

## Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

# Salute to *Agriculture*

I have to admit it has really opened my eyes to the impact that Agriculture has on our Province, by researching the statistics.

We export total AG related products of, \$4,486,500,000 dollars (4.5 billion dollars in product). Livestock export value alone is \$230.8 billion.

What kind of livestock do we actually have in Saskatchewan I asked myself.

Cattle, and calves, which are directly responsible for \$192.7 million dollars in export.

Hogs \$25.8 million in export.

Other livestock in Sask. include: sheep, hens, chicks, turkey, fish, eggs, wool, honey and wax, and milk. \$124.3 million dollars of milk was actually produced in Saskatchewan in 2001.

Agriculture is more than just livestock.

We exported \$3,765.4 million dollars in crops in Saskatchewan in 2001 - 2002.

Crops like Wheat, Durum, Oats, Barley, Rye, Flaxseed, Canola, Potatoes, Christmas Trees, Lentils, Sunflower seeds, and Mustard.

We have 1,432 acres of fruit grown here as well.

Fruit like, apples, apricots, blueberries, cherries, cranberries, grapes, pears, plums and prunes, raspberries, strawberries, and other berries.

Saskatchewan also grows over 700 acres of vegetables like, asparagus, beans, beets, broccoli, Brussels sprouts, cabbage, carrots, cauliflower, celery, corn cucumbers, garlic, leeks, lettuce, melons, onions, parsley, parsnips, peas, peppers, pumpkins, radishes, rhubarb, rutabagas, turnips, spinach, squash and zucchinis, and tomatoes to name most of them.

Other agriculture related items we have in Saskatchewan are glass and plastics products, ornamental flowers, and sod.

Average farm size in Saskatchewan is 1,283 acres in 2001, from 354 acres in 1916. The median age of operators is 50 in 2001, compared to 39 in 1916.

This Agriculture community, purchased over \$65 million dollars of implements, over \$15 million dollars in livestock, over \$5 million in equipment, over \$2 million in buildings and repairs, and borrowed over \$11, million dollars. These are just a few of the businesses directly effected by

agriculture.

Our agriculture wages, salaries and labor income in Saskatchewan alone for 2001 -2002 was over \$13,760 million. This is income coming back into our communities right here in Saskatchewan.

Approximately 23% of our labour force - or one in every four paycheques - is directly employed by the agriculture industry in our region. In dollar terms, this amounts to over \$13 million annually. The Yorkton region was built around agriculture and it remains our number one industry in terms of employment and wealth creation.

I have always had a great respect and awareness on how buying local effects our community, but the statistics above really give me a greater awareness on just how great our Province and community really is. It really is better here, and available here. Why would we go anywhere else.

So I ask, are we effected by the Agriculture community? You bet!

We stand up and salute you Agriculture!

**Donna Brothwell**

*Chamber Manager* 🍁



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Owner - Darla Moffat  
783-0600 Fax: 783-0601

### Herbal Magic Systems

8-84 Broadway St. N.  
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S3N 0K9

Owners - Michael/Madalina Kozushka  
783-5888 Fax: 783-9399

### Yorkton Acupuncture & Holistic Health Center

275 Bradbrooke Dr.  
Yorkton, Sask. S3N 3L3  
Owner - Heidi Watrych  
783-1560 Fax: 783-1561

### Tracey James Steakhouse

226 Smith St. E.  
Yorkton, Sask.  
S3N 3S6

Owners - Jim Ennis / Martin Shura  
786-7272 Fax: 783-9720

### Wildstar Taxi

145 York Road W.  
Yorkton, Sask.  
S3N 2X1

Owner - Al Melnychuck  
783-3200 Fax: 783-8294

### Kings Sport Leisure & Marine

Box 190, Highway #9  
Yorkton, Sask.  
S3N 2U7

Owner - Darcy King  
783-6340 Fax: 783-7919

*Welcome  
Welcome  
Welcome*

### Your Memberfirst Referral Benefit

## Members Referred in April/May 2003

- |                                  |                               |
|----------------------------------|-------------------------------|
| • Yorkton Exhibition Association | • Ventures Community Futures  |
| • Tourism Yorkton                | • Sask Industries & Resources |
| • DVD Archival Services          | • Sask Ag & Food.             |
| • Good Spirit REDA               | • Co-op                       |
| • Kwik stop vacuum               | • Harvest Meats               |
| • Spiritview Therapeutic Massage | • Noah's Arc Pet Supplies     |
| • Plum tree                      | • Schrader Motors             |
| • Shoppers Drug Mart             | • Yorkton Air Craft Services  |
| • Irons edge                     | • Barry Zapshalla             |
| • Island ink jet                 | • Edward Jones                |
|                                  | • Re/Max                      |
|                                  | • Century 21                  |
|                                  | • Lane Realty                 |

## UPCOMING CHAMBER EVENTS

- Agriculture Days . . . . . July 28th - 31st
- Summer Canadian Barbeque . . . . . July 28th
- Business After-Hours . . . . . October 15th, Holiday Inn  
(\$50.00 per business table - Call our office to book now)
- Civic Election Forum . . . . . October 14th

FOR MORE INFORMATION CONTACT 784-4368

## Congratulations to our Members:

**Downtown Business Association** in sod turning ceremony for new liquor store.

**Brayden Ottenbreit and 93 participants from 'Close Cuts for Cancer'** - raised over \$54,000 for the Canadian Cancer Society.

