



Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

Yorkton Chamber of Commerce *Celebrates 105 Years*

Your Chamber is a diverse group of men and women representing more than 1,000 businesses in the community. We share ideas, raise issues and awareness, and advance the interests of our membership in the community. We are the "voice of business". We also act as a liaison, and serve as an important resource and referral center. We are a Non-Profit Organization, dedicated to it's Members. We are Membership, and event funded. Your Membership works for your community.

The Yorkton Chamber of Commerce was registered with the Secretary of State for Canada in January 18, 1898 as the Yorkton and District Board of Trade, Yorkton, North West Territories, with George A. Bull, insurance broker, signing the documents as secretary of the Yorkton and District Board of Trade. Hanging in the Chamber office is a facsimile of the document of formation with the names of the original charter members written in the beautiful copper-plate hand of the era. In 1964 the Name was changed to the Yorkton Chamber of Commerce.

Since it's beginning the Yorkton Chamber of Commerce has had 92 Presidents including 8 female, one of which is Cheryl Denesowych, our present President.

Our office has had 4 Managers since its beginning: Mrs. Taylor, until 1975, Ruth Shaw, who retired in 1997, Joan McPake, until 2002, and the present Manger, Donna Brothwell.

Our location at 131 - Broadway was changed and renovated several times, and then the 1995 Board decided a new location was needed.

... one of the oldest and most active Chambers in Canada ... now one of the fastest growing Chambers as well.

In 1997 we opened our doors at the present location on Highway #9, sharing office space with Tourism.

In 1989 the first Planning session was held to create the Mission Statement and give the Chamber a sense of direction and purpose. In 2002 a new planning session took place. Out of this process our new Action Yorkton business plan for the Chamber was created. The New Mission Statement, "Representing the interests of Business for the growth and prosperity of our

member and Communities", now stand as the backbone of what we represent.

Since Action Yorkton's creation the Chamber has been active in meeting with several associations, planned several networking events, including Premiers Dinner and Dine-A-Nite. Partnered successfully with DBA, Casino, REDA, WE, SIGN, Parkland Regional College, and many more groups and associations, in events and activities in the City. We have actively promoted all our Members through our referral program, and ourselves through radio and paper. You may have heard Donna on the morning radio telling you more about your Chamber.

Challenges in the future include, promotion supporting Agriculture, a Business-to-Business evening showcasing our Members, researching and reporting on taxation, and youth migration. Issues of great importance to our community like the new recreation facility, and planning Celebrate Success for 2004.

We are one of the oldest and most active Chambers in Canada, something we take great pride in. With a new goal in place to increase membership, we are now one of the fastest growing Chambers as well. ♣

Junction of Highway 9 & 16
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782-3887

Commercial Cleaning Chemicals

92 Myrtle Ave.
Yorkton, Sask.
S3N 1P7
Owners - Colin & Curtis Maleschuk
782-4790 & 782-0434

Good Food Box Program

83 North St.
Yorkton, Sask.
S3N 0G9
Co-ordinator - Laura Kachur
783-0774

Mano's Restaurant & Lounge

119 - 277 Broadway St. E.
Yorkton, Sask.
S3N 3G7
Owner - George Stamatinos
786-7555

Yorkton Christian Fellowship

50 Darlington St. W.
Yorkton, Sask.
S3N 0E5
Pastor - Gary Pelletier
782-2140 & 783-4822

Welcome

Welcome

Welcome

Your Memberfirst Referral Benefit

Members Referred in May/June 2003

- | | |
|-----------------------------|---------------------------------------|
| • Days Inn | • Community Post |
| • Comfort Inn | • Growers Direct |
| • Travelodge | • From Hair On |
| • Holiday Inn | • Sask Ag & Food |
| • Imperial 400 | • City Hall |
| • Patrick Place | • Yorkton
Exhibition |
| • Baskets N Jazz | • Downtown
Business
Association |
| • Luba's Massage
Therapy | • Dean Gay's
Tent's |
| • News Review | • HDRC Hire A
Student |
| • Deb Sapora | • Parkland Printers |
| • Yorkton Tourism | |
| • Yorkton This
Week | |

Congratulations to our Members:

**The Health Foundation of
East Central Saskatchewan**
for raising over \$60,000 in the
Charity Golf Classic.

Haas Nissan for 27th Year
Business Anniversary.

