



## Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

COMMUNITY  
**COOPERATIVE**

### CONGRATULATIONS TO THE **New Directors for 2004**

| NAME  | BUSINESS                         |
|---|----------------------------------|
| Kerry Skowronski  | From Hair On                     |
| Deb Halldorson  | Sunset Photo                     |
| James Wilson  | SaskTel                          |
| Pete Hluchaniuk   | 1st Fitness                      |
| Michelle Chyz   | The Yorkton News Review          |
| Pat Bishop  | Suzanne's                        |
| Rob Harvey  | Canadian Tire                    |
| Glen Langford   | Holiday Inn                      |
| Nancy Zdan  | Imperial 400                     |
| <b>THE ABOVE NEW DIRECTORS, JOIN THE DIRECTORS BELOW TO COMPLETE THE SLATE FOR 2004</b> |                                  |
| Todd Haas   | Haas Nissan                      |
| Jason Farrell   | Farrell Agencies                 |
| Brenda Niefer   | CIBC                             |
| Cheryl Denesowych   | Yorkton Aircraft Services        |
| Bob Maloney   | CTV                              |
| Irma Balaberda  | Yorkton Big Brothers Big Sisters |
| Ron Hana  | GX 94                            |

### **Congratulations to All the Directors for 2004!**

A warm farewell, and big thank you to, Kent Latimer, Robert Ashcroft, Donna Bucsis, Fay Myers, Warren Kotzer, Al Greschuk, and Richard Okrainec for their dedication to community prosperity and growth, as they retire from the Board of Directors. They all hold a place in the Chamber history, and will continue to be a big part of the business community.

— YORKTON —  
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## U P C O M I N G CHAMBER EVENTS

### ◀▶ JANUARY 9TH ▶◀

Luncheon  
Travelodge

*Installation of New Directors* ▶◀

### ◀▶ FEBRUARY ▶◀

Annual Meeting

*More information to come!*

### ◀▶ MARCH 11TH ▶◀

Celebrate Success

St. Mary's Cultural Centre

*Nomination forms available on-line.*

### ◀▶ APRIL 21 & 22ND ▶◀

Dine-A-Nite

Annual Provincial Chamber  
Meeting

For more information call the  
chamber office @783-4368

*New  
Attitude*



*New  
Yorkton*

## CONGRATULATIONS

### TO OUR MEMBERS:

**Rick Dawson and Staff, at Harley Davidson of Yorkton**, for the 'grand opening at their new location' at 86-7th Ave. South.

**City of Yorkton** for the 'ground breaking ceremony', officially kicking off the start of the construction for the 'new recreation facility'.

**Harvest Meats** for construction of the 'new expansion' and the only plant in Western Canada to soon be offering the 'new product line of Self-Stable snack foods'.

**Kee's Taekwondo and the Yorkton Taekwondo Association** for the 'successful tournament' which hosted 200 competitors, families and guests to our City.

**Natural Nail Impressions by Leigh-Ann** for her recent 'business expansion of Teresa Polegi, the new Certified Esthetician' and introducing their new product line "Cellex C".

**Scotiabank** for the recent 'Scotia Applause 2003 - Best of the Best Top Team Award' for our district.

**Parkland Greenhouse** who embarked on a 'new direction' with the official opening of the "Tea Room".

**Yorkton Santa Clause Parade** for the 'successful parade' held on Saturday Nov. 29th. Record crowds attended the excellent display of floats and lights celebrating the Holiday Season.

**Rene Berthelette, Brian Hilderman and the Team at Parkland Tire**, 'celebrating 44 years in business'.

**Painted Hand Casino and the World Classic Curling Tour.** This event was a 'huge success', bringing in 32 teams to compete, and hosting over 800 people each draw.

**Yorkton's First Annual Wine Festival** which 'hosted over 300 people'. Yorkton Lions Club will use proceeds to support the community.

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S3N 2V7

Phone: (306) 783-8541      Fax: (306) 786-7484

## Fact of the Month . . . . .

### What Is Our Actual Trading Area?

Well according to the City Website...

#### Economic Development

Population within 50 km radius . . . . . 32,126

Population within 100 km radius . . . . . 67,051

Population within 150 km radius . . . . . 111,193

For more City Statistics, Information on Public Notices, Smoking Bylaw Survey Results, Updates on the City Leisure Centre, City Event Calendar, and much more, sign on to our Yorkton Chamber of Commerce website and link away.