**Yorkton Exhibition Association** for a successful fair this year.

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## Fact of the Month .....

### AGRICULTURE IS A HUGE CONTRIBUTOR TO OUR PROVINCE

"Approximately 23% of our labour force - or one in every four pay cheques - is directly employed by the agriculture industry. In dollar terms, this amounts to over \$13 million annually". "The Yorkton region was built around agriculture and it remains our number one industry in terms of employment and wealth creation."

New  
Attitude



New  
Yorkton

### Member Profile

## YORKTON NEW HOLLAND

The "original" company, Sperry New Holland, was established in Yorkton, June 25, 1970. Yorkton New Holland opened at its present location along highway 10 east in the fall of 1995. In the fall of 2002 it was purchased by David Marshall (also owner of Raymore New Holland) of Raymore, Sask.

In eight years, Yorkton New Holland has grown from a staff of ten to a staff of seventeen. Sales, parts, and service are offered to our customers.

In an ever-changing marketplace, Yorkton New

Holland not only sells and services New Holland agricultural products, but also Buhler Versatile, Anderson, NDE, Jet stream Computer-spray, Highline, Macdon Unverfurth and Outback.

The branch manager of the Yorkton location is Brad Guenther. ♣



### NEW HOLLAND

**Your Success - Our Specialty**

## Northeastern Seed Co. Ltd.

The company opened their doors for business on January 28th, 1950. They sell a variety of seeds, western clothing, and garden supplies. They were the home to the Yorkton Exhibition Association office before they moved to the agriplex.

The owners of this successful business are: Larry, Gene, and Allen Littman. So far they have been in business for 53 years, and they have also celebrated their 50th anniversary in January 2000.

They have one office in Yorkton located on 100 Livingstone St., Yorkton, Sask.

**Congratulations!** ♣



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## Meet Your *Directors*



**Cheryl Denesowych**  
*President*

Since 1989, Cheryl and her husband Al, have been the owners of Yorkton Aircraft Service. She lives on an acreage in rural Yorkton with Al and their two children, Tanner, and Cole.

Her career at Yorkton Aircraft Services has brought several Industry Awards....Outstanding Professionalism (1995) and Outstanding Commitments & Contribution (2000) - Canadian Aerial Applicators Association.

Cheryl sits on various committies, Executive, Business Development, and joins Attitude and Public Policy when needed. She is President for the 2003 year and will remain with Chamber as Past President for 2004.



**Todd Haas**  
*Executive Vice President*

Todd is one of the youngest directors of the Yorkton Chamber of Commerce. Born and raised in Yorkton he intends to carry on the family tradition, and raise his family in this community. He and his wife Renee have one daughter, and are expecting another child any day now. Todd is a Sales Professional in the family business Haas Nissan. In his spare time, Todd enjoys golfing, fishing and getting out on the snowmobile. He not only sits on the Executive committee and the Business development committee with the Chamber, but also sits on the Board of Leisure services, and the planning committee of the new recreation facility.



**Bob Maloney** CTV News  
*Director*

Born in Yorkton, Dec. 24/56. Graduate of the YRHS. Worked at the Yorkton Enterprise while in high school and was hired as a reporter upon graduation. Hired by Linus Westberg and George Skinner to work at the television station in March of 1977 as a reporter/anchor. Currently the News / Operations Manager at CICC Television.

Married (Dianne), three children (Mandy, Riley, Carter). Active member of the RTNDA (Radio Television News Directors Association), executive member of the Yorkton Short Film and Video Festival, Chamber of Commerce, and sits of the board of the Yorkton Drug Awareness Committee. Involved as a volunteer and host with a number of local and area charity groups. Enjoys fishing, golf and cycling.



**Deb Halldorson**  
*Director*

Owner/Manager of Sunset Photo, Deb joined the Chamber in Dec. of 2001. She sits on the Attitude committee, which brings you all the events and keeps the positive attitude for the Chambers directives. She was the representative poster face for Sask. Economic and co operative development in 2001. Creating awareness for Youth that you can be successful, and successful in Saskatchewan. She also has won the Young Entrepreneur Award in 2000 at the Chambers Celebrate Success Awards. ♣

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