



COMMUNITY
COOPERATIVE

Representing the Interests of Business for the Growth and Prosperity of Our Members and Communities

Manager's Update



Donna Brothwell
Manager
Yktn. Chamber of Commerce

Recently I have had the opportunity to travel our Province sharing our **Action Yorkton Plan** with other Chambers. It seems we are not the only Chamber finding the need to renew and review our Plan. I presented our Plan to North Battleford, Nipawin, Melfort, Humbolt, Weyburn and surrounding Chambers.

It was such an honor to be asked to present our plan by the Saskatchewan Chamber of Commerce, as just a few short months ago I had just

become Manager, and begun the planning process with the Chamber.

By sharing our plan around the province we really highlight our Community, and why we are called "Tigers of East Central Saskatchewan".

Our Action Yorkton Plan for the Chamber is forward looking, solution and result directed.

With our new committee structure in place, we now are getting to work on the tasks before us.

I share with you a letter written to me by the North Battleford Chamber on my presentation with them.

Thank you
Donna Brothwell 🍁

March 31/03.

Dear Donna Brothwell:

I really enjoyed your presentation in North Battleford on the 24th of March. I was inspired by what a community can do when they start small + get organized!

I am enclosing some brochures that I would appreciate having distributed in Yorkton + also

we would reciprocate the favor anytime!

Thank you in advance:

Sincerely
Ivan Nemish

Junction of Highway 9 & 16
Box 1051, Yorkton, SK S3N 2X3

Ph: (306) 783-4368

Fax: (306) 786-6978

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www.chamber.yorkton.sk.ca

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U P C O M I N G

Chamber

E V E N T S

◀ **MAY** ▶

LUNCHEON

Thursday, May 8th

Holiday Inn - 12:00 Noon

• *Guest Speakers* •

Film Festival

Feature Film Producers

\$15.00/person

◀ **JUNE** ▶

LUNCHEON

To be announced

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Yorkton, Sask. S3N 2E7
Owner - Dan Baluk
Ph. 783-8213

Peggie Parker

Bridal Consultant
22 Riverview Bay
Yorkton, Sask. S3N 2R7
Contact Person - Peggie Parker
Ph. 783-4883

Don Reed

Clarica Agent
Box 158, Yorkton, Sask
S3N 2V7
Ph. 786-6300

Baskets N Jazz

Yorkton, Sask
Owner/Operators -
Stacy Neufeld & Tricia Korczak
Ph. 783-5299

Health Canada FNIHB

South Service Center
Box 220
Fort QuAppelle, Sask.
Contact - Lorna Breitreuz
Ph. 1-306-332-3500

Yorkton Foster Families Association

Box 83, Okla, Sask. S0A 2X0
President - Ernest Swehla
Ph. 325-4472

SSS Security Systems Inc.

105 Darlington St. W.
Yorkton, Sask.
Owner/Operators -
Jerry, Darren and Barb Mrozowich
Ph. 783-1391

Yorkton New Holland

Box 1030, Yorkton, Sask. S3N 2X3
Manager - Brad Guienther
Owner - David Marshall
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S3N 2V7

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Member Profile

BOSTON PIZZA

YORKTON FRANCHISEES WIN BOSTON PIZZA NATIONAL MARKETING AWARD

*Boston Pizza handed out their
National Marketer of the Year Award.*

(Richmond, B.C.) - Boston Pizza International Inc. awarded franchisees, Gerry Ann and Earl Fraser, of the Yorkton, Saskatchewan location with the National Marketing Award. The award was presented at Boston Pizzas Franchisee Awards Gala held in Hawaii on March 26th, 2003.

The award is presented to the franchisee that has done the best job of bringing the national marketing calendar "alive" in their restaurant by using the national promotions to their best advantage.

"The Boston Pizza National Marketing Award ultimately reflects our franchisee's enthusiasm, professionalism and belief in the Boston Pizza concept and mission,"

says Boston Pizza VP Marketing, Stephen Plunkett. "Franchisee's like Gerry Ann and Earl, who support and find value in our national promotions are a big part of the reason Boston Pizza remains the number one casual dining chain across Canada every year."

Boston Pizza International Inc.® has over 160 restaurants in Canada, with 2002 sales in excess of \$300 million. The company has been designated as one of Canada's 50 Best Managed Companies for the past 9 years, as determined by Deloitte & Touche, CIBC Commercial Banking and The National Post.

The Yorkton Chamber of Commerce would like to extend a Big Congratulation to Gerry Ann and Earl Fraser on excellent achievement.

Recognizing great businesses in our Community is just part of the New Yorkton Chamber of Commerce.

