

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities



COMMUNITY
COURIER

Meet Your *Directors*



Irma Balaberda

Irma has worked with children and youth all her life; first as a Child Care Worker in Day Care and Playschool, and for the past six years with Big Brothers Big Sisters of Yorkton as Executive Director.

Irma, her husband Wayne, and three of her four sons, reside with them in Melville, and the fourth in University.

Irma is actively involved in various community organizations and functions including the Chamber of Commerce, the Scouting Association, previously as Treasurer and now as a parent helper, Yorkton Child Action Plan, The FASD (Fetal Alcohol Syndrome Disorder) Committee, and a soccer coach.

She keeps very busy as well with her own children being involved in sports and other community organizations.



Deb Halldorson

Deb opened Sunset Photo in June 1998. In 2000 she won Young Entrepreneur of the Year at the Celebrate Success business awards, and holds the title of Sask. Economic and Co-operative Development Photo Person, to create awareness of successful Youth. She has been a director for the

Chamber of Commerce since 2002, and sits on our Attitude Committee, helping portray a positive attitude and plan Chamber events. Deb recently has celebrated her marriage to Cam. ♣

**Nominations for Chamber Directors ran in October.
Then our Election takes place from November 1st to 15th.
See insert in this courier for your ballot, or online at
www.chamber.yorkton.sk.ca, to vote.**

Junction of Highway 9 & 16
Box 1051, Yorkton, SK S3N 2X3

Ph: (306) 783-4368

Fax: (306) 786-6978

e-mail: yorktonchamber@sasktel.net

www.chamber.yorkton.sk.ca

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U P C O M I N G CHAMBER EVENTS

◆ HARVEST SHOWDOWN ◆ BREAKFAST

Friday, November 7th
7:00 a.m. – 9:00 a.m.
Agridex Convention Centre
Free Breakfast!

◆ MEMBER WINE & CHEESE ◆

Tuesday, November 25th
Melrose Place
*Complimentary
Come-and-Go*
4:00 p.m. - 7:00 p.m.
Please RSVP your intent to come!

◆ SANTA CLAUSE PARADE ◆

Saturday, November 29th
5:30 p.m.

For more information call the
chamber office @783-4368

CONGRATULATIONS

TO OUR MEMBERS:

Congratulations to Parker Quine who received an award marking their 20 years as a Member of the Saskatchewan Chamber of Commerce.

Congratulations to all the participants of our 1st Business After Hours Trade Show. With your participation the show was a huge success.

Congratulations to Dr. Cottenie and his office's recent Dental Assistant Award. The Penny Waite Award went to his long time assistant Bonnie Howe. This award is given only if outstanding commitment to Dental Assistants is achieved.

Congratulations to the New City Council: Mayor Phil DeVos; returning Councilors, Randy Goulden, Janet Hill, Chris Wyatt, and Les Arnelien. Also congratulations to newly elected Councilors, Bob Maloney and Deb Schmidt.

Welcome New Members

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Fact of the Month

So many of us try to guess, the actual numbers of people in our City!

By just a simple phone call, or checking the City Website, we all can get most of the information. According to the latest Saskatchewan Health population, Yorkton has 16,916 citizens.

Age	Number	Percent of Population
1 - 19	4,567	27%
20 - 64	9,136	54%
65 +	3,216	19%

It's interesting to see our youth population out numbers the seniors, contrary to popular belief!

Your Memberfirst Referral Benefit Members Referred in October 2003

- Yorkton This Week
- The News Review
- Community Post
- Holiday Inn
- Travelodge
- Imperial 400
- Days Inn
- Comfort Inn
- Redwood Motel
- Yorke Inne
- Tourism Yorkton
- D'S Signs & Designs
- Yorkton Exhibition
- Good Food Box
- Kinsmen Arena
- Scotia Bank
- City of Yorkton
- Haas Nissan
- Countryside Motors
- David Dedman
- Key Chev-Olds
- Mid City Service
- Royal Ford
- South East Kia
- Urban County
- Yellowhead Sales
- West Broadway Service
- Schrader Motors
- CTV
- Herbal Magic
- Figures

Balancing Work and Family

In today's fast paced world, business owners and employees alike are faced with an almost overwhelming flurry of constant activity including work and volunteer commitments, rushing children to activities, pursuing continuing education or training and some times squeezing in the occasional social event. It can seem like we never have a

moment to ourselves. It can also feel like our lives are totally out of control.

However, more often than not, there are some options or choices we can make to slow down the pace of our lives. Sometimes all that is required is to make a conscious change in our priorities. In other situations, employees and employers can come to an agreement on measures to enhance the balance between work and family.

A group of concerned individuals representing business, labour and community organizations has recently come together to consider how to encourage the development of more balance between work and family in the lives of Yorkton people.

A seminar is planned in the future with a high profile speaker to provide an opportunity to present ideas as to how to achieve balance in our lives.

We are also very interested in collecting best practices. If your workplace has some innovative and effective policies and practices to improve the balance between work and family please let us know about these.

Contacts include: Cheryl Denesowych, Yorkton Aircraft Service Ltd. 786-7007, Marianne Federko, 783-2234, or Tom Seeley, SIGN, 783-9409. ♣



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Well, you are probably wondering what have we been doing with that *Action Yorkton Plan* we put together.

Most recently you have heard a lot about the Recreation Facility, and yes, we took a stand to support the building of this facility, and will work with the City to find the solution to the funding. We have met with associations like the DBA, Good Spirit REDA, and City Council, to share plans and review each others goals.

We have increased Membership by 50 members this year alone, and retained over 90% of previous members. Our business package guides for new businesses are now available in the office. Each new Member gets an even better benefit information package. Our complete Membership list is also available for each member at their request. This list is worth the price of Membership alone!

Events are still a big part of our work, not the major part, but we have put together some of the best events you have seen. Including, Dine-A-Nite, Premier's Dinner, Yorkton Career and Business X'po, Civic and Provincial forum, Salute to Agriculture Week, Canadian Cattle Drive, and several luncheons, including the wine and cheese induction and a breakfast.

We are listening to our members when they say they can't attend luncheons and have had events at different times.

We surveyed the membership for information again this summer, in which we will be able to use to help us review our position.

Speaking to the surrounding Chambers was also a huge achievement for Yorkton. We hear all over the province, "What is that Yorkton doing," and that's because of reaching out, sharing, and boasting about our great City.

Our communication strategy is another great improvement to our members. You now hear about us on the radio, TV, papers, and our email, fax, and regular mail, continue to inform you, not only of our events, but of all information we can. We are the highway of communication to the business community!

We are working hard for your membership dollars, and our "Action Yorkton" shows. We recently held a planning session

for Action Yorkton 2004 and have an exciting year to bring you.

Our election for 2003 has now 11 nominations, and this is the second year in a row we actually have to hold an election.

The membership benefits, like Visa/Master Card discounts, Small Business Insurance, and more, are also part of the membership package.

We are working hard, we are growing, we are communicating, taking stands, and helping our Members succeed! ♣

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We are your Yorkton Chamber of Commerce!

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