City of Yorkton on it's 75th Year
City Anniversary.

UPCOMING CHAMBER EVENTS

- Agriculture Days T.B.A.
- Summer Barbeque T.B.A.
- Civic Election Forum October 14th
- Business After-Hours October 13th

FOR MORE INFORMATION CONTACT 784-4368

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Member Profile

FARRELL AGENCIES LTD.

Farrell Agencies Ltd. opened their doors for business in 1974.

Since they have started business, they have opened up three more offices, one in Saltcoats, Bredenbury and their latest expansion in Churchbridge.

The owners and operators of this successful business are: Dave Farrell, Jason Farrell and Dave Nussbaumer.

They also have staff that have been with the company for a significant number of years and are the heart of the business.

Farrell Agencies is also the leading local insurance broker in eastern Saskatchewan and western Manitoba.

A business operating for 30 years is a significant milestone.

Congratulations! ♦

FARRELL AGENCIES LTD.

CTV Yorkton

For more than 30 years, the city of Yorkton and surrounding communities have tuned into their own local CTV programming.

Today, CTV Yorkton (CICC) continues a proud tradition of excellence in news programming and community involvement. Host: Bob Maloney and the news team (Natasha Drobko, Tyler Calver) deliver the latest local news, along with national and international events.

Seven days a week, CTV Yorkton offers supper-hour newscasts, plus a full hour of news at noon during the week.

They also recently have celebrated their 45th anniversary of being on the air. ♦



Fact of the Month

Recreation, parks, sports and arts/culture ATTRACT BUSINESS to the community.

They are a prime economic development and relocation magnets.

PROPER FACILITIES ARE CRUCIAL TO THIS ECONOMIC GROWTH.

New Attitude



New Yorkton



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City of Yorkton Celebrates 75 Years

History:

Yorkton was founded by settlers originating from York County, Ontario in 1882. Serving the farming sector soon led to manufacturing of farming equipment. Today, Yorkton is noted for having three of the most successful farm implement manufacturers in western Canada.

The other major economic impact on Yorkton has been potash mining. I.M.C. Canada began mining and refining potash in Esterhazy in 1962 and accounts for 30% of Saskatchewan potash production, and is the largest Potash operation in the World.

Yorkton is also home to Harvest Meats, an ultra modern meat processing plant with sales to western Canada, the U.S and Japan; and Popowich Milling, an Oat milling production plant. Yorkton also has the 3rd largest health district in the province.

- Main industries in the area include agriculture, potash mining, manufacturing, wholesale and retail trade, tourism and health services.
- Yorkton is the largest city on the Yellowhead Highway (Hwy 16) between Winnipeg, Manitoba and Saskatoon, Saskatchewan. It is also the largest city in east-central Saskatchewan, an area of approximately 14,000 square miles.

- The community is very active regarding organized sports, casual indoor and outdoor recreation, annual events and cultural organizations.
- The Yorkton Convention and Visitor Bureau, as well as the Leisure Services Department, provide a comprehensive listing of current events and activities.

Culture:

Godfrey Dean Cultural Centre

The home of a wide variety of cultural and artistic activities, such as the Yorkton Short Film and Video Festival, the Godfrey Dean Cultural Centre houses an art gallery and the Yorkton Sports Hall of Fame. ♣

Recreation

Yorkton Parks:

Yorkton, a beautifully treed city, boasts over 30 park and recreation areas throughout, offering many opportunities for all to enjoy the outdoors year round.

Included are the neighborhood parks with playgrounds, barbecue pits, tennis courts, benches, winter skating and pathways for leisurely strolls.

Other more active areas have fastball and baseball diamonds, football, lacrosse and soccer,

swimming and tanning. All easily accessible, the city parks are complimented by many school grounds with additional playground equipment.

Future proposals for park developments are made possible through the volunteer work and generous donations of many service clubs and organizations working closely with the Leisure Services Department.

The Future:

Looking to the future, Yorkton is building upon its solid community

base, work ethic and location to continue to diversify the economy.

For entrepreneurs with the same work ethic and determination as the early pioneers, Yorkton is a guarantee of prosperity.

We have recently been called *The Tiger of East Central Saskatchewan*. With the growth in business development in the community and the strong and active associations supporting business, like the Yorkton Chamber of Commerce, it is easy to see why. ♣

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