Your Memberfirst Referral Benefit

Members Referred in March/April 2003

- Logan Construction
- Zebra X-ing
- Harvest Meats
- Craft & Hobby Mall
- Yorke House
- Yorkton Upholstery
- Boston Pizza
- Harvest Moon Technology
- Houstons
- Yorkton Tire Craft
- Aspen Bluffs
- Patrick's Catering
- D's Signs & Designs
- Yorkton Plaza Dry Cleaners
- News Review
- 1ST Fitness
- Community Post
- Yorkton Physiotherapy
- Yorkton the Week
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- Holiday Inn
- Yorkton Florist
- Nova Promotional Products
- Saskatchewan Naturally
- Academy Florist
- Shear Bliss
- Travelodge
- Days Inn
- Thunder & Lightning
- Thomas Cook
- Blaze Lock Smith
- The Lock Dr.
- The Frozen Cactus
- The Yorke Inn
- Comfort Inn
- Uniform Alley
- Bob Zuzak

Fact of the Month

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Action Yorkton

Public Policy Committee Report

The Public Policy Committee of the Yorkton Chamber of Commerce wants your opinions!

There are many instances where the three levels of government have a direct impact on business. On coffee row you will hear business owners lament about the way they are treated. Whether its taxation, the gst or pst, building codes or getting good help business people need to have an organization that will speak for them.

That organization is the Chamber of Commerce. The Chamber has the ear of municipal government. At a recent meeting with the city of Yorkton your Chamber asked questions about taxation and civic policies. The city provided information about where Yorkton stands in relation to other centers

when it comes to commercial and residential taxation, as provided to you on this page, and offered insights concerning the funding of urban centers. On the provincial scene we have direct communication with the Saskatchewan Chamber of Commerce and input on issues they will take to the provincial government.

The Public Policy Committee of the Chamber of Commerce is charged with the responsibility of gathering information and staying abreast of changes in public policy that will affect business. To do our job we need Chamber members to talk to us about issues that concern them. Whether it's the proposed leisure centre or daylight saving time, we want to hear from you. Committee members include Rob Ashcroft, Kent Latimer, Donna Bucsis and Bob Maloney. Talk to them about your concerns and build a better Chamber.

yorktonchamber@sasktel.net

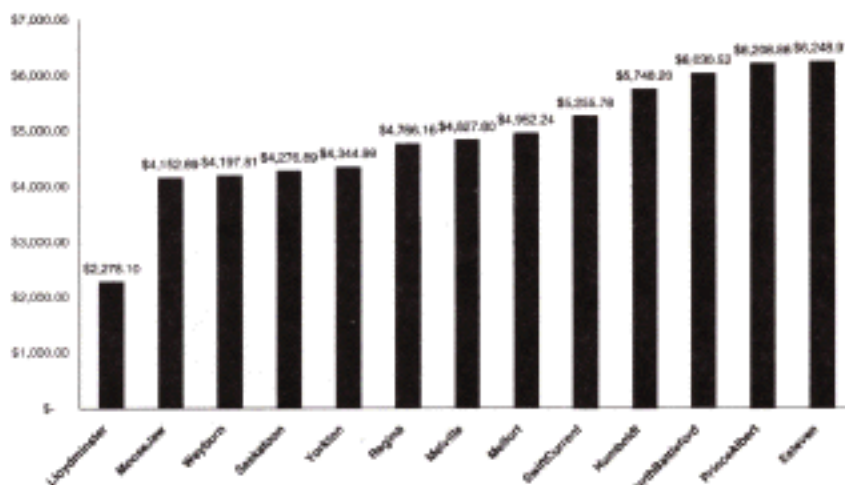
Jeans to Work?

- Wear them to the Chamber luncheons!
- The Chamber luncheons are for everyone, not just suits!
- Business is done by people wearing suits and people wearing jeans!



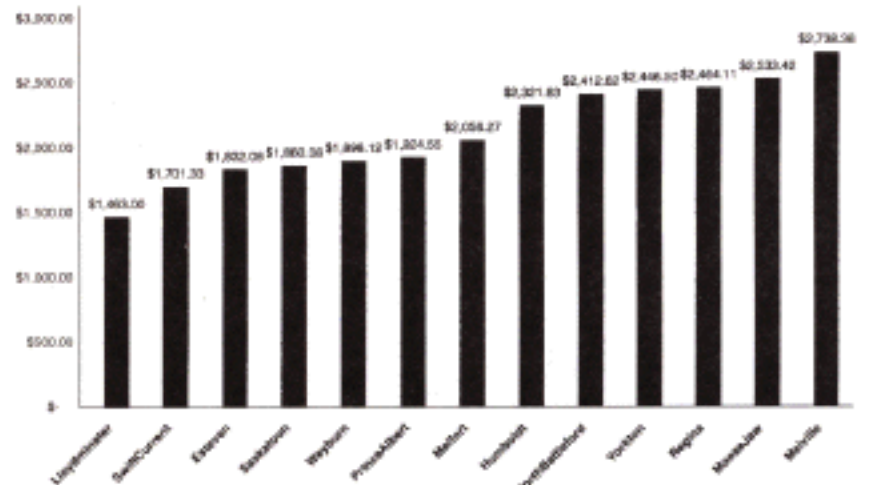
Total City and School Taxes 2002 COMMERCIAL

AVERAGE = \$4,868.40



Total City and School Taxes 2002 RESIDENTIAL

AVERAGE = \$2,127.25



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