*Website links, just another Chamber benefit to your business.*

[www.chamber.yorkton.sk.ca](http://www.chamber.yorkton.sk.ca)

### Your Memberfirst Referral Benefit

## Members Referred in November 2003

- Yorkton This Week
- Community Post
- Travelodge
- Days Inn
- Redwood Motel
- Tourism Yorkton
- City of Yorkton
- Painted Hand Casino
- Wildstar Taxi
- SSS Security
- Academy of Learning
- Parkland Regional College
- Patrick Place
- Island Ink Jet
- Natural Nail Impressions
- Good Spirit REDA
- The News Review
- Holiday Inn
- Imperial 400
- Comfort Inn
- Yorke Inne
- Yorkton Exhibition
- Figures
- Welcome Home Crafts
- SherRing Gold
- Emerald Auto Detail
- Saddles and Steel
- Parker Quine
- Naturally You
- Shear Bliss

## Welcome New Members

### Super C Gas Bar

103 Gladstone Ave. N.  
Yorkton, Sask.  
S3N 2A6  
782-6100  
Twyla Newton - Owner

### Heinrich Aircraft

Yorkton, Sask.  
S3N 3E1  
782-0370  
Kent Heinrich - Owner Operator  
*Light Weight Aircraft Sales*

### Sharon E. Bittner

**Accessibility Consultants**  
Box 20035  
Yorkton, Sask.  
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782-6360

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Ms. Sharon E. Bittner - Owner

### Uncommon Sense Web Solutions

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S3N 1G6  
783-4574  
[www.uncommonsensewebs.com](http://www.uncommonsensewebs.com)  
*Web Development by Dick DeRyk*

### Qu'Appelle Valley Wood Works

25-2nd Ave. North  
Yorkton, Sask.  
S3N 1G1  
782-3733  
*Furniture Retail by Cliff Dales*



- Starting a New Business?
- Hire a New Employee?
- Expanding?
- Moving?
- Having a Grand Opening?
- Hosting a Seminar?

## Let Us Share Your Business Events and Successes!

*We all benefit with Communication, and with over 390 businesses as members, we are one of the best ways to really communicate to the Business Community.*

**YORKTON CHAMBER OF COMMERCE**



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**PHIL DE VOS**  
Mayor



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## President's Message

Action Yorkton is now officially one year old.

One year ago our Chamber presented our plan to renew and rejuvenate our organization. We built Action Yorkton to guide us through this transition and form our operational base for future boards. Striving for focus and consistency was the ultimate goal.

I am pleased to report that your 2003 Board has done a superb job. We had an ambitious plan and not all of the operational goals were met. Where we fell short we've simply extended the time lines. At least we know where we are at and where we need to go.

Are we a renewed organization? Absolutely! Our membership base is growing, we are dealing with issues, and we are being pro-active. We have made some difficult decisions on how to invest our resources (time and energy) but that is all part of managing an organization toward meeting its goals.

So only after one year the new board arrives to a focus and has a process in place for new ideas to be built in.

We are in the process of finalizing 2003. Exactly how we did will be reported to our membership in an Annual Meeting to take place in early 2004 - date to be announced as soon as we close our books. Please plan to attend this meeting. Review our progress for yourself and give us your feedback. As our member we

need your input.

What can you expect in 2004 from the Chamber? Overall our Action Yorkton Plan for 2004 will make us a much more visible organization. In our rebuilding and renewal phase there was a great amount of internal work that had to be done. That "stuff" is largely behind us and we are ready to be out in the streets more talking to the membership. We will be in an even greater position to represent your interests for your growth and prosperity. That's our mandate, and that is what we will do.

Although we didn't quite meet our November deadline, we did present to City Council the Chamber of Commerce's view on how to fund the Leisure Facility in December. Based on our membership telling us they want the facility and that they are prepared to invest in it, we advocated for taxation fairness and presented strong funding alternatives for Council's consideration. We took a positive approach and presented solutions not just concerns. In January our position document will be made public. We believe this particular undertaking of the 2003 Chamber is a strong example of the change and progress our organization has made.

Your Chamber is dedicated and committed to growing Yorkton. Through growth we will gain prosperity. Thank you for your support in 2003 and we look forward to continuing our work for you in 2004.

Our Board and staff wish you Happy Holidays. Enjoy the festive season!

## YORKTON CHAMBER OF COMMERCE IS NOW ACCEPTING TENDERS FOR:

1. Auditor for 2004 Financial Packages available for serious applicants only.
2. This Courier Publication for 2004 and 2005. Please quote prices for printing 900 copies 10 times/year, which are folded and stacked in piles of 100.

*We are open to your ideas!*

Lowest or only tender not necessarily accepted.

**Pease submit tender(s) to our address in this issue.**

**We are your Yorkton Chamber of Commerce!**

## SEMINARS

## AND

## WORKSHOPS

### Women's Entrepreneurs Meetings:

Jan. 21st - Winter Warm-up Feb. 18th - Patricia Katz March 17th - CTV Advertising Specialist

**Advanced Skills for Administrative Assistants:** January 23 or 24th - 877-334-4454

**Bookkeeping from a Shoebox:** Sign up now for the next workshop - 782-0255

**Management Skills:** First Module - Feb. 9 & 10, 2004, Parkland Regional College - 783-6566



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