:00 p.m. to 9:00 p.m.

Join us for the debate of the year!

For more information call the
chamber office @783-4368

**Welcome
New Members**

FIGURES

387B Parkview Road
Yorkton, Saskatchewan
783-0505

Owner/Operator - Judy Hintz

OCTOBER 7th LUNCHEON

Deb Thorn & Yvette Moore

Deb Thorn was the Founding Director and President of Temple Gardens Mineral Spa in 1992, and was later appointed CEO in 1995. Temple Gardens Mineral Spa opened in 1996, and since then has twice been named "one of Canada's top six spa's. The 181 room 4 1/2 star hotel and geo-thermal spa entice some 200,000 tourists annually to rejuvenate in its therapeutic mineral-rich waters. During the early 90's, Deb and her group of community volunteers had to overcome community resistance and financial hurdles during the four years of planning and fund-raising. She credits the success of the business to the positive energy created by many local people who pooled their ideas and their money to make it all happen.

Deb is active in the spa industry, and was one of the Founding Directors of the Spa Canada Association and continues to serve on their Board of Directors. At present, other service includes the Tourism Moose Jaw Board of Directors, Saskatchewan Air Show Committee, Saskatchewan Chamber of Commerce Board of Directors, Honorary Director of the Moose Jaw Cultural Centre and Moose Jaw Asphalt Board of Directors. Deb is also a past Board of Director of Saskatchewan Women Entrepreneurs.

Yvette Moore, most well known and recognized for her renowned reputation as a Prairie Canadian Artist, Yvette Moore's dedication, commitment and compassion are also extended to her city, province and country.

Located in Moose Jaw, Yvette showcases the work of her own as well as that of over 80 other Saskatchewan and Prairie Artisans at her very own, Yvette Moore Gallery. Beyond the magical point of artistic realism of Yvette's paintbrush, she is also very actively involved in a number of various local and provincial communities: Director of the Moose Jaw Chamber of Commerce, Director on the Moose Jaw Tourism Board, committee member on the Heritage Advisory Council, on the committee of the Arts in Motion and a director on the South West Tourism Board. She is a Past Director on the Women of Entrepreneur of Saskatchewan. She was also personally appointed to the selection committee of the Saskatchewan Order of Merit by the Premier of the Province. Yvette believes that working to strengthen the ties and creating a synergy through business and tourism, she will be able to further her own growth as an entrepreneur, as well as provide more opportunity for others to benefit from the rewards of a stronger and more attractive community. Among the many other honorable recognitions and praise in the community, Yvette's commitment and dedication to Moose Jaw has rewarded her with the prestige of being named Citizen of the Year for 2000, as well as a finalist in the Saskatchewan Women of Achievement Award for 2000.

DON'T MISS THIS LUNCHEON

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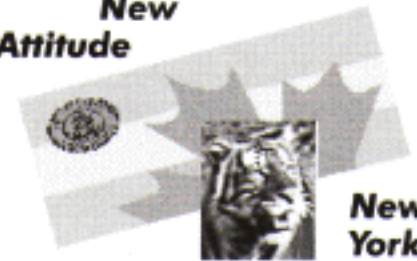
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Fact of the Month

	Saskatchewan	vs	Alberta
Entry Level Position:	\$36,450 - \$55,950		\$37,600 - \$57,700
Auto Insurance (Honda Civic):	\$783/yr		\$3,512/yr
Detached Bungalow:	\$122,000		\$179,000
Health Premiums:	\$0		\$1,056

Myth:

Saskatchewan jobs/careers cannot compete with opportunities in Alberta, as Alberta is a low tax, no tax haven.

Reality:

After tax income on a \$35,000 and \$50,000 salary in Saskatchewan is \$27,503 and \$37,252 respectively.

After tax income in Alberta is \$28,325 and \$38,525, a difference of 3%.



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Meet Your *Directors*



Jason Farrell

Jason was raised in Yorkton. After attending University and working for 5 years, he made the decision to move back to Yorkton in 1999.

He became a partner in *Farrell Agencies* in 2002 with his father and Dave Nussbaumer.

Jason is married to Michelle and he is the proud father of a 2-year-old girl and is expecting another child in November.

Jason is an active local supporter, volunteering his time to the Chamber of Commerce, Rotary Club, and charity auction events.

He is truly excited about Yorkton's future and the changes which will make this city an even better place to live.



Brenda Niefer

Brenda grew up locally in the Yorkton area. She has spent the past 14 years with the CIBC, with 3 of those years spent at the Canora branch and almost the last 4 years as the Branch Manager here in Yorkton.

With her husband Glen and one son, they reside in Yorkton where their son attends Sacred Heart High School.

She is actively involved in the Chamber as a director, and as a member of the executive and attitude committees. She is also involved in various community functions, along with being the Treasurer for the local Diabetes Association and until recently sat on the board of Directors for the Parkland Victim Services. ♣

Your Memberfirst Referral Benefit

Members Referred in September 2003

- Christie Hill Funeral Home
- Bailey's Funeral Home
- Culligan
- Yorkton This Week
- Community Post
- Travelodge
- Days Inn
- Redwood Motel
- Tourism Yorkton
- D'S Signs & Designs
- Eastside Ag
- Moments to Remember
- Kinsmen Arena
- Irons Edge
- Weber's Do-It-Centre
- CTV
- Saddles & Steel
- GX 94 / The Fox
- The News Review
- Holiday Inn
- Imperial 400
- Comfort Inn
- Yorke Inn
- Logan Stevens
- Yorkton Exhibition
- Aspen Bluffs
- Good Food Box
- Scotia Bank
- Hancock Plumbing
- City of Yorkton

Congratulations to our Members:

Congratulations to Calvin Daniels of the Yorkton This Week, for earning 'Five First Place Awards (SWNA)', for stories written throughout 2002.

Congratulations to Figures on their 'Grand Opening', which took place on September 26, 2003.

Congratulations to The Yorkton Arts Council on another successful 'Sunflower Show'. Well Done!

Congratulation to Yorkton This Week - Voted... 'Best Overall Newspaper In Saskatchewan' by the Saskatchewan Weekly Newspaper Association's Better Newspaper Competition.

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